RADIO AD SCRIPT (60 Seconds)

SPX: Sound of door closing as someone walks into the room, followed by the ruffling of paper

MVO: Ahahn, Sandra you've been doing the same thing since morning. Is everything alright.

SANDRA: (grunts in frustration) Omo this entrepreneur life is hard oh. Only me, sales rep, accountant, C.E.O and that's not all oh. The work is so much that I don't even know who's owing me again.

SPX: Sound of someone plopping into a chair

MVO: I understand sha, that was me a few months ago oh

SANDRA: Nawa, cut soap for me naw

SPX: sound of male laughter

FVO: It's the OZE app. It records daily transactions, separates personal money from business money and you can easily apply for loans from banks. Don't worry about missing money because you can see what is sold when it is sold.

ANNCR: Hire Oze as your business assistant and coach

Visit your Appstore to download OZE today!

RADIO AD SCRIPT(Version 2) 30 Sec

SPX: Market ambience

FVO: Eh...Another person has taken Sola's shop o, see how everywhere is fine anyhow.

FVO: Ah ah ah... it's Shola o. Yeh...

Shola: Joy Joy... How market

FVO: Ah Sholaaa. Biggest boy! How na...Did you win lottery?

Shola: It's OZE o. Oze is my PA, OZE is my accountant, OZE is even my secretary.

FVO: Who is Oze?

Shola: OZE is the PA you need o. You can record your daily transaction, apply for loans, separate your personal money from business money.

FVO: The OZE that did it for you will do it for me o.

ANNCR: Hire Oze as your business assistant and coach Visit your Appstore to download OZE today!

Radio Jingle Verse 1:

You need to run your business but you're doing it the wrong way You want to save cost and grow your business You want to be able to monitor transactions even when you're not there Get your business information right when you need it with OZE

Chorus:

You can record. track all your payments Calculate tax That's OZE

Find out who dey owe you No loss of funds, isn't that what we hope for That's OZE And a whole bunch of benefits With OZE

FVO: Hire Oze as your business assistant and coach Visit your Appstore to download OZE today!

Radio Hype (45 sec)

What's up my people?, It's. (OAP's intro). You're going to need to turn up your volume for this one especially if you're an Entrepreneur or you're thinking about becoming one.

I'm extra excited about this one and if you run a Medium to Small Enterprise business, you should listen up.

Let me even ask you these questions;

How do you manage your tax payments?

How do you secure loans?

How do you manage your daily transactions when you're not there?

(OAP can freestyle and add more business challenges) Has your method made business easy for you?

Allow me to introduce you to Africa's number 1 bookkeeping solution, OZE.

This App is specially designed to make businesses run better and it gives you access to loans.

You can do a lot with this App; you can send digital receipts and invoices, get loans and funding for your business and you also have access to a business coach. This App even helps you follow up on debtors, Isn't that fantastic?!

For those of you who see how your friend's business is growing fast and you've been asking your friend to cut soap for you, don't stress anymore, OZE App is the soap you've been looking for.

Go to your App Store or Playstore to download the OZE App and enjoy a 30 days free trial period.

By the time your business starts booming don't forget to come show me love cos na me cut soap for you.

Visit the OZE website <u>www.oze.guru</u> for more information. Ts & Cs apply.

Tune In Hype (60 secs)

Hey People, what's good this fine *time of day*. It's (OAP's intro) and I'm bringing you a JUICY....JUICY opportunity, when do I not sha?

It's the BYOB Show, if you thought Bring your own

bottle, then you're wrong. We're talking about the Build your own business show on the Beat FM every Tuesdays and Thursdays at 5pm and this experience is brought to you by OZE.

OZE is an app that records daily transactions, separates personal money from business money and you can easily apply for loans from banks. It guarantees you peace of mind and you can monitor sales in real time whether you're there or not. It even gives you an upper hand when securing loans.

Join us Tuesdays and Thursdays at 5pm right here on the Beat FM to learn how to take your business from where it's at to where you need it to be.

Visit the OZE website <u>www.oze.guru</u> for more information. Ts & Cs apply.