

Rebecca Koenig

rebeccalkoenig.com | rebeccalynkkoenig@gmail.com | 703.901.4811 | [@becky_koenig](https://twitter.com/becky_koenig)

JOURNALISM EXPERIENCE

- Senior Reporter, [EdSurge](#)** 2019-present
- Write news and feature stories about higher education, technology and workforce development
 - Produce and publish “Next,” a weekly email newsletter for subscribers
 - Produce and co-host EdSurge Podcast episodes and EdSurge Live web broadcasts
 - Manage and edit freelance contributors
 - Represent EdSurge at education conferences
- Reporter, [U.S. News & World Report](#)** 2017-2019
- Wrote news, feature and data stories about the future of work and workforce development
 - Attracted millions of page views from thousands of unique visitors each month
 - Assigned, edited and produced eight to 12 freelance articles monthly for the “On Careers” column
- Reporter, [The Chronicle of Philanthropy](#) and [The Chronicle of Higher Education](#)** 2014-2017
- Wrote feature, news and data stories for digital and print publication
 - Launched a digital product for reported career guides and accompanying weekly email newsletter
 - Presented at conferences and gave media interviews for podcasts and radio shows
- Managing Editor, [Town & Style St. Louis Magazine](#)** 2013-2014
- Managed 25-person staff of editors, photographers, designers, freelancers and interns
 - Planned issue content and supervised daily online and weekly print production
 - Launched a weekly email newsletter and developed social media strategy
- Associate Editor, [Town & Style St. Louis Magazine](#)** 2012-2013
- Wrote five to eight feature stories per week and edited copy and page design
- Freelance Writer and Fact Checker**
- Washington Post Express | The Hustle | [Sauce Magazine](#) | Narrative.ly | College of William & Mary Magazine
- Reporting Intern, [Scripps Howard Foundation Wire](#)** 2011
- Covered federal policy and D.C. government and culture for shfwire.com and eight newspapers
- Managing Editor and Staff Reporter, [The Flat Hat](#) (W&M newspaper)** 2008-2012
- Managed and edited news and sports reporters; wrote news and feature stories
- History Researcher, W&M Monroe Scholars Program** 2010-present
- Traveled to nearly 50 museums in nine cities to interview docents about slavery interpretation
 - Published research paper in the 2011 James Blair Historical Review
 - Present to public history groups like Civil War Round Table of D.C.; Fort Monroe Historical Society
- Reporting Intern, [Connection Newspapers](#) (Northern Virginia)** 2008

WRITING HONORS

- National Finalist, Features, Education Writers Association National Awards for Education Reporting 2019
- Regional Finalist, American Society of Business Publication Editors Awards of Excellence 2020
- Fellow, National Press Foundation 2018
- David W. Miller Award for Young Journalists, The Chronicle of Higher Education 2015
- Highest honors, literary nonfiction thesis, W&M 2012
- Kays Gary-Charles McDowell Jr. journalism award, W&M 2012
- Tiberius Gracchus Jones literary nonfiction award, W&M first place 2010; third place 2011
- Member, Education Writers Association

SKILLS

Data collection and data analysis: National Center for Education Statistics, Bureau of Labor Statistics, Form 990
SEO best practices | Editing in Associated Press, Chicago and New York Times styles | Podcast production
Digital photography and video | Web production and social media | Media interviews and public speaking

EDUCATION

Bachelor of Arts in English and history, summa cum laude | College of William & Mary, Williamsburg, Virginia
Phi Beta Kappa Honor Society | Omicron Delta Kappa Honor Society | Monroe Scholar research grant recipient
Recipient of Lord Botetourt Medal, the commencement award for the senior most distinguished in scholarship