

Praise gideon

praisegideon11@gmail.com /

Summary

Being able to independently manage my delegated work aspect, while adding or contributing ways on how to make sure my team and I move forward, my sole aim is to make sure the company reaches her stipulated goal for every month.

I am looking forward to creating a unique career for my self through getting this company to it's dream goal. As well as putting in my best to make sure my team and I dish out informative, conversational and interactive contents to the audience that will speak well of the company.

Now, Being an experienced B2B health content writer which has been one of my biggest achievements in 4 years now as an undergraduate. My primary focus in this health niche has always been to help with the world's health development/growth.

Capabilities

- * Being able to perform Research.
- * Being able to draft out clear marketing or advertising copy for product promotion
- * Well accustomed to search engine optimisation
- * Being able to proof read and develop related content for different platforms such as blogs, websites, product descriptions and most importantly EMAIL MARKETING.
- * Also being able to monitor brand consistency and alongside dedicating required time for it.
- * After several days of getting familiarised with the company's brand image and services, I have reached a conclusion that working with the Global Healthcare Resources company will help greatly in my want for creating a unique career.
- * Over the past 4 years of writing, I have accustomed my self with the active usage of softwares like Google docs, excel and power point.
- * And off course, I strictly adhere to the style guides of each company and their policies for publication.
- * With my strong interpersonal skills and willingness, I have been able to easily juggle through a lot of projects with different objectives.

Experience

FRELLANCE CONTENT/COPYWRITER

Upwork

12/2020 - 03/2022

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Skills

Copywriting, Content Creation, Lead Generation, Email Marketing, Customer service, Customer service, Customer service, Computer literacy, Communication skills, Documentation review, Time management, English, Leadership, Microsoft word

Education

History and International Relations

University of Nsukka • Enugu

05/2023

- Currently completing courses in Website Designer
- Volunteered on a monthly basis to prepare meals at the local community food bank
- Served as President of Student Council for the 2021 to 2023 academic year

Languages

English, French, English

My Portfolio

https://drive.google.com/drive/folders/1zWiWvsz6jgebPODQIxnMQ5Hw_-mTFIpY?usp=sharing

Social Media Handles

<https://www.linkedin.com/in/praise-gideon-%E2%9C%94%E2%84%A2%EF%B8%8F-b721b91ab>

References

Adaora

UI/UX Writer

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My Website

<https://praisegideon.journoportfolio.com>