

BAC WEEKEND

SPONSORSHIP OPPROTUNITIES



JULY 22-25, 2021

COLUMBIA, SOUTH CAROLINA

BAC WEEKEND

A legendary weekend experience for the state of South Carolina that brings together friends, family, alumni and more displaying unification throughout the community. Creating unforgettable moments with people that will last forever.

COMMUNITY INVOLVEMENT

- COLLECT SCHOOL SUPPLIES TO PROVIDE TO SCHOOLS/KIDS AROUND THE MIDLANDS.
- PROVIDE TWO MONETARY SCHOLARSHIPS TO TWO INCOMING COLLEGE FRESHMAN.
- PROVIDE A SAFE ENVIRONMENT TO COME TOGETHER, CELEBRATE AND GIVE BACK TO THE COMMUNITY THROUGH POSITIVE ENERGY.
- CREATE AVENUES FOR BUSINESSES, BRANDS, AND YOUNG ENTREPRENEURS TO GENERATE REVENUE AND STRATEGICALLY MARKET THROUGH SPONSORSHIPS, PARTNERSHIPS, AND DONATION OPPORTUNITIES.

THE DREAMTEAM PRESENTS

SODA CITY

Brunch

JULY 21ST, 2019
1:00-6:00PM

TRUTH
1004 GERVAS ST.
COLUMBIA, SC

LIVE PERFORMANCE FROM
@RUDYFROMTHEMUD

HOSTED BY @KRISKAYLIN
OF Z93 JAMZ

SOUNDTRACK PROVIDED BY
DJ TONY TONTO



BACWEEKEND2019.EVENTBRITE.COM

BROUGHT TO YOU BY:
SOUTH CAROLINA A-TEAM


BAC

POWERED BY
@KRSIMAGES

DJ CHILL WILL

COOKOUT

SAT. JULY 23RD
COPPER BEECH
1051 SOUTHERN DR.
COLUMBIA, SC
2:00PM



#BACWEEKEND2020 #LIVEYEARS

SATURDAY
07/18

BAC

LITT

BIG A** COOKOUT
COLDCHELLA



THE BIG ASS
COOKOUT

BAC

WET & WILD EDITION

JULY 22ND

THE SOUTHERN @ 1051 (COPPER BEECH)
1051 SOUTHERN DRIVE
COLUMBIA, SC



BAC

COOKOUT



IGOBANANAS | VEL HENDRIX | CAMPUS CRASHERS | DTA NATION | RONDO | ACTIVE IN THE COMMUNITY

DTLR
YOUR FASHION...YOUR LIFESTYLE!

GREEKS \$10
ALL NIGHT

JULY BIRTHDAYS
DISCOUNT ALL NIGHT



HOSTED BY: THE JUSTICE LEAGUE | NY MILLZ | K2PR

PARADICE 4: 90S VS 2000S
EDITION

PRINCE HALL | 2324 GERVAS STREET, COLUMBIA, SC
JULY 20TH 10:00PM

DTLR
YOUR FASHION...YOUR LIFESTYLE!

BAC WEEKEND 2019

JULY 19

KCB 19

KAOS CHARITY BASKETBALL GAME

BROOKLAND WELLNESS CENTER
1066 SUNSET BLVD
WEST COLUMBIA, SC
7-10PM

SOUNDTRACK PROVIDED BY BWHITETHEDJ & ELDOOGIN



SAT. JULY 23RD
OPEN @ 10

SOUTH CAROLINA
A-TEAM

TRAD

KREWSADERS // CAMPUS CRASHERS

EMPIRE SUPPER CLUB
920 LADY STREET



Selfmade x OG LIFE x Crown x Tasteful

BAC 2019

BAC 2019

BAC WEEKEND 2021: VIEWS FROM THE SIX

LINE UP

JULY 2021

- **THURSDAY JULY 22, 2021 - SKATE PARTY**
- **FRIDAY JULY 23, 2021 - TRAP and R&B SCHOLARSHIP SNEAKER GALA**
- **SATURDAY JULY 24, 2021- BIG AHHH COOKOUT**
- **SATURDAY JULY 24, 2021- PARADICE**
- **SUNDAY JULY 25, 2021- ENTREPRENEUR BRUNCH / DAY PARTY**

SAVE THE DATE

BAC WEEKEND 2021
JULY
22nd-25th

SAVE THE DATE

SPONSORS

BAC offers a Variety of Benefits To Help Brands Meet Their Marketing and Engagement Goals. We Are Happy To Customize Partnership Packages To Meet Your Needs And Align With Your Brand. Each Package

Will Include Complimentary Tickets Based On Package Size.

PREMIUM PACKAGES

Presenting Sponsor

- Exclusive Content
- Media Integration
- Branded Content
 - Event Promo/Recap
- Brand Signage
- Social Media Flood
 - Sponsor AD
- On-site Promotion, Activation & Give Aways

\$2000

Live & Direct Sponsor

- Media Integration
- Branded Content
 - Event Promo/Recap
- Step and Repeat Logo Signage
- Activation and Give Aways

\$1500

Contains information that may be confidential. Unless you are the intended recipient (or authorized to receive for the intended recipient), you may not read, print, retain, use, copy, distribute or disclose to anyone any information.

SUPPORTING PACKAGES

General Sponsor

- Media Integration
- Inclusion on Physical Promotion Assets
- Designated Activation Area

\$500

Vendor Sponsor

- Designated Activation Area

\$275

Inventory

Participants Profile
Stage Signage
Promo/ Recap
Vendors
Give Aways
Banner

Thank You!

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803-250-9887

All Creative by



Sterling Jackson Public Relations