



### The Menards Guy

In 1978, Menards sought a Pat Summerall-type spokesperson for their television spots. After just one audition, it was decided that Ray Szmanda was the right man for the job. Outfitted in an orange polo, black slacks and wide-rimmed glasses, Ray Szmanda would spit out snappy slogans about how Guests could “Save Big Money at Menards.” Due to his friendly demeanor and infectious enthusiasm, Szmanda became an instant success in the Midwest, and was the face of Menards for over 20 years.