

A Look to the Future: Guiding, Facilitating, and Communicating by Kim Hyde

As the planet hurtles forward and as the momentum toward innovation lurches ahead, transformations in health, disease management, environmental protection, natural resource conservation, travel, logistics and more continually unfold. And much of our future transformation and change will be driven by founders of start-ups who bring forth their talent, ideas, and foresight.

Over the past decade I have focused on leadership, entrepreneurship, and small business financing, constantly learning, following trends, and always alert to the next big thing. As I explore innovative opportunities, I anticipate concentrating on two career roles: guiding founders and communicating impact and implications of novel possibilities. Many of our emerging products and services pass through a phase that requires informed and skilled trend followers to translate the mysteries of new products into solutions that offer potential benefits to users.

Crypto currency and block chain technologies are well along in their public acceptance, yet large segments of the general public are blind to the ways alternative currency may change financial scenarios. Artificial intelligence, machine learning, robotic devices, drones, intelligent homes, electric vehicles, streaming entertainment services, online meetings and education, and more are changing the conduct of everyday life. Personal services, hair salons, auto repair services, caterers, primary care physicians, and grocery delivery have converted their reservation scheduling and payment systems. On main street, pet stores, bake shops, book stores, and big box outlets have switched to digital processing, gaining efficiencies in logistics, and delivery methods. Non-profit organizations, governmental agencies, and educational institutions are also converting to digital capabilities.

As corollaries to my career in bringing understanding to audiences and communicating complexity, I anticipate roles in training, pilot programs, and demonstrations of products and services. As analyst, coach, and guide to founders, I will offer insights into the diffusion of innovations, changing competitive structures, and evolutions in industry dynamics. I will advocate for founders and clarify roadmaps to move progress forward.

