

Museum of Illusions Orlando hosts Noche de Sabor

Hispanic Heritage Month celebration takes place on Sept. 30

ORLANDO, Fla. (Sept. 6, 2022) – Mark your calendar for a night of flavor, fun and culture at Museum of Illusions Orlando.

On Sept. 30, Museum of Illusions Orlando invites guests to experience Noche de Sabor, or "Night of Flavors," in celebration of Hispanic Heritage Month. From 6 to 9 p.m., the interactive attraction will throw an exclusive fiesta featuring a live band, DJ and salsa dancers.

The Wheel at ICON Park will also take part in the celebration. During the



event, party guests can take a complimentary trip on The Wheel, which will be lit up in Museum of Illusions' signature orange to add to the fiesta. The party continues and the cerveza is flowing at the cash bar and with passed samples of Hispanic beers for guests to enjoy.

Admission to the party is \$35 per ticket and guests must be 21+ to attend. At the event, guests will have the opportunity to donate to the Hispanic Heritage Scholarship Fund, a scholarship program dedicated to investing in the college experience of Hispanic youth in Central Florida.

"Museum of Illusions Orlando is honored to celebrate Central Florida's diverse culture," said Marc Gregory Tipton, sales and marketing director. "Guests are going to have an amazing time learning about illusions and Hispanic culture at the same time!"

To learn more about Museum of Illusions Orlando or to book tickets, visit https://moiorlando.com/.

To view or download the flyer, click <u>here</u>.

About Museum of Illusions Orlando

Museum of Illusions Orlando is the first Florida outpost and 20th location for the rapidly-expanding Museum of Illusions brand that started in Zagreb, Croatia in 2015. The museum is owned and operated by Enthoosia Group, a Master Franchisor of the Museum of Illusions brand. Founded in 2018, Enthoosia holds the franchise rights for 20 countries, including the U.S.A. Advance reservations are required. For operating hours and to purchase tickets online, visit https://moiorlando.com/. To make group sales reservations, call 386-256-1001. Museum of Illusions Orlando is located at ICON Park™, 8441 International Drive Suite #250 Orlando, Florida, 32819. Stay connected on Facebook and Instagram. @museumofillusions.orlando/#museumofillusionsorlando

About Enthoosia Group

Founded in 2018, The vision of Enthoosia Group is to develop and operate companies that provide memorable and exciting educational experiences while constantly evolving its activities, creating new, innovative experiences. Learn more at www.enthoosia.com.

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