George Yang

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GAMES EXPERIENCE

Digital Trends

Contributing Writer

May 2022—Present

• Write video game news roundups, reviews, interviews, and opinions for an audience of over 25 million monthly visitors

• Collaborate with editors and writers at Digital Trends to cover livestreams and presentations in the video game industry

IGN Entertainment Freelance/Remote

News Writer

October 2021–Present

- Write and turn around news stories about the video game industry in a timely manner, averaging one or two posts daily for 288 million monthly users around the world across 35 platforms and 100 countries
- Collaborate with editors and writers at IGN to cover livestreams and presentations in the video game industry

GameSpot Freelance/Remote

News Writer

May 2021—Present

- Write and turn around news stories about the video game industry in a timely manner, averaging one or two posts daily for more than one million daily visitors
- Collaborate with editors and writers at GameSpot to cover livestreams and presentations in the video game industry

Crunchyroll (prev. Funimation)

Freelance/Remote

Editorial Contributor

March 2021–Present

- Cover the anime industry with news posts, with a particular focus on Japanese games and Japanese role-playing games, such as Tokyo Game Show
- Pitch features and opinions to Funimation's editorial lead to cover the breadth of topics related to the industry, such as "The Best Anime for Fans" and series explainers
- Funimation and Crunchyroll merged in March 2022

Freelance Writer Freelance/Remote

Self-Employed

May 2019-Present

- Pitch and write interviews/features for various websites, at places such as Polygon, Kotaku, CNN, IGN, NPR, USA Today, The Verge, The Washington Post, Inverse, and more
- Review new releases while abiding by embargoes and deadlines set by publishers and public relations
- Create walkthroughs and guides for various video games
- Appear on podcasts, videos, and streams to discuss various topics in the video game industry as well as bring a fun but also insightful perspective to conversations

The Escapist Freelance/Remote

News Writer

April 2020 –December 2021

- Wrote and turn around news stories about the video game industry in a timely manner
- Pitched feature and interview ideas for The Escapist, such as <u>Creating the Soundscapes of Ghost of Tsushima</u> with Its Audio Director & Composers
- Took on largely the same responsibilities as with Only Single Player and attended conventions such as PAX

Only Single PlayerFreelance/RemoteNews WriterMay 2019-April 2020

- Wrote one to two news stories daily about the video game industry, finding creative angles that bigger sites may not cover
- Pitched ideas on Only Single Player feature columns, such as Week in Review and Single Player Appreciation
- Contributed to reviews, previews, interviews, and opinions for the website
- Attended industry events such as PAX to write previews of games and interview developers
- Only Single Player ceased operations in April 2020

EDUCATION

The Ohio State University, Fisher College of Business

Columbus, OH

• BS in Business Administration, **Specializations**: Marketing & Logistics, **GPA**: 3.62

August 2012–May 2016