

AAKC Diversity & Inclusion The Inclusive Leader with Dorothy Enriquez High Road Education & Consulting

August 24th 11:30 AM - 2:00 PM Sheraton Overland Park 6100 College Boulevard Overland Park, KS 66221 www.aakc.us





Join us!

DATE Tuesday, August 24, 2021

AGENDA

11:30 a.m. to 12:30 p.m.: Check-in & Membership Luncheon 12:30 p.m. to 2:00 p.m.: Seminar (short break in between)

LOCATION

Sheraton Overland Park Hotel 6100 College Blvd. Overland Park, KS 66211

COST

\$45.00 - AAKC/NAA Affiliate Members \$90.00 - Non-Members



Register Today!

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Speaker

DOROTHY ENRIQUEZ,

Principal Consultant and Founder, The Communication Strategist

Dorothy Enriquez is the principal consultant and founder of The Communication Strategist. A boutique learning and leadership development collective dedicated to helping organizations and individuals optimize their leadership so that they are equipped to lead from every seat they sit in.

A Forbes Coaches Council



Overview:

A diverse workforce can capture a greater share of the consumer market. Recruiting from a diverse pool of candidates means a more qualified workforce. A diverse, equitable and inclusive workforce helps businesses avoid employee turnover costs. Diversity fosters a more creative and innovative workforce.

What We Cover – The Inclusive Leader Workshop

Member, Dorothy is known for her effective communication skills, edutaining leadership courseware and interactive programs. A 15-year veteran of Corporate America, wielding multiple certifications and degrees, she strives to make transformative development accessible.

Serving clients such as Kohl's, Citizen's Bank, The Y, Campbell's The Boys & Girls Club of Greater Milwaukee, The City of Milwaukee and Rockwell Automation, Dorothy strategically supports you through your leadership transformation in a relatable and impactful way.

- What Gets in the Way of Diverse Slates?
- What Processes or Procedures are Stifling Representation?
- How to Attract Diverse Applicants?
- What's it really like to work here?

Benefits:

Diverse companies bring a wide of array of experience, skills and perspectives for all those who work within the organization. When it comes to key skill sets, diverse teams win at problem solving, innovation, creativity and strategic thinking. When employees see themselves represented in the company and external customers/clientele see the same it's a win-win. Essentially, diverse and inclusive workforces offer the unique opportunity to not only build up diverse, qualified teams, but to give your organization the competitive advantage in an increasingly global world.

1.5 CECs for NAA certifications and meets LEAD requirement.

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