FLIP IN BACK FRONT



#### **INNOVATION**

We credit our growth and success to new and interactive ways that make home improvement fun and easy. Our innovative services include:

- Design-It<sup>®</sup> & MENARDS.COM<sup>®</sup> Kiosks
- Improved Project Center
- Menards® Mobile App
- Augmented Reality
- Interactive Custom Product Programs



#### Be a part of our success!

A partnership with Menards® means great success for your business. We have earned the trust of our partners through outstanding service and fair business practices, including the fastest payouts.



Rated #1 Overall by Professional Remodeling Contractors

The #1 Ranked Home Center in the Midwest, #3 in the Nation

Interested in becoming a vendor?

Simply stop in or send your request to:

**MENARDS**®

5106 Old Mill Center Eau Claire, WI 54703

Or visit Menards.com/Suppliers



# MENARDS®

# The Right Choice

For over 55 years, we have set our standards high by providing excellent service and a wide selection of quality products online and in our stores. We strive to offer the latest and greatest products at the best prices. And, it all starts with great relationships with our Vendors. Created through effective communication, these partnerships make it easy for business to flourish.

In partnering with Menards®, you are able to present your products to a wide audience as they are placed in our stores (300 and counting). We employ motivated and hard-working Team Members to sell your products. We think of this as a Partnership, not a Vendor-Supplier relationship. You supply great products, and we'll back it up with great marketing and merchandising.



### Distribution & Coverage

As part of our distribution system, your goods will be dispersed throughout the Midwest, by direct-store shipments or through a state-of-the-art distribution center.

# Merchandising

Menards® merchandising combines self-service shopping with assistance from knowledgeable Team Members, giving Guests the ultimate shopping experience. With our impressive 240,000-square-foot stores, we are unmatched in our ability to accomplish seamless selling. We specialize in home improvement, but we don't stop there.

#### Our core departments include:

- Building Materials
- **E**lectrical
- Cabinets
- (a) Housewares
- ካ Plumbing
- Pet & Grocery
- 🖊 Hardware

- Millwork
- Appliances
- 🔞 Paint
- Flooring
- ( Garden Center
- Outdoor Living
- Wall Coverings

#### **Advertising**

Guests always recognize our Save BIG Money!<sup>®</sup> slogan! Showcase your products and increase your sales when you advertise with our:

- Broadcast Advertising
- Outdoor Advertising
- Print Advertising
- Credit Card ProgramsSpecial Promotions
- Digital Marketing

# MENARDS.COM®

Menards® maintains a top-tier website, mobile website and the Menards® Mobile App so there are endless aisles of BIG savings! On MENARDS.COM®, you can:

- Appear in our online flyers
- Feature your brands on our dynamic landing pages and buying guides
- Showcase your brand and products with your own vendor page
- Take advantage of the high-traffic site where Guests plan their projects
- Appear in our MENARDS.COM<sup>®</sup> in-store kiosk

In addition, Guests can access and order your products anytime, anywhere.

Building Partnerships TriFold.indd 2 5/10/16 1:20 PM