

## JULIAN MICHAEL CALDWELL

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### Work Experience

**NY1 News** - New York, NY October 2018 - May 2021  
NewsWriter (Full Time)

- Write voiceovers and VO/SOTs (with soundbites) read by anchors
- Edit video and sound bites (within Dalet software)
- Edit video elements for live reporters (often requires very fast turnaround under pressure)

**NY1 News** - New York, NY November 2013 - May 2014; August 2015 - February 2016  
Freelance Writer (Same Duties as full-time position)

**BET** - New York, NY July 2016 - June 2018  
Social Media Coordinator

- Post digital content to Facebook, Twitter and Instagram and creative appropriate written copy
- Conduct video interviews with talent in the fields of music, film and sports.
- Associate producer for weekly YouTube show "I'll Apologize Later."
- Create humorous video memes to increase audience engagement (typically in the 100k-1 million view range)
- Help assess social media performance and adjust strategies accordingly.

**Rivertowns Enterprise Newspaper** - Dobbs Ferry, NY 2009 - 2018  
Freelance Writer – News writing and reporting. Mostly feature writing. More than 300 articles on topics and subjects ranging from a World War II veteran to retiring NBA executive.

**New York Times** - New York, NY August 2015  
Freelance Writer  
-Wrote and pitched article on Olympic medalist fencer Daryl Homer that was published following his historic silver medal finish at the Fencing World Championships.

**Dime Basketball Magazine** - New York, NY 2011 - 2013  
-Wrote several articles published for the physical magazine and website, including coverage of the 2011 men's basketball Big East Championship, and features on then-college player Ray McCallum Jr. and rapper Rapsody.

**Respect Due** - New York, NY February 2015 - January 2016  
Host/ Founder – Website and radio interview show featuring subjects from hip hop and soul music culture.

### Technical Skills

Microsoft Word & Excel, Wordpress, video camera operation, Final Cut Pro, iMovie, Dalet.

### Education

University of North Carolina at Chapel Hill School of Journalism and Mass Communication

Bachelor of Arts – Electronic Communication. 2009- 2013