

# SARAH BAKEMAN

## JOURNALISM AND ORGANIZATIONAL COMMUNICATION GRADUATE

🏠 St. Paul, MN 55112

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🌐 [LinkedIn](#)

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### HONORS AND AWARDS

- Commencement Speaker for Undergraduate Graduation
- Fifth-Place [In-Depth News Story](#), American Collegiate Press
- First-Place [Arts & Entertainment Story](#), Minnesota Newspaper Association
- Second-Place Social Issue Story, Minnesota Newspaper Association
- Second-Place Hard News Story, Minnesota Newspaper Association

### EDUCATION

**Bachelor of Arts – Journalism and Organizational Communication, GPA: 3.93**  
Bethel University | St. Paul, MN

Sept. 2020 – May 2024

**Semester Abroad – Journalism and Media Production Courses**  
Textura India 2024 | Haryana, India

Focus on agriculture, environment and social justice reporting through writing, photo and video.

### EMPLOYMENT EXPERIENCE

#### **Editor-in-Chief**

The Bethel Clarion | St. Paul, MN

May 2023 – Feb. 2024

Served as the news reporter, news editor, social media manager and managing editor for Bethel University's award-winning student publication prior to pursuing Editor-in-Chief position.

- Led a team of 30 passionate writers, photographers and designers through 12 production cycles while producing my own written, photo and video content for the publication
- Spearheaded a print reduction and social media rebrand and expansion following budget cuts, resulting in 111 thousand total views on shortform video content, as well as a 25% increase in followers across platforms
- Cultivated a welcoming staff environment focused on reporting on and recruiting from underrepresented areas of campus

#### **Journalism and Communications Teaching Assistant**

Bethel University | St. Paul, MN

Sept. 2021 - Present

TA'd for two professors and four classes: Digital Storytelling, Reporting I, Nonverbal Communication and Relational Studies Capstone. This role entailed collaborating with professors to develop content and grade assignments, as well as one-on-one mentorship to expand students' skills in academic and creative writing, Adobe software, AP style guidelines and Canon camera operations.

#### **Storytelling Intern**

ECHO International Inc. | North Fort Myers, FL

June – Aug. 2023

- Pitched and produced a series of eight videos advertising ECHO's agriculture internship program through testimonial interviews with current interns
- Authored two print articles and three blog posts per week that effectively communicated ECHO's mission of reducing hunger through sustainable smallholder farming methods, as well as captured photos to accompany this written content
- Adapted to new environment by regularly consulting agriculture experts to ensure understanding of tropical plants and innovative farming methods

#### **Reporting Intern**

Southwest News Media | Shakopee, MN

June – Aug. 2022

- Covered a variety of beats in the Savage area, from crime to business features to housing, while managing time to ensure completion of routine news briefs
- Adapted to tight deadlines and fast-paced turnaround on stories while receiving mentorship and feedback from editors and fellow reporters

### SKILLS

Writing, Adobe Premiere Pro, Creativity, AP Style, SPJ Code of Ethics, Adaptability, Multimedia Storytelling, Interpersonal Skills