

# Augustine Chukwunta

## Freelance SEO Writer | SEO | Data analysis

Port Harcourt

[augustine.chukwunta@gmail.com](mailto:augustine.chukwunta@gmail.com)

+234 708 041 4485

A passionate freelance writer with 1+ years of experience at varieties of topics for popular websites and blogs. Researched and utilized keyword research (e.g., Ubersuggest, Keyword Planner, Ahrefs) to produce content each month.

## Work Experience

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### Freelance Content Writer

IAPWE - New York, NY

August 2022 to Present

- Worked to deliver interesting and innovative blog content on a weekly basis.
- Worked with remote clients both nationally and internationally to increase traffic an average of 10%-20% per month.
- Effectively managed my time and continually worked to deliver compelling creative content.

### Freelance Content Writer

Opera News Hub - Nigeria

July 2022 to Present

- Created content strategy and workflow for the company news hub.
- Published unique content related to politics, entertainments, and sports.
- Proofread and edited content created.

### Digital Marketing Intern

LearnToday - Salem, Tamil Nadu

March 2021 to August 2021

- Created and maintained a Wordpress blog about gardening
- Reverse-engineered competitors' top pages to aid SEO strategy.
- Created SEO-friendly content, natural backlinks without any outreach campaigns
- Performed website audit and fixed issues
- Run Facebook ads and Google ads

## Education

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### Undergraduate in Plant Science & Biotechnology

University of Nigeria

October 2011 to June 2015

## Skills

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- Research
- Writing
- SEO tools: Writing, Editing, Optimization
- Data analysis
- Keyword research
- CMS tools: WordPress
- Keyword research tools: Semrush, Ubersuggest, Keyword Planner, Ahrefs
- Email marketing tools: MailChimp

## Languages

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- English - Expert

## Links

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<https://www.linkedin.com/in/augustine-chukwunta-702523b8>

## Certifications and Licenses

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### **Effective Business Website**

October 2021 to November 2021

Skills include how to use a web tool to create a basic business website and how to use a website to reach target audience effectively

### **Digital Marketing Professional**

March 2021 to August 2021

It covers a wide range of projects such as content writing and optimization, SEO, SEM, lead generation to marketing, Google ads, Facebook ads, Email marketing, sales funnels, personal branding and freelancing

### **Google Online Marketing Fundamentals**

May 2017 to July 2017

The Online Marketing Fundamentals covers a wide range of subjects: search, email, social media, display, video, e-commerce, geo-targeting and analytics

## Publications

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### **Top SEO Trends to Boost Your Digital Performance**

<https://medium.com/@achukwunta14/top-seo-trends-to-boost-your-digital-performance-b267181d0940>

September 2022

## **5 Ways to Improve Omnichannel Customer Experience**

<https://medium.com/@achukwunta14/5-ways-to-improve-omnichannel-customer-experience-419da63c4c15>

September 2022

## **Report: Putin Says Russia and North Korea will Strengthen Bilateral Ties**

<https://bit.ly/3RPtYph>

August 2022

## **Chelsea Agrees with Inter Milan on Personal Terms to Sign Cesare Casadei**

<https://bit.ly/3RnClawoperanewssport>

August 2022

## **Guardiola Signs Former Barcelona Player Sergio Gómez**

<https://bit.ly/3SvUzrwoperanewshub>

August 2022



IAPWE | International Association of Professional Writers & Editors  
1732 1st Ave  
New York, NY 10128

To whom it may concern,

This letter is to serve as confirmation that Augustine Chukwunta is a member in good standing with the IAPWE or International Association of Professional Writers & Editors and has provided sufficient evidence through their work to indicate that their abilities are at a sufficient level of proficiency such that they were accepted into our organization and continue to prove to be both a reliable and valuable resource to our organization.

This letter also serves as a recommendation of Augustine Chukwunta since we have found this member's skills and aptitude to be such that they would serve as a valuable resource to any other person or company that were to utilize their services.

Best regards,

Melissa Coleman  
Membership Coordinator  
IAPWE | International Association of Professional Writers & Editors



## **LEARNTODAY DIGITAL PVT LTD.**

**Door No.2/652A, Chennai By-pass Road, Erumapalayam,  
Salem, Tamil Nadu, 636015**

### **Letter of Recommendation**

**Date: May 05, 2022**

#### **To Whom it May Concern,**

I am writing this letter to recommend Augustine Chukwunta for learning, implementing and developing digital marketing skills.

He had been a student in my digital marketing training program from April 2021 to August 2021, during which he worked on many assignments to implement the lessons from the program.

During this period, Augustine Chukwunta has worked hard to gain proficiency in WordPress Website Development, Google Ads and Search Engine Optimisation.

I am happy with his work in these areas, where he was able to demonstrate his practical understanding of these aspects of digital marketing.

Based on this experience, I recommend Augustine Chukwunta for the above mentioned skills.

Sincerely,

**Deepak Kanakaraju**

Founder, DigitalDeepak | LearnToday Digital PVT LTD.