

## ***How Design Live***

***October 19-21, 2021 in Nashville, Tennessee***

***Location: Gaylord Opryland Resort & Convention Center***

*<https://howdesignlive.com/>*

*How Design Live is a 3-day in-person event where design thinkers and innovative creative leaders come together to educate and inspire other design enthusiasts. In 2021, How Design Live celebrates serving their community of creatives, professionals, business, technology, and creative needs.*

**Potential topic:** Marco Zappacosta may discuss how freelance designers can build a thriving career on Thumbtack, how they connect with customers to make visions a reality, and the importance of freelance designers on a platform like Thumbtack. Zappacosta has done an interview stating that Thumbtack is actively helping specifically designers find more customers.

**Event schedule:** <https://howdesignlive.com/conference/schedule>

**Speaking requirements:** Experienced, passionate, engaging, and comfortable with public speaking; Willing to partner with HOW to create best audience experience and stay connected to the HOW community post-conference

**To submit speaker, visit:** <https://howdesignlive.com/call-for-speakers>

**Contact:** [amy.conover@HOWDesignLive.com](mailto:amy.conover@HOWDesignLive.com)

## ***Startup Grind Global Summit***

***February 28 - March 2, 2022 in Redwood City, California***

***Location: Fox Theater***

*<https://startupgrind.tech/conference/>*

*The Startup Grind Global Summit gives start-up entrepreneurs and tech leaders the opportunity to learn and network on a powerful level. Speakers of diverse consumers share meaningful stories and educational content with the intent to help start-up owners grow and scale their businesses. Startup Grind Global is one of the biggest events for entrepreneurs in recent years.*

**Potential topic:** Marco Zappacosta may share his experience of how he built Thumbtack to be the powerhouse service marketplace it is today. Options of discussion include how he stayed ahead of competitors, how he attracted a variety of consumer types and risks he took along the way.

**Event schedule:** Coming soon

**Speaking requirements:** Not a time to pitch or promote brand, must be authentic, educational insight

**To submit a speaker, visit:**

[https://www.startupgrind.com/speak/?utm\\_source=website&utm\\_medium=navigation](https://www.startupgrind.com/speak/?utm_source=website&utm_medium=navigation)

**Contact:** [https://www.startupgrind.com/contact/?utm\\_source=website&utm\\_medium=navigation](https://www.startupgrind.com/contact/?utm_source=website&utm_medium=navigation)

## ***Milken Institute Global Conference***

***October 17-20, 2021 in Beverly Hills, California***

***Location: Beverly Hilton Hotel***

<https://milkeninstitute.org/>

*The Milken Institute Global Conference invites the minds of individuals with capital, power, and influence to connect with experts whose minds are evolving health, technology, media, philanthropy, and industry. The theme of the upcoming event “Charting a New Course”, entails a focus on how the global pandemic has called for the world to rethink its frame and rebuild a prosperous, fulfilling life for the future.*

**Potential topic:** Marco Zappacosta may discuss how Thumbtack is helping workers get on their feet in the midst of the pandemic. Thumbtack workers are able to set their own rates as well as receive company benefits due to the help of the National Domestic Workers Alliance.

**Speaking requirements:** C-suite executive and board member, recognized expert in their field, state/national leader, excellent public speaking skills

**Deadline to submit speaker:** September 17, 2021

**To submit a speaker, visit:**

<https://test-freshdrupalmi.pantheonsite.io/form/speaker-recommendation>

**Contact:** [speakers@milkeninstitute.org](mailto:speakers@milkeninstitute.org)

## **Content Marketing World Conference and Expo**

**September 28 - October 1, 2021 in Cleveland, Ohio**

**Location: Huntington Convention Center of Cleveland**

<https://www.contentmarketingworld.com/>

*The Content Marketing World Conference and Expo allows attendees to share their experiences, network, and build community in the content marketing space. Speakers have the opportunity to share their knowledge and inspire their audience seeking to learn about innovations and opportunities in the industry.*

**Potential topic:** Marco Zappacosta discusses his marketing team's content approach at Thumbtack and how it has shaped Thumbtack's success.

**Event schedule:** <https://schedule.contentmarketingworld.com/sessions>

**Call for speakers process is used to build an agenda.**

**To submit a speaker, contact:** [cmi\\_speakers@informa.com](mailto:cmi_speakers@informa.com)

## **Be a Better Freelancer Conference**

**October 8-10, 2021 in St. Louis, Missouri**

**Location: Moonrise Hotel**

*The Be A Better Freelancer conference invites current and aspiring freelance writers, editors, proofreaders, and other writing professionals who seek to learn about how to launch their talents into a business.*

**Potential topic:** Marco Zappacosta discusses how Thumbtack has helped freelance writers and other editorial workers jumpstart their careers. Zappacosta may share how writers can market themselves on Thumbtack and make it easy for customers to discover them.

**Event schedule:** <https://www.communication-central.com/schedule>

**To submit a speaker, contact:** [conference@communication-central.com](mailto:conference@communication-central.com)

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## **Submission Pitch: The Milken Institute Global Conference**

Even before the COVID pandemic, full-time employees could rely on the safety net of labor protections and security, while everyone else scrambles to get by without them. Living mid-pandemic now, with people having lost their jobs and those still having trouble seeking employment, this security issue has only multiplied. Marco Zappacosta, the CEO of Thumbtack, is bridging the gap between benefits and contract workers on his platform where freelance service providers thrive.