

Rebecca Koenig

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JOURNALISM EXPERIENCE

- Staff Writer, [U.S. News & World Report](#)** September 2017-present
- Write feature, news, and data stories about careers, office culture, and employment statistics
 - Generate millions of page views from thousands of unique visitors each month
- Reporter, [The Chronicle of Philanthropy](#) and [The Chronicle of Higher Education](#)** 2014-2017
- Wrote feature, news, and data stories for the website and print magazine
 - Launched a digital news product and weekly email newsletter offering reported career guides
 - Designed and hosted news videos for social media and the website
 - Presented at conferences and made media appearances on podcasts and radio shows
- Managing Editor, [Town & Style St. Louis Magazine](#)** 2013-2014
- Managed 25-person staff of editors, photographers, designers, freelancers, and interns
 - Planned issue content and supervised daily online and weekly print production
 - Launched a weekly email newsletter and developed social media strategy
- Associate Editor, [Town & Style St. Louis Magazine](#)** 2012-2013
- Wrote five to eight feature stories per week
 - Edited copy and page design and implemented social media strategy
- Freelance Writer and Fact Checker**
Washington Post Express | [Sauce Magazine](#) | Narrative.ly
College of William & Mary (W&M) Alumni Magazine
- Reporting Intern, [Scripps Howard Foundation Wire](#)** 2011
- Covered federal policy, city government and D.C. culture for shfwire.com and eight newspapers
- Managing Editor, [The Flat Hat](#) (W&M newspaper)** 2011-2012
- Edited news and sports articles, page design and blog posts
 - Assigned articles and managed news, sports and online staff
- Staff Reporter, [The Flat Hat](#)** 2008-2012
- Independent Researcher, W&M Monroe Scholars Program** 2010
- Traveled to nearly 50 museums in nine cities to interview docents about slavery interpretation
 - Published research paper in the 2011 James Blair Historical Review
- Reporting Intern, [Connection Newspapers](#) (Northern Virginia)** 2008

WRITING HONORS

- Fellow, National Press Foundation 2018
- David W. Miller Award for Young Journalists, [The Chronicle of Higher Education](#) 2015
- Highest honors, literary nonfiction thesis, W&M May 2012
- Kays Gary-Charles McDowell Jr. journalism award, W&M April 2012
- Tiberius Gracchus Jones literary nonfiction award, W&M Literary Awards third place 2011; first place 2010

ACADEMIC HONORS

- Phi Beta Kappa Honor Society
- Lord Botetourt Medal: commencement award for the senior most distinguished in scholarship
- Monroe Scholar: \$3,000 summer research grant awarded to top 7 percent of W&M students
- Richard Lee Morton Scholarship for outstanding academic achievement in history
- Omicron Delta Kappa National Leadership and Phi Alpha Theta National History honor societies

EDUCATION

Bachelor of Arts in English, history; summa cum laude | The College of William & Mary, Williamsburg, Virginia

SKILLS

SEO best practices | Associated Press style, Chicago style, New York Times style
Digital media content creation and editing, including photography and video
HTML, social media, Adobe InDesign, Datawrapper, Drupal, WordPress, WoodWing, Brightspot