

## Rebecca Koenig

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### JOURNALISM EXPERIENCE

- Careers Reporter, [U.S. News & World Report](#)** 2017-present
- Write news, [feature](#) and data stories about [labor policy](#), office culture and job statistics
  - Attract millions of page views from thousands of unique visitors each month
  - Won a 2018 National Press Foundation fellowship to study the aging U.S. workforce
  - Manage and edit seven freelancers for the On Careers column
- Reporter, [The Chronicle of Philanthropy](#) and [The Chronicle of Higher Education](#)** 2014-2017
- Wrote [feature](#), news and [data](#) stories for digital and print publication
  - Covered federal policy on [overtime pay](#) and nonprofit worker loan forgiveness
  - Launched a digital news product and weekly email newsletter offering reported career guides
  - Specialized in reporting about workplace [diversity, equity and inclusion](#)
  - Produced and hosted news videos for social media and website distribution
  - Presented at conferences and made media appearances on podcasts and radio shows
- Managing Editor, [Town & Style St. Louis Magazine](#)** 2013-2014
- Managed 25-person staff of editors, photographers, designers, freelancers and interns
  - Planned issue content and supervised daily online and weekly print production
  - Launched a weekly email newsletter and developed social media strategy
- Associate Editor, [Town & Style St. Louis Magazine](#)** 2012-2013
- Wrote five to eight feature stories per week and edited copy and page design
- Freelance Writer and Fact Checker**  
Washington Post Express | [Sauce Magazine](#) | Narrative.ly | College of William & Mary Magazine
- Reporting Intern, [Scripps Howard Foundation Wire](#)** 2011
- Covered federal policy and D.C. government and culture for shfwire.com and eight newspapers
- Managing Editor and Staff Reporter, [The Flat Hat](#) (W&M newspaper)** 2008-2012
- Managed and edited news and sports reporters; wrote news and feature stories
- History Researcher, W&M Monroe Scholars Program** 2010-present
- Traveled to nearly 50 museums in nine cities to interview docents about slavery interpretation
  - Published research paper in the 2011 James Blair Historical Review
  - Present to public history groups like Civil War Round Table of D.C.; Fort Monroe Historical Society
- Reporting Intern, [Connection Newspapers](#) (Northern Virginia)** 2008

### WRITING HONORS

- Member, Society for Advancing Business Editing and Writing; Education Writers Association
- Fellow, National Press Foundation 2018
- David W. Miller Award for Young Journalists, The Chronicle of Higher Education 2015
- Highest honors, literary nonfiction thesis, W&M 2012
- Kays Gary-Charles McDowell Jr. journalism award, W&M 2012
- Tiberius Gracchus Jones literary nonfiction award, W&M first place 2010; third place 2011

### SKILLS

Data collection and data analysis: Bureau of Labor Statistics, Form 990, National Center for Education Statistics  
SEO best practices | Editing in Associated Press, Chicago and New York Times styles  
Digital photography and video | Web production and social media | Media interviews and public speaking

### EDUCATION

Bachelor of Arts in English and history, summa cum laude | College of William & Mary, Williamsburg, Virginia

### ACADEMIC HONORS

- Phi Beta Kappa Honor Society  
Lord Botetourt Medal: commencement award for the senior most distinguished in scholarship  
Monroe Scholar: \$3,000 summer research grant awarded to top 7 percent of W&M students  
Richard Lee Morton Scholarship for outstanding academic achievement in history