



# Alyssa L. Brennan

CONTENT CREATOR

## CONTACT



421 Vintage Circle  
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## EDUCATION

**Coastal Carolina University, Conway, SC**  
Bachelor of Arts in English  
2017-2021, 3.6 GPA

## RELEVANT COURSEWORK

- ENGL 362: Fiction I
- ENGL 462: Fiction II
- ENGL368: Poetry I
- ENGL 301: Forms of Creative Writing
- ENGL 483: Theory of Literary Criticism
- ENGL 457: Form and Style in Writing
- ENGL 459: Adv Composition and Rhetoric
- ENGL 335: Intro to Discourse Analysis
- ENGL 331: Persp on Vis/New Media Stds

## ACHIEVEMENTS

- Member of:
  - The National Society of Leadership and Success
  - Sigma Tau Delta
  - The Society for Collegiate Leadership and Achievement
  - Quill and Scroll
  - The National Society of High School Scholars
- Six-time Dean's List recipient
- Recipient of South Carolina Press Association Award in Editorial Writing

## WORK EXPERIENCE

**THE CHANTICLEER NEWSPAPER @ CCU: CONWAY, SC**  
EDITOR-IN-CHIEF & ASSISTANT EDITOR, 2018-2021

- Scheduling and conducting interviews with sources
- Creating and editing content: articles, photos, media posts
- Working on multiple projects at once; setting and meeting deadlines
- Facilitating submission and publication process
- Managing social media accounts: Facebook, Twitter, Instagram
- Leading staff meetings
- Developing and pitching story topics
- Organizing events for marketing and promotion

## PROFESSIONAL SKILLS

- Writing, Editing & Revising
- AP & MLA Writing Styles
- iOS operating system
- Google Workspace
- Outlook & Microsoft Office
- Adobe Photoshop & InDesign
- Able to publish using: Wix, SnoSites, Weebly, and Squarespace
- Audacity audio software
- Photography & Videography
- Detail-oriented & Organized
- Researching & Problem-solving
- Communication
- Marketing & Branding
- Data Analysis

REFERENCES AVAILABLE UPON REQUEST