



El Dorado Maroma, Infinity pool jacuzzi suite

Luxurious rooms, stylish restaurants and lavish touches like beach butlers are the pillars of the Karisma brand. Its hotel portfolio in Mexico includes El Dorado, Azul, and Generations properties – a mix of romantic adults-only retreats and luxury hotels where everything's been thought of for families. Whichever one you check in to, VIP treatment is par for the course.

GOURMET DINING

Karisma's All Inclusive set-up goes by the name of Gourmet Inclusive. Menus are devised by international chefs and there are 15 house wines, all served in chic design-led restaurants.

The cocktail bars are the standard you'd expect from a big city address. And you can order room service 24 hours a day, too.

OUTSTANDING SERVICE

Karisma's highly-trained staff deliver top-class service. Nothing is too much trouble, whether it's providing beachfront waiter service, or

bringing cooling hand towels and fresh fruit kebabs to your poolside lounge. The service begins as soon as you set foot inside the resort – you'll be greeted by a glass of sparkling wine.

LUXURIOUS ACCOMMODATION

Spacious junior Jacuzzi® suites with private hot tubs and outdoor showers come as standard at most El Dorado properties. And deluxe doubles are the norm at Azul and Generations.

For a truly special experience, upgrade to a suite with direct access to the pool, or with a private infinity pool on the balcony.

ROMANTIC HONEYMOONS

Two-for-one beachfront sky massages, 15% off spa treatments, a candlelit room scattered with rose petals, a tropical flower display, and sparkling wine on ice await newlyweds and couples celebrating anniversaries.

The luxe extras are complimentary on 10-night stays in certain rooms, up to 60 days either side of the big day or within 30 days of an anniversary.

3 REASONS TO CHOOSE

KARISMA

HOTELS & RESORTS

There are hundreds of reasons why we love the Karisma collection, but here are just three...

SKY MESSAGES



Treat yourself to a couples' massages side-by-side in an over-water cabana on the sand.



INFINITY POOL SUITES

Upgrade to a room with an infinity pool on the balcony for the ultimate luxury experience.

CANDLELIT DINNERS ON THE BEACH



Splash out on a gourmet meal by candlelight, complete with front-row views of the sea.

FOR EVERYONE...

El Dorado Hotels by Karisma are the last word in luxury and romance. You'll find them on pages 116–119. Generations and Azul Hotels by Karisma have all the luxury hallmarks you'd associate with the Karisma brand, plus family extras like quality kid's clubs stocked by Fisher Price. You'll find them on pages 108–111.