### **New Fare Product Job Aid**



Wanna Get Away Plus™ is a new fare product offered between the Wanna Get Away® and Anytime fare families, allowing our Customers more options when choosing to fly on Southwest.

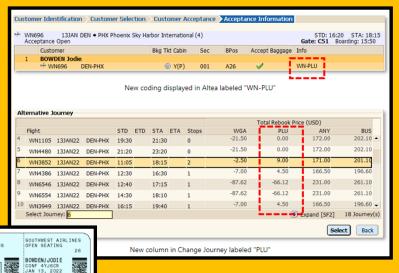
#### **Benefits Include:**

- 8x Rapid Rewards® Points
- Transferable Flight Credit
- Free Same-day standby/Sameday change

WEST AIRLINES

BOWDEN/JODTE

FLIGHT 696



When to Use the Same Day Standby Button (Sold Out Flight)

NUMBER: 4YJ6CR VOID A

26

VOID

A 26



When to Use **Select Button** in Change Journey (When Seats are Available)



### **Anytime Bundled with EarlyBird**

EarlyBird is now bundled with the Anytime fare automatically. An EMD will not be added to the PNR; EarlyBird identification will be based off the Anytime fare family.



A new Departure Plan Activity will catch any remaining Anytime fares and allocate a boarding position just before Acceptance opens.



# **Priority and Express Lanes**

Fly By will be transitioning to Priority and Express Lanes. A-List, A-List Preferred, Business Select® and Anytime Customers may use the Priority & Express Lanes at Ticket Counters and select airports for security. Business Select® drink coupons will also reflect this update.

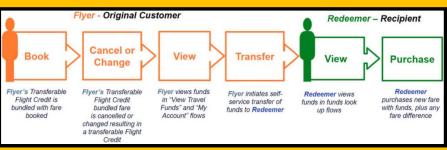
THANK YOU FOR UPGRADING YOUR TRIP WITH OUR BUSINESS SELECT(R) FARE. YOU'LL EARN EXTRA RAPID REWARDS(R) POINTS. YOU CAN BREEZE THROUGH SECURITY WITH EXPRESS LANES AT SELECTED AIRPORTS. YOU'LL ALSO ENJOY BEING ONE OF THE FIRST TO BOARD. AND DON'T FORGET TO USE THIS DETACHABLE COLPROID (1980 60 PRINK ONBOARD TODAY.

### **Transferable Flight Credit**

A new Transferable flight credit enhancement will offer Customers the ability to transfer their eligible unused flight credit to someone else for future use.

Most Customers will also be able to complete their credit transfer online themselves via their Rapid Rewards account by logging in and clicking "View Details" to show their available travel funds. They can then "Transfer to someone else".

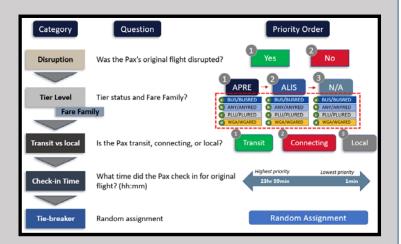




## **Customer Onload Priority**

We have updated our Customer Standby Onload Priority to now include fare families within each tier status level. This is a change from before when fare families did not play a determining factor when clearing Customer onload lists.

**Example:** There is only 1 open seat available, and both Customer X and Customer Y are on the onload list. Customer X is an A-List Preferred Customer who purchased a *Wanna Get Away* fare, and Customer Y is also an A-List Preferred Customer who purchased an *Anytime* fare. Customer Y will now receive the last open seat as they purchased a higher fare family.



This enhancement only applies to revenue Customers. There is no change in prioritization for non-revenue travel.

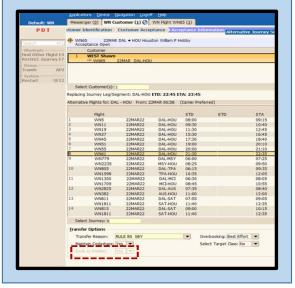
#### **Rule 85**

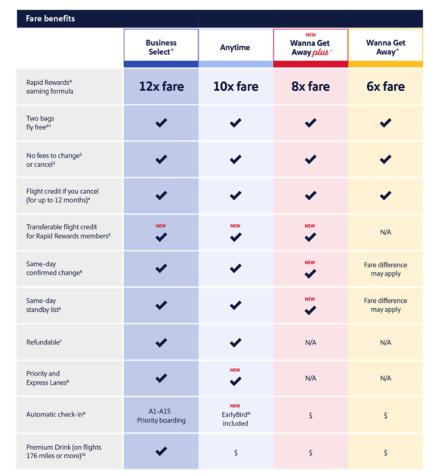
#### **Rule 85 Migrating to Disruption Transfer**

RULE 85 will migrate from the *Change Journey* flow and will now display as a *Standby* transfer reason in the *Disruption Transfer* flow labeled as "RULE 85 SBY". Once selected in the *Disruption Transfer* flow, you will be directed to the transfer confirmation screen.

#### Waitlist Automatically Set to "Yes"

When going through the *Disruption Transfer* flow and selecting "RULE 85 SBY", the "Book as Waitlist" option will automatically be set to "Yes".





First and second checked bags. Weight and size limits apply.
If you need to change an upcoming flight innearay, you'll only pay the cost in fare difference.
Failure to a cared a resemperate lite of the control of the