

Marta Campabadal Graus

319 South 4 St, Apt.1B, 11211 New York, N.Y.

929-488-0023 mc4937@columbia.edu

[Multimedia portfolio](#), [LinkedIn](#)

EDUCATION

Columbia Journalism School, New York

May 2022

Master of Science with a Fulbright Scholarship, focusing on training in investigative reporting techniques and data journalism. Master thesis chronicles the challenges of street vendors in NYC during the pandemic, compiling a data and visualization project on the equity of vaccine distribution equity in New York State. Worked on a cross-border investigation into the wrongdoing of the shipping industry and I also worked on the creation, production, and edition of a podcast about New Yorkers post-pandemic.

Universitat Pompeu Fabra, Spain

June 2019

Journalism and Humanities dual degree with an Erasmus exchange and scholarship in the Université Sorbonne Nouvelle in Paris (2018). Focused on multimedia journalism and covering culture, politics, and cities, specifically Barcelona and Paris.

SKILLS

Languages: Spanish, Catalan, English, and French.

Multimedia editing: Adobe Premiere Pro, Adobe Audition, Final Cut, Audacity.

Investigative and Data skills: Data Manipulation and Analysis through Excel spreadsheets, OpenRefine, Computational Journalism (Python), Data Visualization (Datawrapper).

Social media: Highly skilled in executing social media strategy, and use of applications for reporting, aggregation, and driving traffic.

Awards: Press Fellowship from the Center for Contemporary Culture of Barcelona; Special mention from the Jury at the II Domènec Font Award in communication.

Membership: National Association of Hispanic Journalists, Women in Media, Investigative Reporters and Editors (IRE), Association of Catalan Journalists.

REFERENCES

Joanne Faryon, Investigative journalist and professor, 858-349-8771, jf3208@columbia.edu

Alexis Clark, Author and professor, 917-570-5776, abc2002@columbia.edu

EXPERIENCE

Spanish Reporter, *PolitiFact*, New York City March.2023

Researching, fact-checking and writing stories on misinformation trends found on social media and in politicians' speeches for the Spanish speaking community in the U.S. and abroad.

Data Reporter, *Stacker*, New York City Jun.-Dec.2022

As a data reporter, primary responsibilities were research, pitch stories, data gathering and analysis, and writing stories, using various tools such as Excel, Data Wrapper, and OpenRefine. Produced stories for Stacker.com, as well as hundreds of publishing partner sites (MSN, Newsweek, Hearst Newspapers, and more).

Contributing multimedia editor, *Diari Ara*, *The Midtown Gazette*, *Onomatopoeia*, *El Salto*, *Núvol*, and *Report.cat*, Barcelona, and New York City. 2019-Present

Wrote for popular multimedia and digital outlets of news and analysis, including a piece about journalism and the Spanish Monarchy for which I received the special grant Ferrer Eguizábal from the College of Journalists of Catalonia.

Editor and content curator, *Folch Studio*, Barcelona Jan. 2019-July 2021

Leader of the narrative team of Folch Studio, an agency that uses multiplatform storytelling. Projects included the social media campaign for the Mayor of Barcelona's 2019 election.

Social media editor, *Penguin Random House Editorial Group*, Barcelona. Oct.-Dec.2018

Developed the communications and social media strategy for Penguin Random House's Spanish online writing school that featured lessons by the publishing house's authors.

Press Service Fellow, *Center of Contemporary Culture of Barcelona* Sep-Dec.2018

Wrote press releases and coordinated press conferences for Barcelona's cultural hub.

Editor and fact-checker, *La Vanguardia*, Barcelona Jun. Sept.2018

Wrote and fact-checked more than 30 articles that included interviews with artists such as The Jacksons, music, art, and cultural event coverage.

Reporter, producer, and editor, *TV3 (Catalonia's Public Television)*, Paris (France). Jan.-Jun.2018

Creation -research, production, script, recording, and assembly - of six mini-documentaries on the cultural life of Paris for the TV program Blog Europa of TV3.

Camera and assembler, *WGBH*, Boston. Jul.-August 2016

Worked for PBS's largest producer for television, web, and mobile, recording and assembling pieces about cultural events in the city of Boston for the Forum Network section.