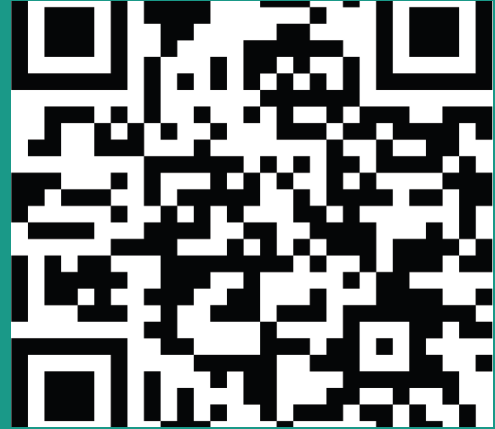


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# QR Codes

Scanova - UQR.ME - Flowcode



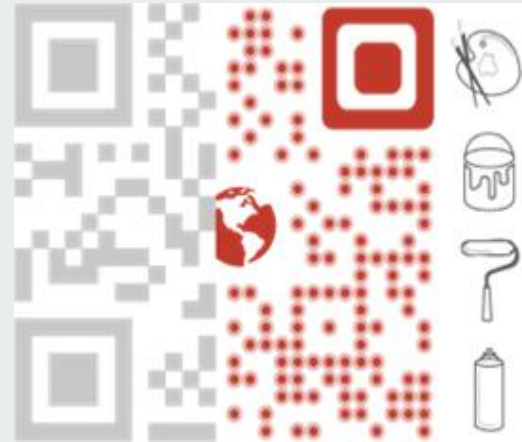


# Proposal

**To establish a self service QR platform with the goal of providing education for SHC employees. Document robust analytics to provide feedback and improve hospital operations.**



# SCANOVA





# SCANOVA

**Pro Annual Cost \$900 billed every year / per month \$75**

Total Codes Unlimited

**Unlimited dynamic codes**



**Both dynamic and static/Editable QR Codes**



**Custom Dynamic URL Hash**

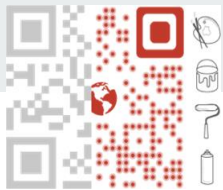
Dynamic codes scanned users will see the URL([//scnv.io/ABCD](https://scnv.io/ABCD)) this feature allows a custom code ("ABCD") to match brand or campaign

**Password Protected Codes (Cannot access without Password)**

Use Case Confidential Departments

**CCPA (Privacy Compliant)**






# SCANOVA

<b>Custom Domain (Up to 5)</b>	Can replace the dynamic URL with a subdomain will require assistance of a developer
<b>Enterprise Features</b>	Add up to 20 users to manage account, Viewer, Manager, and Admin
<b>Custom Logo QR Code</b>	Personalize QR Code branding by adding the logo in the center of the QR Code. Edit eye and data patterns/colors
<b>Custom Background QR Code</b>	Semi-transparent QR Code on top of the image
<b>Save QR Code Design Templates</b>	Save QR Code designs created as templates for quicker designing of subsequent QR Codes



# SCANOVA

<b>Basic Analytics</b>	Total scans by time period for QR Codes and/or Tags
<b>Full Analytics</b>	Visually appealing infographics, total scans (location, tablet, PC, browser and operating system)
<b>Export Analytics</b>	
<b>Google Analytics Integration</b>	Link Analytics with a Google Analytics account
<b>Email Support</b>	Support via email within 24 hrs of query
<b>Phone Support</b>	Get Phone support from technical and business team within 24 hrs

# SCANOVA

## Project Summary



**SCANOVA is based in India and has advanced features will help you create, design, manage, and track QR Codes in no time**

**The Dynamic QR Codes will be only active if there is an ongoing subscription with SCANOVA**

**If somehow the account expires then the scans will show a '404- Not Found' page**

**Custom Background QR Code (Semi-transparent QR Code on top of the image)**




**Pro Annual Cost \$900 billed every year**



**uQR.ME**





<b>Pro Annual Monthly Cost \$27.95</b> <b>Total Pro Annual Cost \$479.40</b>	30% off First Year Subscription. Second year and forward total cost Pro Annual is \$479.40
<b>Flowcodes and Flowpages</b>	1,000 updatable at all times dynamic QR codes
<b>Advanced analytics</b>	View the statistics of your QR codes (unique scans, scans, daily analytics, countries and cities, audience, operating systems and mobile devices), connect them to Google Analytics and download reports as PDF and XLS files
<b>Password Protected</b>	
<b>Dynamic</b>	
<b>CCPA (Privacy Compliant)</b>	

<b>Download</b>	Download your QR codes as raster (PNG) and vector (EPS, PDF and SVG) image files
<b>Bulk QR creation</b>	Create multiple QR codes at once.
<b>Batch actions</b>	Change the content and apply design templates to multiple QR codes at once.
<b>Landing page design</b>	Customize your QR codes' landing pages
<b>User management</b>	Create and assign up to 100 users to manage your projects when under Professional and or Enterprise plan.
<b>Country</b>	USA

<b>Custom templates</b>	Create QR code and landing page design templates.
<b>Projects and tags</b>	Create projects to organize your QR codes and add tags to filter them within a project.
<b>Editable short URL</b>	Customize the part after the slash of your QR codes' short URLs (uqr.to/THIS-PART).
<b>White-label URL masking:</b>	A feature included in the PROFESSIONAL and ENTERPRISE plans that allows you to brand the short URLs of your QR codes with your own domain



## Project Summary

The QR code generator built to optimize your QR code project

uQR.me codes stay active for as long as the service is hired (monthly or annually based).

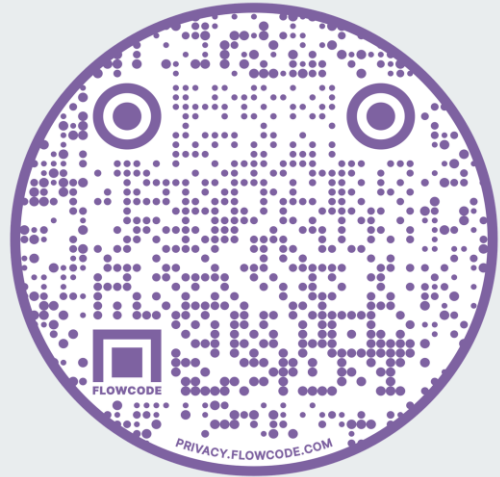
If somehow the account expires then the scans will show a '404- Not Found' page

Create multiple QR codes / URLS's and landing pages at once

Pro Annual Cost total cost \$479.40 billed every year




# FLOWCODE





# FLOWCODE

<b>Pro Monthly cost \$9.95</b> <b>Pro Annual cost \$95.00</b>	Subscription
<b>Flowcodes and Flowpages</b>	All unlimited QR codes are dynamic (FLOWCODES), artist designed and build codes. All Flowcode members can create and publish their own codes, but Flowcode branding cannot be removed.
<b>Code Management</b>	List and grid view, Search, Sorting, Folders, and highlighted codes.
<b>Dynamic</b>	



# FLOWCODE

<b>Advanced Analytics</b>	Time of day, location, and more advanced reporting coming soon.
<b>FLOWCODE Pro Flex</b>	Pro Flex membership cost is \$150 a month
<b>Custom Codes</b>	Custom code design for Stanford Health Care and Unlimited Codes and Scans
<b>Design Features</b>	FLOWCODE designs (if you opt to use)
<b>Analytics and Reporting</b>	Reporting and Analytics set up and delivery. Insights analysis and campaign recap reporting.
<b>Data</b>	Optional feed of FLOWCODE data to your analytics platform
<b>URL</b>	Custom vanity URL

# Flowcode

## Project Summary



**FLOWCODE is based in New York NY, allows unlimited codes, scans, and custom codes that never expire.**

**Currently working on SSO for Active Directory.**

**Pro Annual cost \$1140.00 offers code management (list and grid view, search, sorting, folders, and highlighted codes).**

**The Pro Flex membership costs is \$150 per month and will include custom reporting and analytics set up and delivery.**








**If somehow the account expires then the scans will show a '404- Not Found' page.**

**The software provides dynamic and CCPA (Privacy Compliant).**

**24 hour support and direct support via telephone and email.**



# Recommendation

	<b>SCANOVA</b> 	<b>uQR.me</b> 	<b>FLOWCODE</b> 
<b>Price</b>	Pro Annual Cost \$900	Pro Annual Cost \$479.40	<b>Pro Annual Cost \$95.00</b> Includes basic analytics  <b>Pro Flex Membership</b> Advance analytics Annual Cost \$1800.00
<b>Country</b>	India Servers based in USA	USA	New York, New York
<b>Privacy Compliant</b>			
<b>Support</b>	Email and phone support within 24 hours	Email support	<b>Email and phone support 24 hours a day</b>



Thank you

