

BOOM!

BOMA2021

INTERNATIONAL CONFERENCE & EXPO
Presented by BOMA International and *BUILDINGS*

OCTOBER 6-9 | BOSTON, MA

www.BOMAConference.org/BOOM

EVERYTHING CHANGED

DISCOVER WHAT'S NEXT.

SCHEDULE AT A GLANCE

WEDNESDAY, OCTOBER 6

8:00 am–4:00 pm BOMA Committees
and Special Interest
Groups

4:00–6:00 pm Town Hall Forum/
Board of Governors

THURSDAY, OCTOBER 7

7:45–9:00 am Regional Breakfasts

9:00–10:00 am Education Sessions

10:15–11:15 am Education Sessions

11:15 am–12:30 pm Opening Keynote

12:30–5:30 pm BOMA Expo

6:00–8:00 pm Welcome Party

FRIDAY, OCTOBER 8

9:30–10:30 am Education Sessions

10:30 am–2:30 pm BOMA Expo

2:45–3:45 pm Education Sessions

4:00–5:00 pm Education Sessions

SATURDAY, OCTOBER 9

9:00–10:30 am Saturday
General Session

10:45–11:45 am Education Sessions

Noon–1:00 pm Education Sessions

1:15–2:15 pm Education Sessions

6:00–10:00 pm TOBY® Awards
Reception and
Banquet*

* Additional ticket required

* Events are subject to change to comply with
COVID-19 safety protocols



THINGS ARE DIFFERENT

And so is the BOMA International Conference & Expo. Just as we were preparing to unveil a completely revamped, upgraded experience for 2020—WHAM—the entire world came to a screeching halt. Just like you, we've had to pause, process and evolve to meet today's unique demands and prepare for tomorrow's opportunities. Now it's time to pick up where we left off. It's time to reconnect. And it's time for you to discover new features that'll help you stay on top in this ever-transforming industry. Here's what you can look forward to this year:

A fresh take on education. With new Health and Wellness and COVID-19 education tracks, sessions focused on workforce development, workplace evolution, emerging trends and technologies, top industrial topics and more, there's never been a better way to get the knowledge you need to drive results for your company.

Solutions for your new challenges. This isn't the BOMA Expo you remember. Expect an easier-to-navigate layout and new features that will help you find everything you need now—from touchless tech to cybersecurity solutions (all without the hard sell).

No-screen networking. Shake off that video conference fatigue and enjoy connecting (safely) in-person. From collaborative education sessions to receptions and social events, BOMA 2021 offers plenty of opportunities for you to meet with CRE professionals in and outside your niche—and form a stronger bond with your industry peers.

A safe experience. Your well-being is our no. 1 priority. We are working closely with our Boston venues and vendors to ensure we provide an environment that meets local, state and CDC guidelines. Check the conference website for updates on the policies and procedures we are implementing.

An inherent risk of exposure to COVID-19 exists in any public place where people are present. By attending the 2021 BOMA International Conference & Expo, you voluntarily assume all risks related to exposure to COVID-19.

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MOVE FORWARD WITH US

Save \$100 when you register by July 31
www.BOMAConference.org/BOOM

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Restroom Clings

Home Depot® Pro
TOBY® Awards Program & Banquet

JuiceBar
Thursday Lunch in the Expo

TK Elevator
Conference Website

USAA Real Estate
Conference WiFi and
Thursday Keynote Session

Yardi
Saturday General Session

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NanoSeptic Self-Cleaning Surfaces
Thursday Night Hotel Room Delivery

Tork, an Essity Brand
Relaxation Retreat and Hand Sanitizing
Stations in the Conference Areas

WellStat
Registration Bags

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Welcome Party

Brivo
COVID-19 and CRE Education Track

CenterPoint Properties
Saturday Coffee Break

CoStar and LoopNet
Hotel Key Cards

CP Rankin Inc.
Conference Pens

ExteNet Systems, Inc.
Technology and
Innovation Education Track

GOJO Industries
Wednesday Night Hotel Room Delivery

International Code Council
Energy Efficiency and Environmental
Responsibility Education Track

KBS
Exhibit Hall Locator Board

Naylor Association Solutions
Regional Breakfasts

Trane
Women in CRE Breakfast
& Networking Session

BRONZE SPONSORS

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Welcome Party

CP Rankin Inc.
Welcome Party

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Welcome Party

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Restoration Affiliates
Welcome Party

Servpro Industries, LLC
Welcome Party

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KNOWLEDGE FOR WHATEVER COMES NEXT

The BOMA 2021 conference program delivers the insights you need to stay ahead of current trends, implement new safety procedures and bring people back into your building with confidence. Build an agenda that delivers the answers you're looking for now and prepares you for CRE's next phase, with access to cutting-edge sessions, opportunities to enhance your knowledge of occupant health and wellness and building safety and security. CEU are still included - all sessions qualify for CMCP, RPA, FMA, SMA, SMT, CPM, CCM & ARM renewal and continuing professional development credit. Some sessions qualify for GBCI credit for LEED credential maintenance and for AIA Learning Units.

Sessions are organized under three primary focus areas and tagged within sub-tracks tied to the subject matter. Build your custom education experience along these themes:



WORKFORCE DEVELOPMENT provides strategies for identifying and retaining talent, as well as proven methods for developing leadership and other skills.



THE EVOLVING WORKPLACE offers insights to help you meet your tenants' evolving needs while increasing the value of your assets.



EMERGING TRENDS IN COMMERCIAL REAL ESTATE gives you an inside look at emerging trends and how they can affect client engagement and retention, building operations and asset value.

Plus, you can get up-to-date information on the evergreen topics that impact you and your team's ability to be effective in your jobs.

COVID-19 and CRE *sponsored by Brivo*

Creating Asset Value

Health and Wellness

**Energy Efficiency and
Environmental Responsibility**

sponsored by International Code Council

Industrial Real Estate Management

**Leadership, Career and
Talent Development**

Occupant Engagement

Technology and Innovation
sponsored by Extenet Systems, Inc.

GET AHEAD OF MARKET TRENDS AND REGULATORY CHANGES

Learn more about the 2021 conference and secure your spot now.

www.BOMAConference.org/BOOM

NEW IDEAS FOR THE NEW ERA OF CRE

THURSDAY KEYNOTE



**Doris Kearns
Goodwin**

LESSONS IN RESILIENCE

Thursday, October 7, 11:15 am–12:30 pm

Sponsored by  **USAA**
REAL ESTATE

World-renowned presidential historian, Pulitzer Prize winner and New York Times bestselling author Doris Kearns Goodwin provides a fascinating look at the setbacks and triumphs of the most successful U.S. presidents, which offer a historical context for today's challenges and the lasting impact of COVID-19. Join her for a deep dive into the pillars of inspired leadership and resilience that have steered our country's most renowned leaders through turbulent times and discover different ways to strengthen your own leadership skills.

SATURDAY GENERAL SESSION

BOOM. EVERYTHING'S DIFFERENT: HOW COMMERCIAL REAL ESTATE WILL RECOVER AND PROSPER

Sponsored by  **YARDI**

Saturday, October 9, 9:00–10:30 am

The past year has truly changed everything. Learn from a panel of industry leaders how CRE professionals can pivot away from reacting to, or navigating around, the infinite challenges to taking the lead by creating solutions and opportunities that will assure a prosperous future.

STATE OF THE INDUSTRY 2021



**Henry
Chamberlain**

In his highly anticipated, annual State of the Industry address, BOMA International president and COO Henry Chamberlain, APR, CAE, FASAE presents an in-depth look at the current state of CRE and provides insight into how this time of massive change will impact the industry long-term.

BUILD YOUR KNOWLEDGE BASE

NEW! HEALTH AND WELLNESS

Getting Tenants Back: Real World Indoor Environmental Strategies to Build Tenant Confidence and Improve Worker Productivity

Theme: The Evolving Workplace

Presenters:

Sean McCrady, LEED AP, WELL AP, National Service Line Manager, IEQ, UL, Carlsbad, CA

Simon Turner, LEED AP, WELL AP, Founder, Building Cognition LLC, Lake Forest, CA

Happiness in the Workplace: Why You Need to Care and How to Achieve it Through Design

Theme: The Evolving Workplace

Moderator:

Shereen Eltohy, Culture Experience Orchestrator, Delivering Happiness, Atlanta, GA

Panelists:

Ahmed El Moursy, Real Estate Developer, DMG/Mountain View, Egypt

Bonnie Rumbold, SVP and Chief People Officer, Sallie Mae, Wilmington, DE

Katie Sprague, SVP, CallisonRTKL, Los Angeles, CA

Healthy and Safe Buildings: The New Competitive Advantage in CRE

Theme: The Evolving Workplace

Presenters:

Phyllis Horner, PhD, WELL AP, CEO, Great Places and Spaces, Honolulu, HI

Manfred Zapka, PhD, PE, WELL AP, LEED AP, CEIC, COO, Great Places and Spaces, Honolulu, HI

How to Reach Property Benchmarks with Health & Wellness Investments

Theme: The Evolving Workplace

Presenter:

Alice Gogh, SVP, Strategy, Innovation & Product, Captivate LLC, New York, NY

NEW! COVID-19 AND CRE

Improve Indoor Air Quality while Reducing Energy & Maintenance Costs

Theme: Emerging Trends

Panelists:

Joe LeForte, Regional Manager, Commercial Products, Dynamic Air Quality Solutions, Princeton, NJ

Mark Montesanto, Executive Vice President, Commercial Sales, Dynamic Air Quality Solutions, Princeton, NJ

Protecting Your Supply Chain in Turbulent Times: Lessons Learned from the Pandemic

Theme: Emerging Trends

Moderator:

Rebecca Barraza, Vice President, Business Development, Network Services Company, Orange County, CA

Panelists:

Eric Keller, Director, National Accounts, Waxie Sanitary Supply, Hermosa Beach, CA

Michael Ledonne, Director of Supply Chain Services, Network Services Company, Lombard, IL

Jake Smith, CPM, Director of Operations-Asset Services, Transwestern, Houston, TX

Darin Squires, Senior Director, National Accounts, GP PRO, A Division of Georgia-Pacific, Denver, CO

The Future of Work: Navigating the Lasting Effects of the Pandemic on the U.S. Office Market

Theme: The Evolving Workplace

Presenters:

Alex Romero, Associate Director, Investments, Accesso Partners, Miami, FL

Ariel Bentata, Founding and Managing Partner, Accesso Partners, Hallandale, FL

CREATING ASSET VALUE

Making the Grade: When to Go from Class B to A

Theme: Emerging Trends

Presenters:

Monica Audette, AIA, LEED AP, Associate Partner, Senior Project Manager, Margulies Perruzzi Architects, Boston, MA

Shawn Carroll, RPA, Director, CBRE, Boston, MA

Brad Cardoso, AIA, Manager, Design and Construction, Hobbs Brook Management, Boston, MA

Predicting Asset and Portfolio Value Using Machine Learning and Big Data

Theme: Emerging Trends

Presenters:

Jim Costello, Senior Vice President, Real Capital Analytics, New York, NY

E. St. Mark Latty, PhD, Researcher, Latty Research & Analytics, Silver Spring, MD

Unlocking the Potential of Underutilized Space

Theme: The Evolving Workplace

Presenters:

Natalie Savas, WELL AP, Associate, CBT Architects, Boston, MA

Maren Reepmeyer, AIA, LEED AP, Director of Adaptive Design, CBT Architects, Boston, MA

Your Building was Remeasured. Sweet! We'll Show You How to Track Those Feet

Theme: The Evolving Workplace

Presenters:

Susan Engstrom, BOMA Fellow, FMA, RPA, Owner/Manager, SEE-CRE LLC, Phoenix, AZ

Becky Hanner, BOMA Fellow, CPM, RPA, Principal, Hanner Commercial Asset Services, Raleigh, NC

Christopher Horsley, Chief Operating Officer, Hokanson Companies, Inc., Indianapolis, IN

Peter Stevenson, President, Stevenson Systems, Inc., Laguna Niguel, CA

ENERGY EFFICIENCY & ENVIRONMENTAL RESPONSIBILITY

ESG Investing Going Mainstream and the Implications to Commercial Real Estate

Theme: Emerging Trends

Speakers:

Erik Moser, Vice President, National Accounts, Dalkia Energy Solutions, Beverly, MA

Jean Garris Hand, Principal, Capital Energy Associates, LLC, Arlington, VA

Energizing Tenant Engagement through Sustainability and Energy Efficiency

Theme: The Evolving Workplace

Moderator:

Craig Haglund, ENERGY STAR Program Manager, U.S. EPA, Washington, DC

Panelists:

Chris Cayten, Partner and Senior Director, Strategic Growth, Code Green Solutions, New York, NY

Jim Landau, VP, Director of ESG, Real Estate and Agricultural Finance, MetLife Real Estate Investors, Washington, DC

Jacqueline Williams, Director, Workplace Strategy & Planning, Samsung Electronics America, Inc., New York, NY

From Concept to Action: Climate Risk and Resilience Strategies

Theme: Emerging Trends

Presenters:

Rielle Green, Manager, Energy & Sustainability, CBRE, San Francisco, CA

Warren Loy, Vice President, Senior Asset Manager, Lendlease, New York, NY

Breana Wheeler, Director of Operations-U.S., BRE Global, San Francisco, CA

How to Successfully Negotiate Solar Lease Agreements

Theme: Emerging Trends

Presenters:

Douglas M. Henry, Esq., Managing Partner, Sherin and Lodgen LLP, Boston, MA

Drew Torbin, CEO and Founder, Black Bear Energy, Boulder, CO

For the most up-to-date list of education sessions and speakers, visit www.BOMAConference.org/BOOM

CHOOSE FROM 40+ SESSIONS JAM-PACKED WITH EXPERT ADVICE

Why Your Portfolio Needs a Carbon Strategy

Theme: Emerging Trends

Presenter:

Katie Rothenberg, LEED AP, Managing Director, Paladino & Company Washington, DC

INDUSTRIAL REAL ESTATE

Refrigeration is a Cool Thing to Do

Theme: Emerging Trends

Moderator:

Lisa A. Krumwiede, Director of Asset Management, ML Realty Partners, Itasca, IL

Presenters:

Sam Collison, Managing Director, Industrial Practice Lead, Cushman & Wakefield, Philadelphia, PA

LuAnn Stiles Hill, VP, Asset & Property Operations, Mericle Commercial Real Estate Services, Philadelphia, PA

Sustainability Strategies for a Tenant Controlled or Net Lease World

Theme: Emerging Trends

Moderator:

Brenna Walraven, BOMA Fellow, RPA, CPM, BOMI HP, President and CEO, Corporate Sustainability Strategies, Inc., Huntington Beach, CA

Presenters:

Megan Basore, Vice President, Corporate Responsibility, Duke Realty, Indianapolis, IN

Christy Walters, RPA, Senior Property Manager, Duke Realty, Plano, TX

The Case for Drone Technology in Industrial Property Management

Theme: Emerging Trends

Presenters:

Joshua Cummings, Community Leader, General Motors, Warren, MI

Benjamin Hoag, Community Leader, General Motors, Big Rapids, MI

Charles Kuhn, Community Leader, General Motors, Big Rapids, MI

The Future of Industrial Property Management Using Data Analytics

Theme: Emerging Trends

Presenters:

Austin Rabine, Founder, Site Technologies, Chicago, IL

Vince Zuppa, VP, Property Management, Prologis, Chicago, IL

LEADERSHIP, CAREER AND TALENT DEVELOPMENT

CMCP® Certification: Everything You Need to Know

Theme: Workforce Development

Presenter:

Holly Bentley, Executive Director, CRECI, Annapolis, MD

Emerging Professionals: Thriving in Today's Multi-Generational Workforce

Theme: Workforce Development

Moderator:

Sarah Tessmer, Transition Analyst, Cushman & Wakefield, St. Louis, MO

Panelists:

Deanna Ballinger, FMA, RPA, SVP / Group Manager, JLL Philadelphia, PA

Gillian Downing, Assistant Property Manager, Aceso, Philadelphia, PA

Colleen Nipper, Director, Acquisitions & Strategic Projects, Cushman & Wakefield, St. Louis, MO

Corinne Nawrocki, Project Manager, Schindler Elevator Corporation, Boston, MA

Managing Challenging Conversations

Theme: Workforce Development

Presenter:

Shannon Alter, CPM, Owner, Leaders Exceed, Santa Ana, CA

Walk the Walk with Your Diversity, Equity and Inclusion Strategy

Theme: Workforce Development

Presenter:

Portia Mount, Vice President, Marketing, Trane Americas, Davidson, NC

YRU Here? The Search for the Next Diverse Generation in Property Management

Theme: Workforce Development

Presenter:

Adele Bayless, Vice President, Senior General Manager, JLL, Minneapolis, MN

OCCUPANT ENGAGEMENT

Anatomy of an Active Shooting: Survival as a Planned Outcome

Theme: The Evolving Workplace

Presenters:

Peter Franklin, Managing Director, Physical Security Management/Risk Assessment, TAL Global Corporation, Campbell, CA

Erroll Southers, PhD, Managing Director, Counter-Terrorism & Infrastructure Protection, TAL Global Corporation, Campbell, CA

Buildings 2025: Challenges and Priorities

Theme: The Evolving Workplace

Moderator:

William Collar, Enterprise Account Executive, Trane, Charleston, SC

Panelists:

Brian Harnetiaux, BOMA Fellow, Executive Director, Asset Management, USAA Real Estate, San Antonio, TX

Keith Major, Managing Partner, Bentall Kennedy (Canada) LP, Toronto, Canada

Brenna Walraven, BOMA Fellow, RPA, CPM, BOMI HP, President & CEO, Corporate Sustainability Strategies, Huntington Beach, CA

New Occupant Engagement Tools to Drive Successful Leasing and Renewals

Theme: The Evolving Workplace

Presenters:

Manfred Zapka, PhD, PE, WELL AP, LEED AP, CEIC, Great Places and Spaces, Honolulu, HI

Phyllis Horner, PhD, WELL AP, CEO, Great Places and Spaces, Honolulu, HI

The Office Isn't Dead: Examining the Inherent Value of Office Space

Theme: The Evolving Workplace

Presenter:

Meghan Tooman, Vice President, Operations, DORIS Research, Westfield, IN

The Reimagined Future of Work and Place: Flexibility at the Forefront

Theme: The Evolving Workplace

Presenters:

Cheryl Duvall, Regional Consulting Practice Area Leader, Gensler, Washington, DC

Robert Peck, Principal, Global Leader, Government + Defense Practice Area, Gensler, Washington, DC

TECHNOLOGY AND INNOVATION

Building Cyber Security: The Growing Threat and Solutions Offering an ROI

Theme: The Evolving Workplace

Presenter:

Lucian Niemeyer, CEO, Building Cyber Security, Bethesda, MD

For the Long Term: Retrofits to Meet and Exceed Tenant Wellness Expectations

Theme: The Evolving Workplace

Presenters:

Kevin Boltz, Director, National Engineering, Transwestern, Denver, CO

Jake Smith, Vice President, Director of Operations, Transwestern, Houston, TX

Katie Sakach, Managing Director, Asset Services, Transwestern, Austin, TX

Unlocking the Next Wave of Value: IoT, 5G and Digital Tenant Services

Theme: Emerging Trends

Presenters:

Harry Morphakis, Intelligent Workplace Architect, Accenture, London, U.K.

Michael Przytula, Managing Director, Intelligent & Digital Workplaces, Accenture, Austin, TX

For the most up-to-date list of
education sessions and speakers, visit
www.BOMAConference.org/BOOM

DIFFERENT NEEDS CALL FOR DIFFERENT SOLUTIONS

And that's exactly what you'll find in the Expo—the partners, products, technologies and services that will empower you to tackle any challenge and keep your properties on track during this transformational period in CRE. You'll find the resources you need to make smart choices for your company.



SOLUTIONS SHOWCASE

Find out how property professionals are leveraging innovative products, services and technologies at their properties, with real-world case studies highlighting solutions they're implementing today.



LUNCH AND NETWORK

Maximize your break time by connecting with colleagues and suppliers over lunch in the Expo on Monday and Tuesday.



PRIZES!

Don't miss your opportunity to win! We're giving away cash prizes throughout the day and additional prizes at the close of the Expo.

PAVILIONS & SPECIAL FEATURES



NEW! INDUSTRIAL ROW

Visit this special area of the Expo to find what you need to improve operations in this fast-growing sector of CRE (and take advantage of our expanded industrial education programs to learn how to best leverage the solutions you find here!).



GREEN PAVILION

Walk the green carpet to find energy-efficient products, services and technologies to help you achieve your sustainability goals (while lowering your operating costs).



TECHNOLOGY PAVILION

High-performance is the name of the game for this special section of the Expo, where you'll discover leading-edge building technologies, systems, data management solutions and business tools to maximize the performance of your assets.

CONNECT WITH TOP COMPANIES AND CHANGE-MAKERS

Uncover new ways to re-open your building safely, reduce operating costs, increase energy efficiency and solve your toughest challenges with access to the leading CRE solution providers—all in one place.

Able Services

ABM
ACORN Wire and Iron Works
AGF Manufacturing, Inc.
Allied Universal®
American Anchor
Apogee Renovation
ARCHI-TREAD Inc.
archSCAN, LLC
ATI Restoration, LLC
Avalon H2O
Avian Flyaway, Inc.
AVPMI

Bartlett Tree Experts
BELFOR Property Restoration
Benjamin Moore & Co.
Bevara Building Services
BG Talent
Bird Barrier America Inc.
Blackmon Mooring & BMS CAT

Blusky Restoration Contractors, LLC
BOMA International
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BrightView Landscape Companies
Brivo
Broadcast Services, Inc.

Building Engines BUILDINGS
ButterflyMX
Cascades PRO
CentiMark Corporation

CertaPro Painters
CircuitSolver, a ThermOmegaTech brand
Constellation
CoStar and LoopNet
CP Rankin Inc.

Daikin
Dalkia Energy Solutions
The Davey Tree Expert Company
Designa USA

DEVITA & Associates, Inc.
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Ellis Fire Suppression
EMCOR Mechanical Services

EMist
Evolution Energy Partners

Excel Dryer Inc.
ExteNet Systems
Fabcon Precast
Work 2 Existing
Fairly

Firestone Building Products

FreMarq Innovations, Inc.

FlexCart, LLC

FLO | AddEnergy

FORM-A-TREAD Company

Frost Control Systems

Fujitec America, Inc.

Gannett Fleming

Genea

GF Piping Systems

GOJO Industries

Gordian Staffing

GP PRO (Georgia-Pacific)

GPRS

Grace Hill

Granite Telecommunications, LLC

Green Building Initiative

GSH Group

Guardian Service Industries, Inc.

Guy Roofing

H&R Roofing

Herc Rentals

HETI

Hillmann Consulting, LLC

Home Depot® Pro

HQO

ILC Dover, LP

IMG Technologies

Imperial Dade

Insight Facilities Management

Intelligent Security Systems (ISS)

International Code Council

Islandaire

Johns Manville

JTJ Tech

JuiceBar

Kardin Systems, Inc.

Kastle Systems

KBS

Key2Act

Kimberly-Clark Professional™

Kings III Emergency Communications

L&W Supply Corporation

LandCare

LAZ Parking

LifeStart Wellness Network

LogCheck

LogiSon Acoustic Network

Lyncole XIT Grounding

Madrax/Thomas Steele

MAPEI Corporation

Marksman Security Corporation

Marsden Services

Massey Emergency Management

Matrix Fitness

Mitrex Building

Integrated Solar Technology

Mobile-Shop Company

Montgomery Technologies

MRI Software

Nalco Water, an Ecolab Company

National Fire Sprinkler Association

Network Distribution

omniQ

Otis Elevator Company

Pac-Van, Inc.

Palmer Pads

The Parking Network, Inc.

Paul Davis Restoration, Inc.

Philips

Phoenix Catastrophe Services

Planned Companies

PPG

PRIDE Industries

Princeton Identity

Protos Security

Proxyclick

R-Zero

RaySecur, Inc.

RealPage, Inc.

REAME, LLC

Resco.Net, Inc.

Restoration Affiliates

Retransform

RGF Environmental Group

Rozalado + RCM Services

RSRF

Rubbermaid Commercial Products

Rytec High Performance Doors

Sani-Spire Corp.

SavATree

Second Nature

Securitas Security Services

SemaConnect, Inc.

Servpro Industries, LLC

Sika Corporation

SITE Technologies

Smart Rain

Smarten Spaces, Inc.

Spartan Chemical Company, Inc.

Spaulding Decon, LLC

Staples

Stryker

Sullivan Engineering

Sunbelt Rentals

Symmons Industries: Evolution

TIBA Parking Systems

TK Elevator

Tork, an Essity Brand

TouchSource, LLC

Trane

UG2

United Security, Inc.

United Services of America

Usource

Veritiv

Vitality Energy

Waltham Pest Services

WaterSignal

Wellstat

Western Specialty Contractors

Window Film Depot

Winncom Technologies

WizKid Products

Yardi

Exhibitors as of 6/14/21.

Visit www.BOMAConference.org for up-to-date listing.

- Green Pavilion
- Technology Pavilion
- Industrial Row

BOLD National Associate Members (NAMs)

LEARN MORE ABOUT THE 2021 BOMA EXPO AND REGISTER NOW

Save \$100 when you register before July 31.

www.BOMAConference.org/BOOM

2021 BOMA EXPO HOURS

Thursday, October 7 | 12:30–5:30 pm

Friday, October 8 | 10:30 am–2:30 pm

(EXTRA) SPECIAL EVENTS

Only the BOMA International Conference & Expo brings the larger CRE industry together—which is especially important now, as we're determining the way forward and navigating an incredible amount of change. Take advantage of this unbeatable opportunity to share your experiences with like-minded peers, boost your learning and expand your professional network by adding a few of these renowned events to your agenda.

BOMA WELCOME PARTY

Thursday, October 7, 6:00 – 8:00 pm

Celebrate being back together with your peers and start your BOMA 2021 experience off right. This highly anticipated event has it all—music, cuisine and unbeatable networking opportunities with CRE leaders.

A Welcome Party Ticket is included with all paid registration categories. Additional tickets may be purchased for \$150.

WOMEN IN COMMERCIAL REAL ESTATE PROGRAM AND BREAKFAST



Tami Jaffe
Career Transition
and Business
Success Coach

sponsored by  **TRANE**

Friday, October 8, 8:00 – 9:15 am

From money concerns to caregiving duties, to COVID-19 worries and the strain of isolation, the pandemic has understandably stressed employee well-being. Hear how women in CRE are coping with their mental health and well-being during these turbulent times, and how they are prioritizing communication, flexibility, and leadership to help themselves, and others, succeed. *An additional ticket purchase of \$75 is required for this program.*

TURN UNCERTAINTY INTO OPPORTUNITY

Save \$100 when you register before July 31.

www.BOMAConference.org/BOOM

RECONNECT WITH YOUR COMMUNITY

Build impactful business relationships with CRE pros from across the country at the industry's most highly anticipated special event of 2021.

THE OUTSTANDING BUILDING OF THE YEAR® (TOBY®) AWARDS BANQUET

sponsored by 

Saturday, October 9, 7:00 – 10:00 pm

Honor exceptional commercial buildings and excellence in building management at this fun-filled, prestigious awards ceremony. Kick things off by applauding regional nominees and find out who the international winners are at the thrilling conclusion.

Award categories include:

- Five office building categories ranging from under 100,000 square feet to over 1 million square feet
- Corporate Facility
- Earth Category
- Historical Building
- Industrial Office Building
- Medical Office Building
- Mixed-Use Buildings
- Public Assembly Buildings
- Renovated Building
- Retail Building
- Suburban Office Park Low-Rise
- Suburban Office Park Mid-Rise

Tickets are \$155 each if purchased before September 17 and \$175 each after.



THE FUTURE OF CRE BEGINS IN BOSTON

A RICH HISTORY AND A REVOLUTIONARY SPIRIT

Scratch that travel itch and boost your career in a city that's both focused on innovation and rooted in American history. Whether you've been to Boston before or this will be your first trip, kick back and enjoy exploring a beautiful city with plenty of things to see and do (and iconic cuisine).

HOTEL ACCOMMODATIONS

For the best networking opportunities and access to conference events, book your stay at one of BOMA's official conference hotels, where attendees and exhibitors will receive discounted room rates when you register and reserve your room by the September 12 deadline.

Visit the Hotel & Travel page at www.BOMAConference.org for more information.

REGISTRATION PACKAGES

Choose from a variety of packages designed to fit all budgets—and get special discounts when you bring your team! Young professionals and first-time facility managers and industrial real estate managers also qualify for discounted rates. Plus, when you register for the full conference, you can bring your building engineer for FREE!

For registration details, visit www.BOMAConference.org.

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