



LinkedIn LEARNING

Certificate of Completion

Congratulations, Anisha Thete

Storytelling for Advertising Campaigns

Course completed on Oct 03, 2021 at 02:33PM UTC • 35 min

By continuing to learn, you have expanded your perspective, sharpened your skills, and made yourself even more in demand.

A handwritten signature in black ink, reading "Dan Rodnitzky".

Head of Content Strategy, Learning

LinkedIn Learning
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Certificate Id: ARNVlQLjCVJn41P9EYxnGUjHsu1k

Other Relevant Course Certifications include:

1. Writing Ad Copy
2. Learning Conversion Copywriting
3. Learning to Write Marketing Copy
4. Selling With Stories: What Makes a Great Story?
5. Shane Snow on Storytelling
6. iPhone Photography: Shooting to Storytelling
7. Visual Elements of User Interface Design
8. The Language of Design: Form and Meaning
9. The Persuasion Code: The Neuroscience of Sales
10. SEO Foundations
11. Marketing Tools: SEO
12. SEO: Keyword Strategy
13. Introduction to Google SEO
14. Improve SEO for Your Ecommerce Site
15. B2B Foundations: Social Media Marketing
16. Digital Marketing Foundations
17. Learning to Write for the Web
18. Writing and Editing: Specialisation
19. Advanced Writing
20. Ninja Writing: The Four Levels of Writing Mastery
21. Introduction to Research for Essay Writing