

ARTIST



K. SHIDAY

2021 Press Kit

ACTRESS • SINGER • SONGWRITER • BRAND AMBASSADOR



About K. Shiday

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Former New 1017 artist K. Shiday has only been rapping since 2019, although she's always wanted to be a musician. At home in San Antonio, TX, K Shiday remembers her parents playing more R&B than hip-hop: a tradition that influenced her to want to become an R&B singer. "My mom, she was a singer. And my stepdad, he was a singer," she says. "My whole entire family was really big into church. They always sang in the choir." During this time, K Shiday developed her love for Lauryn Hill and Aaliyah, alongside other classic favorites like Joe, New Edition, 112, and Boyz II Men. It wasn't until high school that K Shiday was fully recognized as an artist. One of her earliest performances was of a song she wrote and played on the piano. After she graduated high school in 2010, she began doing local shows and club appearances in San Antonio. "Life happens" as she describes, and she briefly quit music to join the army in 2012.

She served for almost eight years as a sergeant, stationed in Campbell, Kentucky and Seattle, Washington while earning a Bachelor's Degree in Justice Administration and working towards her Master's Degree in Jurisprudence under the Green to Gold program in hopes of becoming a lawyer. In 2018, during her last two years in the army, her schedule as a full-time student allowed for the creative freedom to do music again. By this point, she had the discipline of a military background to be more structured and organized, and used the life principles she learned to help take her music to the next level.

Press

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In 2019, she gained the confidence to take rapping seriously after performing for a tough Seattle crowd. "It was the first time they'd heard me rap. For the most part, it was the first time they'd seen me perform, period," she says of the city that ended up becoming a key part of her growth. "The crowd was screaming, and they never did that when I performed my R&B songs! It just motivated me to flip such an unimpressed crowd." K Shiday is polishing her sound, and the delicate work-life balance of being an artist and a mom isn't going to stop her from taking over. "I feel like the different sides of my life also show a lot through my music," she says. After her introduction on So Icy Summer, K Shiday is working towards showcasing her individuality and versatility. No longer being apart of The New 1017, K Shiday is ready to make her mark in this industry as an independent female artist.

Shiday plans to release a few new singles and visuals over the course of the next few months.

The public can expect to start seeing a lot more of her while she plans to be OUTSIDE this summer and she's sure that she will be on a lot of the summer's playlist. In the mean time be sure to check out the her current features and freestyles.



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