

Yamato Taiko School invites to free workshops in Amsterdam

Amsterdam, 20.07.2015

Yamato Taiko School will host an open day with free drumming workshops on Sunday 30. August 2015 from 13:00 at Q-Factory in Amsterdam. Everyone interested is invited to play Japanese taiko drums, watch a performance and chat with school members over a cup of green tea.

To make the traditional Japanese taiko drum more widely known within the Netherlands, Yamato Taiko School is cordially inviting everyone to an open day in Amsterdam on Sunday. Interested people will have the opportunity to experience the deep, sonorous sound of the wine-barrel-sized taiko. With the help of wooden Bachi sticks, new players will practise coaxing a full sound out of the drums during two 1.5-hour workshops. Towards the end of each workshop, students of the school will perform several songs.

For Madoka Higashi and Gen Hidaka, teachers of the school, taiko drumming is not just about playing an instrument. It is also about the energy and passion that is created by playing as a group. At Yamato Taiko School, students learn both the art of playing and the philosophy of respecting the taiko. The two instructors make a point of conveying this through traditional Japanese methods like a short meditation called 'mokusou' at the start of each intermediate and advanced class.

Hidaka, who is also a member of the professional group 'Yamato - The Drummers of Japan', explains: "As Yamato, our goal is to make one sound together. We enjoy taiko drumming, of course, but it is not an individual thing. Taiko can help you to discover yourself in ways you've never seen before. You get energy from playing taiko and an opportunity to express what you feel. It's really important, though, that you connect that feeling with the other taiko drummers, to share the energy and create one sound together. We hope to share this experience with many new people on Sunday."

Event information

1st workshop: 13:00 - 14:30

2nd workshop: 16:00 - 17:30

Location: Q-Factory, Atlantisplein 1, 1093 NE Amsterdam

Contents: Introduction to taiko, 45-minute workshop, taiko demonstration by Yamato and school members, and chatting over Japanese tea

Reservation: Due to the limited number of taiko drums available, everyone wishing to attend the workshops is kindly requested to sign up by emailing info@yts.nl.

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Notes to editors:

Photos for editorial use: <http://www.yamatodrummers.com/press-room.html>

Yamato Taiko School came to the Netherlands in 2013 to teach the art of playing traditional Japanese drums called 'taiko'. The school has grown to approximately 150 members and lessons are held regularly in Amsterdam, Den Haag, Rotterdam and Utrecht. All ages and abilities are welcome with levels ranging from absolute beginners to advanced. Classes are taught in English by Madoka Higashi and Gen Hidaka, members of Yamato - The Drummers of Japan.

Yamato - The Drummers of Japan are a professional taiko group founded in 1993 by artistic director Masa Ogawa and based in Asuka, Japan. To date, they have given more than 2'500 performances in over 51 countries. Their current world tour with the new show "Bakuon" is concluding next month in Hamburg, Germany. While on tour in the Netherlands, Yamato regularly hold workshops in various cities for Yamato Taiko School students. Two of Yamato's members are on permanent assignment in the Netherlands to lead the Yamato Taiko School.

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Hikvision's celebrates new DACH branch office with opening event in Frankfurt



HOOFDDORP, the Netherlands — 30 May 2018 — Hikvision, the world's leading supplier of innovative video surveillance products and solutions, is proud to announce the opening of their new branch office for Germany, Austria and Switzerland at the Airport Centre Zeppelinheim near Frankfurt Airport. The opening was celebrated with an invitation-only event for industry partners at Frankfurt City Palais.

With the new office, Hikvision is demonstrating their commitment to their suppliers and customers in the DACH region. The branch office will house training and showroom facilities focussing on both products and vertical solutions. This will allow customers to try out products and will provide local opportunities for training. In addition, the German-speaking after sales department will be located at the new office.



Allen Xue, Area Sales Manager at Hikvision Europe: "We are very excited about the new branch office. It allows us to strengthen our services to our partners in the German language markets. With the new office, we can also express the high value we place on our distribution partners and

the relationships we have developed with them. In addition, we can better support both them and the security system integrators and installers on the ground.”

Hikvision Europe has long placed a strong emphasis on only selling through authorised distributors to expand the use of their innovative technology products and solutions. In addition, Germany is Hikvision’s most important market in the EMEA region when it comes to video surveillance solutions.

To see a video of the opening event and office space, please [click here](#).

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Please download further pictures of the event here: <https://we.tl/qHWahbC5ob>

About Hikvision

Hikvision is the world’s leading provider of innovative video surveillance products and solutions. Featuring the industry’s strongest R&D workforce, Hikvision advances core technologies of audio and video encoding, video image processing, and related data storage, as well as forward-looking technologies such as cloud computing, big data, and deep learning. In addition to the video surveillance industry, Hikvision extends its reach to smart home tech, industrial automation, and automotive electronics industries to achieve its long-term vision. Always creating value for its customers, Hikvision operates 33 regional subsidiaries all over the world to achieve a truly global presence. For more information, please visit us at www.hikvision.com.

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Hikvision embarks on second pan-European roadshow in 2019



HOOFFDORP, the Netherlands — 11 January 2019 — Hikvision, the world's leading supplier of innovative video surveillance products and solutions, will hold a new roadshow experience in 2019, hosted in a truck. From February to July, three separate trucks will visit 69 European cities. Under the theme “Embracing Convergence for Success”, Hikvision shows its integrated solutions comprising video surveillance, intrusion, alarm and access control coupled with the latest advances in AI technology to interested parties all over Europe.

At the core of the show lies the integration of products and services into a total solution, with a focus on small and medium business (SMB) needs. This total solution includes the simplified management of all channels - whether video surveillance, intrusion prevention or access control - into one platform. For Hikvision, integration is a critical factor for success as it enables partners and customers to save time and resources, making their systems easier to use and expand as well as outputs easier to analyse, for example with integrated, multi-channel heat maps for retail businesses.

“We are looking forward to demonstrating how our products enhance system capabilities and simplify all aspects of installation and video management while enabling installers to easily integrate different channels for their SMB end users,” says Peter Guan, Director of Channel Sales

and Marketing at Hikvision Europe. “After last year’s success, we are very excited to be doing a new roadshow in a truck. This time, we will not just show the breadth of our products, but also the added value of our software and integration possibilities to our customers at all levels in the supply chain. We are also looking forward to welcoming KPMG as our keynote cybersecurity speaker at 10 of our roadshow stops.”

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