Cameron Blackshaw - blackshaw cameron@yahoo.com - 07930212149

Personal profile

I am an NCTJ-qualified multimedia journalist currently waiting for confirmation that I have passed my senior NQJ qualification. I have years of experience reporting local news, as well as constructing long form features, reviews and video pieces.

Experience

Newbury Weekly News – Reporter (January 2022 – present), *Film critic* (August 2019 – April 2021)

- Over two years' experience breaking local stories including a man protesting café plans by hijacking a digger, the town reacting to the successful appeal of a controversial planning application and a widower donating his late wife's 2,000 strong Puffin story book collection to a museum
- Conducted investigative pieces into the high <u>rental</u> and <u>petrol</u> prices in the West Berkshire area
- Crafted several <u>arts and entertainment pieces</u>, food reviews and long-form magazine features
- Created multimedia content, including video stories on a tattoo convention and the Flying Scotsman, as well as featuring in regular news bulletins
- Initially joined on a temporary trainee contract, made permanent member of staff in September 2022
- Wrote the film review in the paper's arts section for nearly two years before joining as a reporter

The Indiependent – Film review editor (September 2021–May 2022), **Writer** (December 2020–May 2022)

- Evaluated, edited and formatted film reviews submitted by contributing writers before publishing them onto the Indiependent website
- Provided feedback and gave advice to writers
- Promoted film reviews and articles on the publication's social media accounts and communicated with various film companies to organise press screeners
- Spent a year-and-a-half writing breaking arts news, promoted to editor after 10 months

Whitelines - Editorial assistant (March - September 2021)

 Produced copy for the world's largest online snowboarding website, ranging from quick news stories to long form features focused on the artistic side of snowboarding culture

Mxdwn UK - Reporter (February - April 2019)

Wrote several articles a week on the current UK music scene

Skills

- Gold standard NCTJ diploma with 100wpm shorthand
- Waiting for confirmation of NQJ – Have passed elogbook with a Distinction (71%)
- Full, clean driving licence
- Great understanding of media law and IPSO's Editors' Code of Practice
- Use and understanding of audience analytics platforms such as Parse.ly and Chartbeat
- SEO techniques
- Proficient in social media use
- Created graphics on Canva and digitallyfocused articles on Shorthand
- Up to date and indepth knowledge of current affairs, sports and the arts

Education

News Associates NCTJ Diploma in Multimedia Journalism

(February – December 2021)
Achieved the highest mark in my class in Essential
Journalism (A – 73%)

University of Southampton BA (hons) Film

(2017-2020)

Second Class Honours (Upper Division)

*This CV may be kept on file and distributed for employment purposes.