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[Multimedia portfolio](#), [@MartaCampabadal](#), [LinkedIn](#)

<div><b>EDUCATION</b> <b>Columbia Journalism School, New York</b> <i>May 2022</i> Master of Science with a Fulbright Scholarship, focusing on training in investigative reporting techniques and data journalism. Master thesis chronicles the challenges of street vendors in NYC during the pandemic, compiling a data and visualization project on the equity of vaccine distribution equity in New York State. Worked on a cross border investigation into the wrongdoing of the shipping industry and I also worked on the creation, production, and edition of a podcast about New Yorkers post pandemic.</div> <div><b>Universitat Pompeu Fabra, Spain</b> <i>June 2019</i> Journalism and Humanities dual degree with an Erasmus scholarship in the Université Sorbonne Nouvelle in Paris (2018). Focused on multimedia journalism and covering culture, politics, and cities, both in Barcelona and Paris.</div> <div><b>SKILLS</b> <b>Languages:</b> Spanish (native), Catalan (native), English (proficiency), French (intermediate).</div> <div><b>Multimedia editing:</b> Adobe Premiere Pro, Adobe Audition, Final Cut, Audacity, CapCut.</div> <div><b>Investigative and Data Skills:</b> Data manipulation and analysis using Excel spreadsheets. Proficient in OpenRefine and data visualization with Datawrapper. Expertise in using tools such as reverse image search, LexisNexis, internet archives, Factiva, OpenCorporates, PACER, and Maltego. Conducting social media and Google queries, leveraging Google Street View, Google Scholar, CrowdTangle, Hootsuite, and TweetDeck. Verification skills using InVID, Sherlock, SpiderFoot, and Newswhip, among others.</div> <div><b>Social media:</b> Social media strategy, and use of applications for reporting, aggregation, and driving traffic.</div> <div><b>Awards:</b> Fulbright Scholarship given by the Spanish Ministry of Universities, David and Helen Gurley Brown Scholarship Fund, Press Fellowship from the Center for Contemporary Culture of Barcelona; Special mention from the Jury at the II Domènec Font Award in communication.</div> <div><b>Membership:</b> National Association of Hispanic Journalists, Women in Media, Investigative Reporters and Editors (IRE), Association of Catalan Journalists.</div>	<div><b>EXPERIENCE</b> <b>Associate Producer, Spectrum Noticias, New York City</b> <i>Since Feb. 2025</i> Research, pitch, write, and fact-check scripts and stories on national U.S. and Latin American news for Spectrum's Spanish-language national news channel.</div> <div><b>Staff writer and researcher, PolitiFact, NYC</b> <i>Mar. 2023 - Jan. 2025</i> Research, fact-check, and write stories on misinformation trends found on social media and in political speeches, both in the U.S. and internationally. Conduct fact-checking using various tools, including reverse image search, LexisNexis, digital archives, Factiva, OpenCorporates, and PACER.</div> <div><b>Senior Data Reporter, Stacker, NYC</b> <i>Jun.-Dec.2022</i> As a data reporter, responsibilities were research, pitch stories, data gathering and analysis, and writing stories, using various tools such as Excel, Data Wrapper, and OpenRefine. Stories were for Stacker.com, and hundreds of publishing partner sites (MSN, Newsweek, Hearst Newspapers, and more).</div> <div><b>Contributing multimedia editor, El País, Diari Ara, The Midtown Gazette, Onomatopoeia, El Salto, Núvol, and Report.cat, Barcelona, and New York City.</b> <i>2019-Present</i> Wrote for popular multimedia and digital outlets of news and analysis, including a piece about journalism and the Spanish Monarchy for which I received the Ferrer Eguizábal grant from the Catalan Journalists Association.</div> <div><b>Editor and content curator, Folch Studio, Barcelona</b> <i>Jan.2019-Jul. 2021</i> Leader of the narrative team of Folch Studio, an agency that uses multiplatform storytelling. Projects included the fact-checking and social media campaign for the Mayor of Barcelona's 2019 election.</div> <div><b>Social media editor, Penguin Random House Editorial Group, Barcelona.</b> <i>Oct.-Dec.2018</i> Developed the communications and social media strategy for Penguin Random House's Spanish online writing school that featured lessons by the publishing house's authors.</div> <div><b>Press Service Fellow, Center of Contemporary Culture of Barcelona</b> <i>Sep-Dec.2018</i> Wrote press releases and coordinated press conferences for the cultural hub.</div> <div><b>Editor and fact-checker, La Vanguardia, Barcelona</b> <i>Jun. Sept.2018</i> Wrote and fact-checked more than 30 articles that included interviews with artists such as The Jacksons, music, art, and cultural event coverage.</div> <div><b>Reporter, producer, and editor, TV3 (Catalan Public TV), Paris.</b> <i>Jan.-Jun.2018</i> Creation —research, production, script, recording, and assembly— of mini-documentaries on the cultural life of Paris for TV3.</div> <div><b>Camera and assembler, WGBH, Boston.</b> <i>Jul.-August 2016</i> Worked for PBS's largest producer for television, web, and mobile, recording and assembling pieces about events in the city of Boston.</div>
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