

***THE MILLIONS.  
BILLIONS. TRILLIONS.  
SUMMIT: "THE COURAGE IT TAKES  
TO BE GREAT"***



**x**

**MILLIONS.  
BILLIONS.  
TRILLIONS.**



**DREAM CURRENCY**  
[Dream Currency]  
elevates your self-  
confidence to inspire,  
believe and pursue  
every dream you've  
ever dreamed! We hope  
to inspire Millions,  
Billions and Trillions of  
people around the  
world.

"You cant change your currency unless you change your  
mind". -TM

**MILLIONS.  
BILLIONS.  
TRILLIONS.**

2022 LOOKBOOK

**Who's Worn It!**  
Celebrities in the brand...



DMX



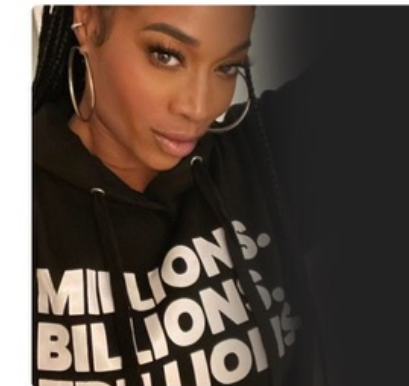
MISSY ELLIOTT



AL SHARPTON



HEZEKIAH WALKER



MIMI FAUST



DA BRAT



DL HUGHLEY



MICHELLE WILLIAMS



MONICA



KIERRA SHEARD - KELLY



MALIK YOBA



STORMY WELLINGTON



FRED HAMMOND



COKO



CARL THOMAS



CORY ROONEY



# ***THE MILLIONS. BILLIONS. TRILLIONS. SUMMIT***

The Millions.Billions.Trillions. Summit is the brain child of Grammy Nominated Singer-Songwriter turned Fashion Brand Designer Travis Malloy. Malloy converted a loss of work as an entertainer driven by the pandemic into a thriving clothing line grossing over six figures in just a short span of months. In addition, Dream Currency established a partnership with the largest African American diverse media outlet in the nation, Radio One/Urban One/Reach Media. As a mentor to small business owners and budding entrepreneurs, Malloy wants to open a space equipped with knowledge and networking opportunities featuring this summit. The power-packed gathering will host prominent thought leaders, multi-dimensional businessmen, and entertainment professionals all sharing their personal stories and strategy points towards manifesting goals that one looks to achieve. A 90's themed R&B concert and networking awards brunch will round out the Summit experience. Over 500 attendees are expected to attend in person and thousands more virtually.

# ***TARGETED AUDIENCE***

- **60% Women**
- **40% Men**
- **Ages 25-50**
- **United States Residents**
- **Combined Social Media Reach: 5M**





# MBT SUMMIT SPONSORSHIP TIERS

Our Fiscal Officers have constructed support levels that will allow your brand optimum placement before attendees and participants. Please give them your careful consideration.

<u>Title Sponsor (Platinum Level)</u>	<u>Presenting Sponsor (Gold Level)</u>	<u>Corporate Sponsor (Silver Level)</u>	<u>Vendor Sponsor (Bronze Level)</u>
*Brand Placement via all marketing materials (Billboard, TV, Radio, Print) *10 min presenting time during event *10 VIP Passes to attend all summit events *Product or Material Booth Space \$100,000	*Logo via virtual display during event (Billboard, TV, Radio, Print) *5 min presenting time during event *5 VIP Passes to attend all summit events *Product or Material Booth Space \$75,000	*Brand Mention during event *2 VIP Passes to attend all summit events \$50,000	*Designated Activation Area \$10,000

# SAVE THE DATE

THE  
MILLIONS.BILLIONS.  
TRILLIONS. SUMMIT

Date: April 30, 2022

Location: Atlanta, GA

Travis Malloy, Host

**MILLIONS.  
BILLIONS.  
TRILLIONS.**

# Thank You !

Aaron Follins, Summit Coordinator

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