

Date of Deploy 4/16
All USCA consultants

<template format> Designed
<subject line> You're in the Kids Club—Now What?
<preheader text> Start creating buzz about this new product experience on social media.

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pamperedchef®

KiDS CLUB

Start Spreading the Fun on Social

It's time to check off the first task on the [Kids Club Checklist](#). As soon as you [get your Dough Much Fun Box](#), tease it on social media with a photo or video.

How to Make the Most of Your Post

1

Snap a photo and create your own post.

Tip: No box, no problem! Use a ready-made template from [Marketing Kitchen](#).



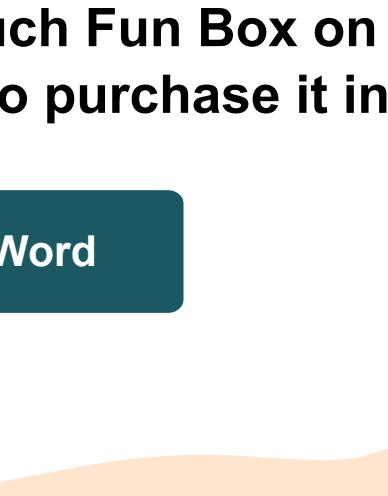
2

Write your own caption or check out [Marketing Kitchen](#) for recommendations.

3

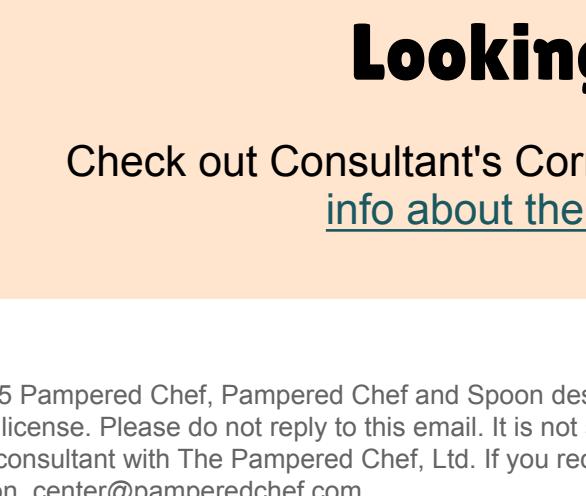
Include [#pamperedchefkidsclub](#) and tag [@pamperedchef](#) in your posts.

#



4

Use [Marketing Kitchen](#) to easily share your post on two different social channels.



Continue teasing the Dough Much Fun Box on social to get your customers excited to purchase it in June.

[Spread the Word](#)

Looking for more?

Check out Consultant's Corner for [more seasonal resources](#) and [info about the Dough Much Fun Box](#).

#FFF5CD

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