

Yalei Wang

Features Writer / Copywriter / Blogger

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Personal Statement

Throughout my career, the main motivation for writing has always been powerful and clear communication which has a far reaching power.

Having written about everything from Social Media, Pop culture, Feminism, Psychology and the general experience of everyday life, there is an infinite amount of ways we can tell a story and make 'something out of nothing'.

Storytelling fuels not only the publishing world but I believe all industries in general and is an invaluable way of connecting to your audience, no matter who that is

Education

Diploma Marketing and
Communications, RMIT, 2018

B.A Professional and
Creative Writing, Deakin University, 2012

Skill Set

- Features Writing
- Editorial Writing
- Blogging
- Copywriting
- Editing
- Online Publishing
- Marketing
- Wordpress
- Mailchimp
- Blogger
- Google Analytics

CV

2018–2014

Portfolio link

EST Living / Staff Writer

Feb 2018 – Present

- Profiling Australian and International interior design and architecture through 500–600 word articles
- Editing and proofreading my own work
- Working from briefs sent in from builders, architectures and interior decorators

Junkee Media / Staff Writer

Aug 2017 – Feb 2018

- Writing humorous and relatable content articles centering around the theme of 'University Life'
- Relied upon to pitch weekly ideas to the Editor in chief
- Editing and Proofreading my own work
- Adapted successfully to Junkee's style guide
- Successfully being able to submit to a strict deadline

CV

2018–2014

The Sleepover Club Initiative / Staff Writer

Aug 2015 – Dec 2015

- Writing articles centering around Feminism and Women's issues
- Gathering relevant information through web research related to assigned articles
- Relied upon to pitch new ideas to the EIC
- Proofreading and Editing my own work

The Big Smoke / Staff Writer

Aug 2014 – Mar 2017

- Writing articles on a diverse range of topics including youth issues, societal trends, social media and personal essays
- Gathering relevant information through web research related to assigned articles
- Relied upon to pitch new ideas weekly to EIC
- Proofreading and Editing my own work
- Adapting and following TBS's style guide

Lyre Literary Journal / Staff Writer

Feb 2014 – Aug 2014

- Writing literary pieces centered around culture and personal narrative
- Relied upon to pitch new ideas weekly to the EIC
- Proofreading and Editing my own work

CV

2014–2010

Lip Magazine/ Staff Writer

Nov 2013 – Mar 2014

- Features and News writer on Feminist and Women's issues
- Relied upon to pitch new ideas weekly to the EIC
- Worked to weekly briefs sent in by the EIC
- Proofreading and Editing my own work
- Published in the 2014 Lip magazine Digital Issue

Fallen Magazine/ Staff Writer

April 2010 – Mar 2011

Issues 5 – 8

- Features and Interviewer for Fashion and Culture related content
- *Konstantina Mittas, Seb Brown, Kitty Horton, The Eleventh Hour, Jasmin Tarasin, From Britten*
- Worked to bi-monthly briefs sent in by the EIC's
- Following and adapting to Fallen's style guide

Est Living

Bronte House by Kate Bell Design
Bloomfield Home by FGR Architects
Grandmothers house by RVR Architects
A-Place by This is Paper
Brighton East Home by Robson Rak
Surry Hills house by Fiona Lynch
Albert park Terrace by Dan Webster

Junkee Media

Five things that don't matter once you leave uni
Science explains why hangovers do
get worse with age
A step by step guide when someone unfollows you
on Social Media
How to tell if your laziness is normal or a problem
What to do if you can't do a 9-5 job

The Sleepover Club Initiative

Why women want more
Don't have a child if you want a career in Art

The Big Smoke

Being Alone : What's the big Deal?
Ted Talks, How useful are they?
Book Review : 1Q84
Book Review : Colourless Tsukuru Tazaki
Book Review : Confessions of a Sociopath
TBS Travelogue : New York City
Introverts in the spotlight
A breakup letter to Melbourne
Psychologists v Life Coaches

Lip Magazine

What drives us together and apart

Is Faux Feminism better than no feminism?

Yalei Wang : Feminist of the week profile

**Pregnant and Fired : Unpacking workplace
discrimination**

Equality in the workplace : Where women earn more

The Lip Mag team on New Years resolutions

The Lip Mag team on Body image

Asexuality : The Ignored sexual orientation

Vice Magazine

Yalei Wang : Employee of the week

Vice Photography Issue :

Milos Mali Interview

Ricochet Blog

Occupation Writer... Kind of

Lyre Literary Journal

Titles and Standards

No, Let me Pay

The Write Launch

What I'm Really Like

Fallen Magazine

**Konstantina Mittas Interview Pt.1
Pt.2**

**Jasmin Tarasin Interview pt.1
pt.2 pt.3**

**Kitty Horton Interview
pt.1 pt.2**

The Eleventh Hour Interview

From Britten Interview Pt.1 pt.2

Seb Brown Interview

Internships

**2018, Est Living
Marketing / Editorial Internship
Managing editor, Melia Rayner**

**2010, VICE media
Editorial Internship
Editor in Chief, Royce Akers**

Criterion Zine

Here

Criterion Publication is a grassroots project that I founded and undertook from June 2012 to June 2013. It is a publication " *focusing on the philosophy of what making Art and being an Artist in the grandest sense is about*". As founder of the publication, I sought for Creatives both in Australia and abroad. The same question was posed to all. What does being creative mean to them and to the people they care about?

I made the publication in my own living room using string, a photo copier and my own computer and then distributed them for free at my favourite bookshops, creative spaces and institutions.

I was interested in contributors from all Disciplines be it Writing, Music, Art and Film. The publication came out monthly and was distributed at 6 reputable Arts organizations in Melbourne. In August 2013, I was asked to give a keynote lecture at Melbourne University to the Creative Writing faculty about the realities of publishing in Australia. I was also accompanied by the fellow editors of Meanjin, Going Down Swinging and Axon.

Notable Contributors

PhD, CBE A.C Grayling, *The God Argument, The Challenge of things*

PhD Daniel Coffeen, *The Huffington Post*

PhD Kevin Brophy, *Meanjin, Going down Swinging*

Peter Bakowski, Poet *Meanjin, The Courage Season*

Josh Smith, Artist, *Art Forum, Interview Magazine, Art in America, Luhring Augustine*

Ana Kras, Artist *Apartamento Magazine, American Apparel*

Participating stockists

Craft Victoria

Perimeter Books

The Paperback Bookshop

Readings

Kings Artist Run

TCB Gallery

Contact

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