



Email Marketing Certified

Lorraine Aquino

The bearer of this certificate is hereby deemed knowledgeable of building an email marketing strategy to build trust. They have been tested on best practices that focus on segmentation, high-performing email sends, outlining email design, and email deliverability, and can establish metrics to test, optimize, and improving their email marketing strategy.

Valid from: Jun 26 2026 - Jul 25 2028

Certification code: 1ca1421a13694abfabb786409bb13f28

HubSpot Academy

Yamini
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