

## EDUCATION

- **Master of Science in Journalism** December 2021  
Medill School of Journalism, Northwestern University, Evanston, IL
- **Bachelor of Arts in Mass Communication** April 2015  
King Abdulaziz University, Jeddah, Saudi Arabia

## JOURNALISM AND MEDIA EXPERIENCE

### Pure Minds Media in conjunction with MATARAT Holding | Riyadh, Saudi Arabia

Senior Communication Officer, March 2023-Present

- Write external communications, including annual reports, press releases, newsletters, stories and scripts.
- Work closely with the Senior Leadership Team to align department strategies with initiatives.
- Direct and supervise graphic design & content coordinators to ensure completion of responsibilities and projects.
- Disseminate external communications through multiple media channels (digital, print and broadcast).
- Write speeches for internal and international audiences on behalf of the CEO.
- Craft talk points for the spokesperson.

### The H.D. Foundation | New York City

Communication Intern, April 2022-December 2022

- Follow-up and management of press relations.
- Press impact analysis.
- Writing press materials.
- Management of digital communication channels.

### Medill News Service | Northwestern University, Washington, D.C & Chicago

Reporter, May 2021–December 2021

- Contributed to a professional daily newsroom as one of 25 selected students to report for Medill on the Hill.
- Researched and wrote stories on political and national security, **such as withdrawal of US troops from Afghanistan.**
- Cover important local and regional and occasions and events; conduct and comment formal and informal meetings and interviews **such as Nobel Peace Prize nominee fights to help Assyrians in the Middle East.**
- Interviewed senators and representatives.
- Produced multimedia contents for web, including video packages and graphics.

### Adwa Agency | Jeddah, Saudi Arabia

Media Specialist | January 2019–December 2019

- Created content and strategy for social media platforms (Twitter, Facebook, Instagram).
- Wrote press releases and media advisories and assisted with press conferences.
- Manage end-to-end digital projects.
- Catalogues and itemizes media and keeps media library up to date.

### Hadramout Satellite Channel | Jeddah, Saudi Arabia

Journalist, January 2016–December 2017

- Wrote news scripts and presented for nightly news broadcast, with a target audience of one million.
- Supported colleagues to report and write stories.

### Al Jazeera Media Network | Doha, Qatar

Journalism Intern, October 2015–December 2015

- Assisted and observed anchors during interviews, information gathering, and record keeping.
- Drafted scripts and interview questions for supervising.

### Okaz Newspaper | Jeddah, Saudi Arabia

Journalism Intern, May 2015–August 2015

- Reported and wrote on a variety of subjects, including breaking news, politics and culture.

## TRAINING

- Recipient of the distinguished Runner-Up certificate from the flagship entrepreneur program (SPARK) 2023.  
Misk Entrepreneurship, Riyadh, Saudi Arabia
- Digital Marketing & Communications Certificate 2020  
University of California, Irvine, CA
- English Language Certificate 2018  
International Language Academy, Toronto, Canada
- Diploma in TV Presentation 2015  
Aljazeera Media Training & Development Centre, Doha, Qatar
- Google Fact Check Tools 2021  
Google News Initiative

## LANGUAGES

- Arabic - *Native*
- English – *Bilingual*

## SKILLS

- Teamwork
- Ability to build relationships
- Establish and maintain contacts
- Analytical Thinking
- Effective Communication
- Focus on Service Quality
- Research and attention to detail (*Journalistic*)
- Experience with WordPress and Mailchimp
- High value on time effectiveness
- Strong news judgment
- Strong motivation to achieve optimal results
- Strong on-camera presence
- Verify statements and facts
- Proficient with AP Style

## TECHNICAL SKILLS

- Journalism
- Economic journalism
- Sports journalism
- Daily press journalism
- Weeklies journalism
- Shoot & Edit Video

## SPECIAL SKILLS

- Adobe Premiere Pro
- Adobe Illustrator
- Adobe Photoshop
- Adobe Lightroom