

# CAITLIN RUST

## CONTACT



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@rust\_cait

## SKILLS

InDesign

Photoshop

Canva

Wix

Social Media



## PORTFOLIO

References available upon request.

## PROFILE

Distinction MA Magazine Journalism and First-Class BA Honours History graduate with an interest in motorsport media and communications. Highly motivated and charismatic, I am looking for a stimulating and challenging role to build on experiences and further develop my skillset.

## EXPERIENCE

### FEMALES IN MOTORSPORT | TEAM MEMBER

- Working as a staff writer for the collective, producing news, opinion and interview pieces.
- Producing race reports and press releases as part of the team's work for Formula 2 driver Tatiana Calderón.
- Sub-editing articles, providing feedback on writing style and grammar to improve pieces prior to publication.

### SOCIAL MEDIA EDITOR | KINDRED.

- Led the creation and management of the publication's social media accounts which contributed 30% of the sites traffic.
- Organising the social media strategy and publication of regular content for Instagram and Twitter.
- Managing a Social Media Assistant including assigning work and feeding back on performance.

### DESIGN EDITOR | KINDRED.

- Developing proficient skill using Adobe InDesign and Photoshop to format the print issue.
- Working under a tight deadline to complete the final design edits for publication, going above and beyond to ensure all edits were made prior to the printing deadline.
- Organising and overseeing the team and dividing the workload during the press evening as the lead designer.

### WEBSITE DESIGNER | KINDRED.

- Using Wix pro to design and manage the publication's website, keeping up-to-date with edits and improvements.

## EDUCATION

### MA MAGAZINE JOURNALISM

Kingston University London

Distinction

Sept 2021 – Sept 2022

### BA (HONS) HISTORY

University of Kent Canterbury

First-Class Honours

Sept 2018 – Sept 2021

### A LEVELS

Newcastle-under-Lyme College

History (A)|English Literature (B) |Spanish (C)

Sept 2016 – Sept 2018