

The Art Factory: A Photographer's Review

Every girl dreams of being married in the most beautiful place imaginable- the place that would fit their personality and perfectly narrate their love story. But, with so many events places in the United States, which one should you choose?

Well, choosing a place for your big day could be a daunting task, and you have to consider many things like the number of guests and the wedding theme. If you're thinking about having a rustic wedding theme, I'll recommend a venue that you can add to your list- The Art Factory.

The Art Factory is a wedding venue in Paterson, New Jersey. Here, I'll explain why you should consider holding your wedding event there.

The venue

The Art Factory offers a unique wedding experience in a historic factory setting. They have an in-house team of planners and a variety of props to accommodate any design requests. This opens an opportunity for couples to personalize their wedding.

The vast expanse of the gathering hall provides a clear view for your guests. Long tables and rows of chairs are neatly arranged throughout the loft. It makes it easier to capture everyone's faces as they marvel at your dream wedding.

However, I can see how the setting might not be as colorful as some would prefer. But, from my experience, I found it appealing despite its simplicity. The Art Factory exudes a pleasant, welcoming atmosphere that warms my heart. And I'm sure anyone who walks in there feels the same way.

The Ambiance

As a wedding photographer, The Art Factory is a great place if you want a rustic wedding. The building's exterior is surrounded by brownstone walls, giving it a classic New York vibe. The tall building provides an unconventional backdrop for photo opportunities. The brick facade has a quirky quality that exemplifies the unique qualities of the venue. It's an excellent background if you want an industrial aesthetic in your photos. The street outside also provides a nice urban setting for more photographs.

The large interior has a rustic feel similar to the exterior. It's surrounded by exposed brick walls and polished wood floors. The large windows let the natural light in, making the colors in every photograph pop. It provides clean shots for photo opportunities and is ideal for group shots of you and your guests.

The Lighting

The soft interior lighting makes the most of the dark surroundings at night. It creates the ideal atmosphere for capturing intimate moments. The overhead lights glow in the background of your photos. It feels like fairies are flying above, showering fairy dust over your heads.

The plant aesthetic adds a touch of green to the reddish-brown interior. It enhances the already lovely setting by adding a homey feel to it. Add the mood lighting to that, and you have a magical wedding night.

Services and amenities

The staff was very accommodating. The place is big, and there are a few reception halls, so it is easy to get lost, but they helped direct the guests. It was a nice gesture that only exemplifies how great their people are.

The service was also good, and so was the food. At the wedding I attended, they had a different location where they brought in the food, but you wouldn't have known. They managed to integrate the catering into their service without a hitch.

The Art Factory also provides a lifetime membership for clients. It's a kind of privilege to use their place as a setting for future photoshoots and other events. It's a delightful addition to the already marvelous experience.

Final thoughts

So, from my experience, The Art Factory deserves a spot on any couple's venue list. The photos you can take are breathtaking, and the services you will receive are top-notch. It was a worthwhile experience.