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## OLAMIDOTUN OLATUNJI-ADENIYI

**OBJECTIVE** A writer in the iGaming niche with 3+ years of experience in creating evergreen SEO content, vast knowledge of online casinos and sportsbooks, strong research skills, and a seasoned punter. Thrives under deadline while maintaining attention to detail, excellent communication skills, and working hand-in-hand with team members to create exceptional content.

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**SKILLS** **Content Writing:** *Content creation, Creative writing, Link building, Information Architecture, Grammar and vocabulary, Analytic skills, Research skills, Keyword surfing, SEM, Editing, and Proofreading.*

**Technical Skills:** *Google analytics and search console tools, WordPress, Google Docs, Microsoft word, and Squarespace.*

**Language Skills:** *Native English (verbal and written).*

**Other Skills:** *Organization, Time management, Curiosity, Commitment, Communication skills, and Adaptability.*

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**EXPERIENCE** **FREELANCER, UPWORK**

MAY 2022- PRESENT

-Wrote and edited reviews on online casinos, sportsbooks, and software providers.

- Completed articles on online slots, table games, poker, bingo, and live dealer games.
- Completed over 70 articles on crypto gambling and casino guides (500 words each).
- Conducted independent research on the best keywords to drive high visibility on search engines.
- Followed outlines provided by clients verbatim.
- Worked independently with meticulous attention to detail, ensuring 100% error-free and original content.
- Made corrections to my writing based on the client's feedback.

#### **FREELANCER, ALISA BARLADYAN LIMITED**

DECEMBER 2021-MARCH 2022

- Researched and compiled content on gambling strategies and how-tos.
- Adhered to outlines and keywords provided by the client in writing reviews of sportsbooks and online casinos.
- Checked for grammatical errors and plagiarism on Grammarly and Copyscape.
- Inserted corresponding images and media with informative captions to enhance understanding.

#### **FULL-TIME SPORTS WRITER, MOJI DELANO BLOG**

FEBRUARY 2021-JULY 2021

- Compiled the latest happenings in the world of sport.
- Published sports stories on WordPress
- Compiled pre-match and post-match analyses for different sporting

EDUCATION

**BACHELOR OF TECHNOLOGY IN GEOPHYSICS, FEDERAL UNIVERSITY OF TECHNOLOGY, AKURE.**

NOVEMBER 2015 - NOVEMBER 2021

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CERTIFICATION

Content Writing (Google Digital Garage)