

Mammograms Save Moms

Centura Health Breast Care Facebook Campaign for Mother's Day

Mammograms Save Moms was a mini-campaign that was launched during the month of May to raise awareness for Centura Health Breast Care's mammography services. The campaign featured three patients. Each of the posts were individually boosted on the Facebook pages of St. Anthony Hospital, Avista Adventist Hospital, St. Anthony North Health Campus, St. Anthony Summit Medical Center and Longmont United Hospital. As a result of the campaign, Centura Health Breast Care had an uptick in mammography appointments, phone calls to schedule and website visit that replaced October (Breast Cancer Awareness Month) as the busiest month of the year for volume.

Jess

Post Details



Avista Adventist Hospital

Published by Centura Health (?) · May 2 · 🌐

Moms are the glue that hold us together, our cheerleaders and confidants. And because we love our moms, we also want to protect them. Meet Jess, mother of two. Breast cancer took Jess by surprise, but she's not letting it slow her down. She and her cancer care team caught it early and are fighting hard. "There is no part of me that can accept for one single second that I wouldn't be here to watch my kids grow," Jess shares. "The drive and determination to be with them outweighs the reality of a cancer diagnosis." To read more about Jess's story or to learn how mammograms save moms, please visit www.centura.org/mybreasthealth.



Avista Adventist Hospital

Hospital

Send Message

8,349 people reached

View Results



Jon Ladwig, Shery Arias and 373 others

6 Comments 26 Shares



Like

Comment

Share

Performance for Your Post

8,349 People Reached

428 Reactions, Comments & Shares

370



Like

350

On Post

20

On Shares

22



Love

21

On Post

1

On Shares

4



Wow

4

On Post

0

On Shares

7

Comments

7

On Post

0

On Shares

26

Shares

26

On Post

0

On Shares

212 Post Clicks

71

Photo Views

22

Link Clicks

119

Other Clicks ⓘ

NEGATIVE FEEDBACK

2 Hide Post

1 Hide All Posts

0 Report as Spam

0 Unlike Page

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Mammograms Save Moms

Centura Health Breast Care Facebook Campaign for Mother's Day

Joni

Post Details



Avista Adventist Hospital

Published by Centura Health [?] · May 11 · 🌐

In honor of Mother's Day, we are celebrating all mothers and grandmothers. Joni is one of the many inspiring women who has touched our lives. Joni has a lot of people who love and depend on her. When she developed a painful sore that wouldn't heal on her right breast, her doctor insisted she get a mammogram. As a mother of three and grandmother of two, she shares, "My family is my heart, the center of my world and I now I will be able to have precious time to spend with all of them." To read Joni's full story or to learn more about detecting cancer in its earliest and most treatable stage, please visit www.centura.org/mybreasthealth.



3,726 people reached

[View Results](#)

👍❤️ Lidia Holl, Judy Wolfe and 99 others

2 Comments

👍 Like 💬 Comment ➦ Share

Performance for Your Post

3,726 People Reached

107 Reactions, Comments & Shares

100 👍 Like	97 On Post	3 On Shares
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4 ❤️ Love	4 On Post	0 On Shares
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2 Comments	2 On Post	0 On Shares
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1 Shares	0 On Post	1 On Shares
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113 Post Clicks

59 Photo Views	2 Link Clicks	52 Other Clicks ⓘ
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NEGATIVE FEEDBACK

1 Hide Post	2 Hide All Posts
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Mammograms Save Moms

Centura Health Breast Care Facebook Campaign for Mother's Day

Lila

Post Details



Avista Adventist Hospital

Published by Centura Health [?] · May 22 · 🌐

This month, we are sharing stories of how Centura Health Breast Care is making a lifesaving difference in the lives of real women from Lakewood to Longmont. Lila is one of the many moms we've had the privilege of caring for throughout her fight with breast cancer. Cancer is an all too familiar diagnosis in Lila's family. Her mother, grandmother and aunt all faced breast cancer. With such a strong family history, Lila started annual mammograms at the age of 37. Four years later, a mammogram detected the disease in its early stages. She says her 10 and 13-year-old boys are the best things that have ever happened to her and she's not about to let cancer come between them. To read Lila's story, or to learn more about 3D mammography, visit www.centura.org/mybreasthealth.



6,266 people reached

[View Results](#)

192

4 Comments 26 Shares

Like Comment Share

Performance for Your Post

6,266 People Reached

234 Reactions, Comments & Shares

194 Like **182** On Post **12** On Shares

10 Love **10** On Post **0** On Shares

4 Comments **4** On Post **0** On Shares

26 Shares **26** On Post **0** On Shares

156 Post Clicks

74 Photo Views **8** Link Clicks **74** Other Clicks ⓘ

NEGATIVE FEEDBACK

4 Hide Post **4** Hide All Posts

0 Report as Spam **0** Unlike Page

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