

50,000 Reasons to Love Avista – Social Media Campaign

**Avista Adventist Hospital**
Published by Melissa Phillips (??) · July 12 · 🌐

We are just a few precious newborns away from delivering our 50,000th baby. The handsome little fellow in the arms of New Life Center Nurse Amy Fiallo is the 49,980th baby born at Avista Adventist Hospital. We expect the 50,000th to arrive any day. To learn more about this major milestone and how you can support the New Life Center, please visit <https://www.rmahf.org/avistababies.html>



We're
Expecting Our
50,000th
Delivery

Avista
Adventist Hospital
+ Centura Health

13,600 people reached

Boost Post

 Like  Comment  Share 

   Paul Raymond Moser, Mirian Estela and 292 others

Chronological

35 Shares



Avista Adventist Hospital

Published by KUSA [?] · July 15 · 🌐



Baby girl 50,000 has arrived!



50,000th baby born at Avista Hospital

Clare Cookson and her parents are being showered with gifts for reaching the milestone.

9NEWS.COM

12,535 people reached

[Boost Post](#)



Like



Comment



Share



355

Chronological ▾

29 Shares

Video

Post

[See metrics for all videos](#)**Avista Adventist Hospital**

...

Published by Melissa Phillips [?] · July 28 · 🌐

Delivering 50,000 babies takes a talented medical team, loving nurses, extraordinary moms and an incredibly supportive community. We wanted to share some beautiful photos of our 50,000th baby taken by our dedicated New Life Center photographer [Brittany Wall McLachlan](#) that capture the wonder of Clara's arrival. We'd also like to recognize the incredible outpouring of support we received from businesses in the community. Thank for you for supporting our moms and making Avista Adventist Hospital the region's preferred birth center. To learn more, visit www.avistahospital.org/birthcenter



49,673 people reached

[View Results](#)

270

14 Comments 31 Shares

Like Comment Share

Performance for Your Post**49,673** People Reached**23,281** Video Views**432** Reactions, Comments & Shares

325 Like	231 On Post	94 On Shares
52 Love	39 On Post	13 On Shares
26 Comments	14 On Post	12 On Shares
32 Shares	31 On Post	1 On Shares

734 Post Clicks

137 Clicks to Play	19 Link Clicks	578 Other Clicks
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NEGATIVE FEEDBACK

6 Hide Post	3 Hide All Posts
0 Report as Spam	0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

These metrics may not be updated yet with the most recent data that appears on posts.

Create Post With Video

Edit Post

View Results



Avista Adventist Hospital

Published by Melissa Phillips [?] · August 15 · 🌐

This pretty little bundle of pink is one of more than 50,000 Reasons to Love Avista. Alexa's mom went into her delivery experience very scared, but she left Avista grateful for the outstanding care she received. She explains, "I had a horrible reaction to my anesthesia from my first C-section at another hospital, and I told the Certified Registered Nurse Anesthetist about it. He was very understanding and made me feel so confident that he would take good care of me, which he did. He rubbed my arm during surgery and could tell I was anxious, and worked with me on breathing exercises." To learn more about the New Life Center, visit www.avistahospital.org/birthcenter.



7,782 people reached

View Results

106

3 Comments

Like Comment Share

Performance for Your Post

7,782 People Reached

162 Reactions, Comments & Shares

119

Like

90

On Post

29

On Shares

29

Love

16

On Post

13

On Shares

11

Comments

4

On Post

7

On Shares

4

Shares

1

On Post

3

On Shares

269 Post Clicks

73

Photo Views

1

Link Clicks

195

Other Clicks ⓘ

NEGATIVE FEEDBACK

3 Hide Post

1 Hide All Posts

0 Report as Spam

0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

View Results

- You targeted women, ages 20 - 50 who live in 9 locations. [Show full summary](#)
- This promotion ran for 7 days
- Your total budget for this promotion was \$200.00
- Only the person who boosted this post can edit it.

6,033 People Reached (7) 453 Engagements (7) \$200.00 Total Spend (7)

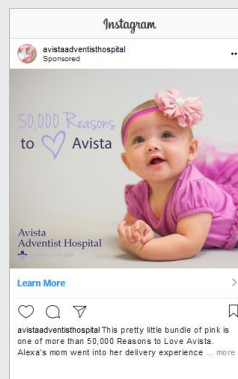
Actions | People | Countries



DESKTOP NEWS FEED

MOBILE NEWS FEED

INSTAGRAM



Your Instagram account will represent your business in this promotion.

By clicking Add Budget, you agree to Facebook's Terms & Conditions | [Help Center](#)

[Boost Another Post](#)

[Close](#)

**Avista Adventist Hospital**

Published by Kirsten Gurmendi [?] · September 4 · 🌐

Thank you to all of the amazing Avista families who came out to support our float in this year's Louisville Labor Day Parade. We had a wonderful time celebrating the 50,000 miracles we've been blessed to be a part of. To learn more about this milestone achievement, visit www.avistahospital.org/loveavista



4,068 people reached

Boost Post



Like



Comment



Share



Annica Daum Dino, Roelyn Bobb and 91 others

Chronological ▾



Megan Michelle Gray We had such a fun time today! Thank you for the awesome float and t-shirts!



Like · Reply · Message · 1 · September 4 at 8:28pm



Kevin Cumesty Check out our boy, Nicole.

Like · Reply · Message · 3 · September 4 at 10:49pm



Jessica Lynette I couldn't make it but my twins are a part of that 50,000! 🥳🥳

Like · Reply · Message · 1 · September 5 at 8:13am



Jeff Johnson Everyone loves a parade - including my two Avista "babies"



Like · Reply · Message · 1 · September 5 at 10:28am



Jeff Johnson



Post Details



Avista Adventist Hospital

Published by Melissa Phillips [?] · September 5 · 🌐

Jordan is one of more than 50,000 Reasons to Love Avista. Her mom says she liked being able to labor in our spa room. She also appreciated the comfort of having one room throughout her stay. To learn more about the New Life Center, visit www.avistahospital.org/loveavista. #Avista50000



Avista Adventist Hospital

Hospital

[Learn More](#)

7,683 people reached

[View Results](#)

👍❤️ 90

2 Comments 1 Share

👍 Like 💬 Comment ➦ Share

Performance for Your Post

7,683 People Reached

100 Reactions, Comments & Shares

85 👍 Like	81 On Post	4 On Shares
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9 ❤️ Love	9 On Post	0 On Shares
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1 😲 Wow	0 On Post	1 On Shares
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2 Comments	2 On Post	0 On Shares
----------------------	---------------------	-----------------------

3 Shares	1 On Post	2 On Shares
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58 Post Clicks

20 Photo Views	5 Link Clicks	33 Other Clicks [?]
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NEGATIVE FEEDBACK

1 Hide Post **1** Hide All Posts

0 Report as Spam **0** Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

View Results

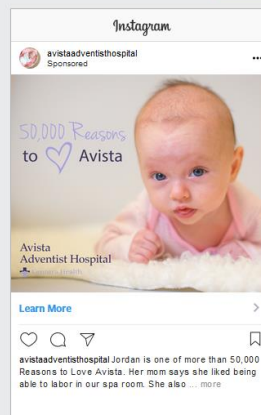
- You targeted **women, ages 20 - 50** who live in **9 locations**.
[Show full summary](#)
- This promotion ran for **7 days**.
- Your total budget for this promotion was **\$200.00**.
- Only the person who boosted this post can edit it.

5,916 **412** **\$200.00**
People Reached [?] Engagements [?] Total Spend [?]

Actions | People | Countries

Photo Clicks	11
Link Clicks	10
Page Like	1
Comments	2
Share	1

DESKTOP NEWS FEED MOBILE NEWS FEED **INSTAGRAM**



Your Instagram account will represent your business in this promotion.

⚙️ By clicking Add Budget, you agree to Facebook's Terms & Conditions | [Help Center](#)

[Boost Another Post](#)



Avista Adventist Hospital

Published by Centura Health [?] · September 8 · 🌐

...

At Avista Adventist Hospital, we LOVE babies. We love them so much, we've delivered more than 50,000 of them. Nothing makes us happier than helping expecting moms welcome their newborns. We'll be celebrating the more than 50,000 Reasons to Love Avista on Saturday, September 16 at our Broomfield Days booth. Please stop by and bring a picture of your baby to our booth. We're putting together a poster and we'd love for your baby to be a part of it. You'll be entered into a drawing. We can't wait to see you. To learn more about the region's preferred birth center, visit www.avistahospital.org/loveavista #Avista50000



5,232 people reached

View Results

👍❤️

Blanca Suzette, Olga Enriquez and 78 others

1 Comment

🗨️

👍 Like

💬 Comment

➦ Share

Performance for Your Post

5,232 People Reached

84 Reactions, Comments & Shares

75 👍 Like	73 On Post	2 On Shares
8 ❤️ Love	7 On Post	1 On Shares
1 Comments	1 On Post	0 On Shares
1 Shares	0 On Post	1 On Shares

61 Post Clicks

14 Photo Views	1 Link Clicks	46 Other Clicks ⓘ
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NEGATIVE FEEDBACK

0 Hide Post	3 Hide All Posts
0 Report as Spam	0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

View Results

👤

You targeted men and women, ages 25 - 50 who live in 22 locations.

Show full summary

🕒

This promotion ran for 6 days.

💰

Your total budget for this promotion was \$50.00.

🔒

Only the person who boosted this post can edit it.

2,314
People Reached [?]

259
Engagements [?]

\$50.00
Total Spend [?]

Actions

People

Countries

Photo Clicks

Link Clicks

Comments

Share

7

5

2

1

DESKTOP NEWS FEED

MOBILE NEWS FEED


INSTAGRAM

Instagram

avistaadventisthospital

Sponsored

50,000 Reasons to Love Avista



Learn More

>

👍💬🗨️

avistaadventisthospital At Avista Adventist Hospital, we LOVE babies. We love them so much, we've delivered more than 50,000 of them. Nothing makes us ... more.

Your Instagram account will represent your business in this promotion.

⚙️

By clicking Add Budget, you agree to Facebook's Terms & Conditions | Help Center

Boost Another Post

**Avista Adventist Hospital**

Published by Melissa Phillips [?] · October 10 at 10:30am · 🌐

Enter to win a newborn photography session. Are you expecting a little one? As part of our 50,000 Reasons to Love Avista celebration, we are holding a monthly contest for a newborn photo session with **Brittany McLachlan Photography**, one of Boulder County's and North Metro Denver's most sought after photographers. To enter the contest and share why you love Avista's New Life Center, visit www.avistahospital.org/loveavista. #Avista50000



6,847 people reached

[View Results](#)

114

3 Comments 12 Shares

[Like](#) [Comment](#) [Share](#)**6,847** People Reached**143** Reactions, Comments & Shares**121**

Like

108

On Post

13

On Shares

7

Love

6

On Post

1

On Shares

3

Comments

3

On Post

0

On Shares

12

Shares

12

On Post

0

On Shares

147 Post Clicks**26**

Photo Views

13

Link Clicks

108

Other Clicks ⓘ

NEGATIVE FEEDBACK

1 Hide Post**0** Hide All Posts**0** Report as Spam**0** Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

View Results

- 👤 You are targeting **women, ages 35 - 65+** who live in **6 locations**.
[Show full summary](#)
- 🕒 This promotion will run for **7 days**
- 💰 Your total budget for this promotion is **\$200.00**
- 🔒 Only the person who boosted this post can edit it.

4,316 **285** **\$193.57**
People Reached (1%) Engagements (1%) Total Spend (1%)

Actions | People | Countries



DESKTOP NEWS FEED

MOBILE NEWS FEED

INSTAGRAM

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Post Details



Avista Adventist Hospital

Published by Melissa Phillips [?] · October 17 at 10:00am ·

Lovely little Logan Leigh is modeling one of our 50,000 Reasons to Love Avista newborn hats. We are giving one of these hats to the next 1,000 newborns delivered in the New Life Center in celebration of our 50,000th delivery. Please share a picture of your Avista baby and why you love Avista with the hashtag #Avista50000 and @Avista Adventist Hospital tagged in the caption to our Facebook or Instagram account. To learn more about our celebration, visit www.avistahospital.org/loveavista.



8,518 people reached

View Promotion

Katie Chabin, Berta Gonzales and 144 others

13 Comments

Like Comment Share

8,518 People Reached

172 Reactions, Comments & Shares

127 Like 122 On Post 5 On Shares

24 Love 24 On Post 0 On Shares

18 Comments 14 On Post 4 On Shares

3 Shares 0 On Post 3 On Shares

158 Post Clicks

38 Photo Views 4 Link Clicks 116 Other Clicks

NEGATIVE FEEDBACK

1 Hide Post 0 Hide All Posts
0 Report as Spam 0 Unlike Page

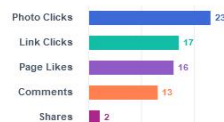
Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

View Results

- You targeted **men and women, ages 20 - 40** who live in **9 locations**.
[Show full summary](#)
- This promotion ran for **7 days**.
- Your total budget for this promotion was **\$200.00**.
- Only the person who boosted this post can edit it.

6,750 People Reached [?] 648 Engagements [?] \$200.00 Total Spend [?]

Actions | People | Countries



DESKTOP NEWS FEED MOBILE NEWS FEED INSTA



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Boost Another Post



Leeza Fitzgerald 11/01/11 I love the baby hats at avista!



Like · Reply · Message · 2 · October 19 at 9:53am



Nicole Elizabeth Miller Had my little girl at Avista Adventist hospital on 9/18/17, and I have to say that the entire staff was incredible and made my stay as comfortable and enjoyable as possible. My labor and delivery went very smoothly and afterwards all of my nurses were the best and took very good care of me and my daughter. Thank you ❤️❤️❤️



Like · Reply · Message · 2 · October 19 at 10:13pm · Edited



Vicki Hawkins 7-1-17 These hats are awesome!!



Aselyn Kirkpatrick Had my first daughter at Avista on 5/10/2014. She came so fast that the nurse had to catch her. Had the most amazing experience here while being induced even thou we were in the hospital for 4 days before her arrival. We have chosen to have our second daughter here at Avista as well who will be born hopefully in the next 30 days!! Can't wait to be treated like a princess again. Love the staff here ❤️❤️❤️



Like · Reply · Message · 3 · Yesterday at 9:43am

Aselyn Kirkpatrick Here's one of her when she was first born. Love the hats they make. Added the bow but still super adorable



Like · Reply · Message · 2 · Yesterday at 9:46am



Brittany Nicole Burns #Avista50000 The doctors, nurses and staff are truly superb here! I felt in good hands from start to finish. Thank you Avista and Dr. Abair for being so amazing and caring! Love Britt, Brett and Baby Layla (8-19-17)



Like · Reply · Message · 2 · October 22 at 11:37am · Edited



Hannah Barr This is so random but i was born there😄😄😄😄

Like · Reply · Message · 1 · October 22 at 5:51pm



Alejandra Jimenez My two sons were born there!The staff is amazing!! #Avista50000 Avista Adventist Hospital



Like · Reply · Message · 2 · October 22 at 9:15pm



Aselyn Kirkpatrick Had my first daughter at Avista on 5/10/2014. She came so fast that the nurse had to catch her. Had the most amazing experience here while being induced even thou we were in the hospital for 4 days before her arrival. We have chosen to have our second daughter here at Avista as well who will be born hopefully in the next 30 days!! Can't wait to be treated like a princess again. Love the staff here ❤️❤️❤️



Jessica Missun Loved the little hats 🍌🍌



Like · Reply · Message · 3 · 22 hrs



Write a comment...





Avista Adventist Hospital

Published by Melissa Phillips [?] · October 24 at 11:45am · 🌐

We'd like to introduce you to Eliza Kay, our October winner for the 50,000 Reasons to Love Avista contest #Avista50000. Her picture was taken by Brittany McLachlan Photography after her mom wrote about why she chose Avista Adventist Hospital for the birth of her first child.

"I chose Avista for my delivery for a few reasons. First, it is my doctor's hospital, but mostly because of its reputation and referrals. Eliza is my first child and I was very nervous like any first-time mom, not knowing what was in store for me. But my experience at Avista could not have been more positive. The nurses truly seem to love what they do and they made this scary and sometimes overwhelming experience a good one. I cannot thank them enough for their support and nurturing."

-Melissa, Eliza's mom

To enter our monthly contest or learn more about our 50,000 Reasons to Love Avista celebration, visit www.avistahospital.org/loveavista



👤 8,278 people reached

View Promotion

👍❤️ 139

6 Comments 2 Shares 🌐

👍 Like 💬 Comment ➦ Share

8,278 People Reached

178 Reactions, Comments & Shares

125 Like 111 On Post 14 On Shares

37 Love 28 On Post 9 On Shares

13 Comments 11 On Post 2 On Shares

4 Shares 2 On Post 2 On Shares

316 Post Clicks

43 Photo Views 28 Link Clicks 245 Other Clicks ⓘ

NEGATIVE FEEDBACK

0 Hide Post 0 Hide All Posts
0 Report as Spam 0 Unlike Page

Insights activity is reported in the Pacific time zone. Ads activity is reported in the time zone of your ad account.

You targeted **women, ages 20 - 40** who live in **9 locations**.

Show full summary

This promotion ran for **7 days**.

Your total budget for this promotion was **\$200.00**.

Only the person who boosted this post can edit it.

6,659

455

\$200.00

People Reached [?]

Engagements [?]

Total Spend [?]



DESKTOP NEWS FEED

MOBILE NEWS FEED

INSTAGRAM

Instagram

avistaadventisthospital

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Learn More

avistaadventisthospital

We'd like to introduce you to Eliza Kay, our October winner for the 50,000 Reasons to Love Avista contest #Avista50000. Her picture ... more

Your Instagram account will represent your business in this promotion...

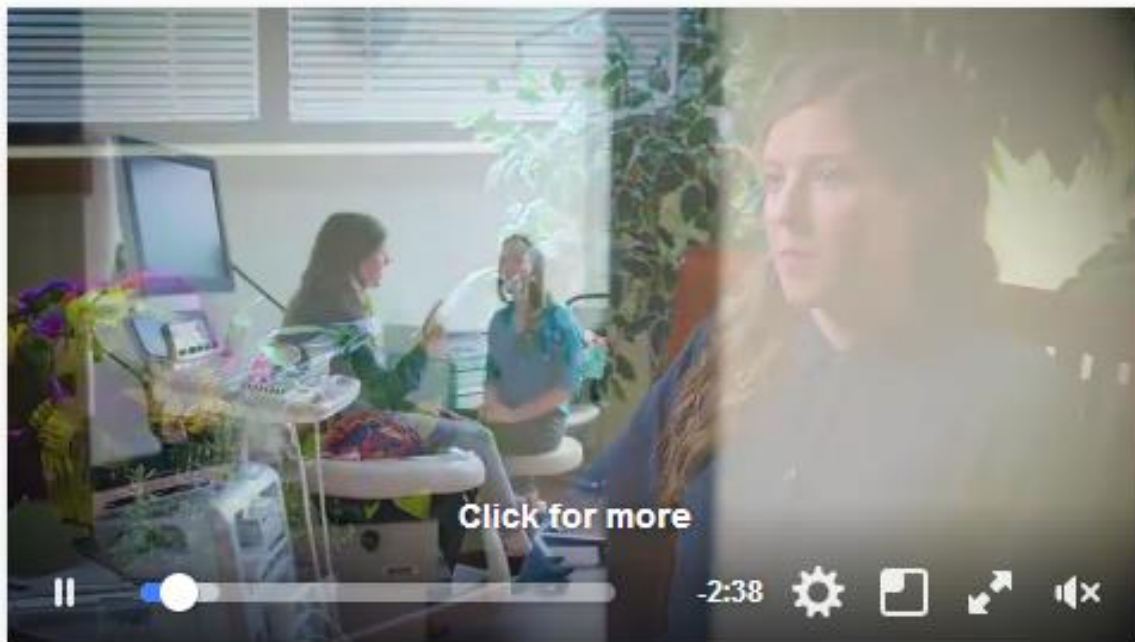


Avista Adventist Hospital

...

November 1, 2017 · 🌐

As Jessica neared her delivery date, her daughter Layla remained in a feet-first position. A breech pregnancy often results in a C-section; however, that was not the birth experience Jessica and her husband wanted for their daughter. Dr. Elli Sundahl of CHPG Women's Health and the New Life Center team at Avista Adventist Hospital were able to perform a procedure called an external cephalic version that manually rotated Layla into a head-first position. Just one of more than 50,000 Reasons to Love Avista. To learn more, visit www.avistahospital.org/loveavista. #Avista50000



12K Views



Like



Comment



Share





Avista Adventist Hospital

November 7, 2017 · 🌐



Amber Johnson is one of the more than 50,000 Reasons to Love Avista. Amber is both a Certified Nurse Midwife and the mother of an Avista baby. She describes why she loves Avista, "My first child was born at Avista and it was a wonderful experience. As a midwife, I want to work in a setting that is intimate and personalized but specializes in offering excellent maternity services. Avista Adventist Hospital fits this description exactly. I love the staff and teamwork at Avista. All of the medical and nursing staff work together to offer evidence-based care in a compassionate way."

Avista Adventist Hospital was the first in Boulder County to offer a hospital-based midwife program. To learn more, visit www.avistahospital.org/loveavista. #Avista50000



Like



Comment



Share



You and 70 others

Chronological ▾

**Avista Adventist Hospital**

...

November 16, 2017 · 🌐

Are you expecting a little one? Enter to win a newborn photography session. As part of our 50,000 Reasons to Love Avista celebration, we are holding a monthly contest for a newborn photo session with @BrittanyMcLachlanPhotography, one of Boulder County's and North Metro Denver's most sought after photographers. To enter the contest and share why you love Avista's New Life Center, visit www.avistahospital.org/loveavista. #Avista50000 #brittanymclachlanphotography



Like



Comment



Share



You, Jessica Tyler and 31 others

Chronological ▾

**Avista Adventist Hospital**

November 30, 2017 · 🌐

...

Victoria Charlotte is our November winner of the 50,000 Reasons to Love Avista contest. Victoria made her debut in our New Life Center two weeks early. Her delivery brought hope, healing and love to a family trying to recover from an unbearable loss.

"Avista has a special place in our hearts because it's where we have delivered all of our babies. We had two boys at Avista previously in 2013 and 2015. Our younger son Charlie recently passed away unexpectedly a few weeks before his second birthday this year. It's devastating that he won't meet his little sister. It was important to us to have people who care. It sounds simple and silly but it's not something I take for granted. The nurses at Avista are amazing and so engaging, gentle and caring. I also love my doctor. She went above and beyond to accommodate us in every way. The staff at Avista took good care of me, our new baby and my heart. I love that I can continue to say that I've had all of my babies at Avista because that has and will not ever change."

-Kjerstin, Victoria's mom

Victoria's middle name, Charlotte, is in memory of her older brother Charlie. She was born in the same room he was delivered in two years ago. Kjerstin says it was comforting to feel Charlie's presence throughout their stay.

To enter our monthly contest or learn more about our 50,000 Reasons to Love Avista celebration, visit www.avistahospital.org/loveavista #Avista50000



You, Emily Brooke, Nicole Milo and 226 others

Chronological ▾

3 Shares

**Avista Adventist Hospital**

...

December 14, 2017 at 9:00am · 🌐

At Avista, we love watching families grow. Nothing makes us happier than seeing a former Avista baby becoming a big brother or sister for the first time. We wanted to share this video created by Colie James Photography of Lilah, her big brother Bodhi and their parents. It really captures the love and wonder of those first few moments as a new family. Bodhi's first words on entering the hospital room were "mama" followed closely by "baby." "I loved that New Life Center offered a complete experience of extremely high quality family care. My husband and I took the prenatal classes and the tour with our first which made us feel so much more prepared for our delivery. In the delivery room I then loved that there were several options to help women achieve their birth plan. I also loved being able to deliver in the same room I recovered in. Lastly, after the birth, there were so many resources to support us and our new one including the lactation consultant, which I used frequently with my first, to the new mother's weekly classes that helped make me get out of the house."

-Martha, Bodhi and Lilah's mom

To learn more about the 50,000 Reasons to Love Avista celebration, visit www.avistahospital.org/loveavista.

#Avista50000 #coliejamesphotography



7.8K Views

👍 Like 💬 Comment ➦ Share



👍❤️ 107

Chronological ▾