

Contact

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[Portfolio](#)

[X/Twitter](#)

[LinkedIn](#)

Sheffield-based and willing to work remotely, or arrange travel around studies.

Education

University of Sheffield, BA Journalism Studies

September 2022 - present (graduation July 2025)

- PPA and NCTJ accredited course; studying for NCTJ Diploma in Journalism, with gold standard marks in all assessments thus far
- On track to graduate with first-class degree
- Regular newsgathering, finding local news stories and completely necessary interviews, writing and editing to publish them [online](#); building newsgathering skills and ability to turn around copy on tight deadlines. This includes video content targeted at website and social media audiences.
- Feature writing on innovative aspects of football such as the need for female-specific football science research and the psychology of impact substitutions. Conducted high-level interviews including with Adam Le Fondre, record holder for most substitute goals in a single PL campaign.

Wilmslow High School Sixth Form, Cheshire

September 2020 - June 2022

- A* grades at A level in Government and Politics, History, and French
- A grade in EPQ on objectivity in journalism

Skills

- Full, clean driver's license
- Interviewing, including press conferences
- Adobe Premier Pro
- Multitrack editing on Adobe Audition
- Use of Canva to create social media icons and headers, website content, and promotional graphics
- Use of Panasonic CX10 TV camera and Tascam DR 40 audio recorders for interviews
- Mobile journalism video filming and editing
- NCTJ qualifications include:
 - Shorthand, 100wpm
 - Essential Journalism
 - Essential Media Law and Regulation
 - Court Reporting
 - Videojournalism

Cerys Jones

Journalism student seeking work experience, freelance and internship opportunities in football journalism

I am a lifelong football fan and player - but I'm more than that. Any newsroom will find me a valuable addition as I am diligent, passionate, and eager to improve the already-impressive reporting skills I am developing in my degree and NCTJ training, as well as numerous work experience placements. I am committed to taking every opportunity and piece of feedback that comes my way and pursue my dream of a career in football journalism.

Experience

● August 2024-present

National World

Reporter (work experience/unpaid)

- Spent several weeks on full-time work experience over summer holidays remotely with the sports team.
- Provided breaking news coverage of the Premier League, including the transfer window, as well as analysis and previews of PL matches. Published work includes tactical analysis, breaking news, previews, and background pieces,
- Improved my ability to stay on top of fast-paced news landscape, adapt to editorial feedback, and contribute original ideas to the newsroom.
- Continued to write for National World covering the PL on an ad-hoc basis alongside the final year of my degree.

● February 2024-present

FromTheSpot

Women's Football Editor and Deputy Editor in Chief

- Accredited football news site covering the Women's Super League, Premier League, domestic cup competitions, UEFA club and international competitions.
- Experience attending matches, pre and post-game press conferences, and producing live reports as well as breaking news coverage and analysis/features.
- I was a key part of the editorial team that led production of more than 300 articles over EURO2024; this coverage drove a 220% increase in traffic from June to July.
- The tournament provided invaluable experience of long days of fast-paced coverage and developed my team management skills, which I've continued to develop in my roles as Women's Football Editor and DEIC.

● January 2024-present

AllForUnitedWFC

Panelist

- Regular panelist on Football Content Award-winning channel AllForUnitedWFC, participating in match preview and reaction shows to provide tactical analysis, engaging content, and a lively discussion space for fans.
- Improved my adaptability and presenting skills through individual research and reviews of match action ahead of each episode, developing talking points such as standout performances, squad selection, and tactics. Developed depth of knowledge and flexibility to be able to answer live audience questions
- Over the 2023/24 season, the channel's X account had 13 million impressions while our YouTube had almost 50,000 views.
- Shortlisted for the Football Content Awards for the second year running.

● Other experience

- Set up 'She's Out Of Your League' women's football podcast on Spotify discussing news from the WSL, Champions League, and international competitions. The podcast received 2,600 Spotify impressions in its first 30 days.
- Work experience with Radio News Hub in Leeds the week before the start of the Paris Olympics. Practiced my presenting and newsgathering skills, using Myriad and Adobe Audition to produce sports bulletins with the biggest stories from the games and elsewhere. My bulletins were aired on more than 400 stations. These included original interviews as well as use of content gathered by colleagues and news agencies.
- Contributions to BBC Radio Manchester and 5 Live discussing Manchester United men and women's teams

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