

Rebecca Koenig

JOURNALISM EXPERIENCE

Senior Editorial Director and Editor, [EdSurge](#), a digital nonprofit newsroom covering education 2019-2026
- Edited and managed staff and freelance journalists producing news, feature and enterprise stories
- Wrote, edited and produced weekly and monthly email newsletters for more than 73,000 subscribers
- Commissioned and edited photojournalism, podcasts, data visualizations, social media posts and video scripts
- Worked with USA Today, Associated Press, WIRED, Mother Jones, The 19th, The Guardian to co-publish stories
- Coached reporters through journalism fellowships including [Chauncey Bailey Journalist of Color Investigative Reporting Fellowship](#) and the [Altavoz Lab Puente Borderlands Fellowship](#)
- Developed newsroom content strategy, assigned stories, maintained standards and managed publishing calendar
- Collaborated with development team to secure and renew journalism grants, including from the Chan Zuckerberg Initiative, Lumina Foundation, ECMC Foundation and Imaginable Futures

Volunteer Opinion Editor, [Street Sense Media](#) 2021-2023
- Commissioned and edited opinion essays by people experiencing homelessness and by experts on poverty

Reporter, U.S. News & World Report 2017-2019
- Wrote feature, news and data stories about higher education and workforce training
- Used SEO strategies to attract millions of page views
- Managed and edited a team of freelance writers

Reporter, The Chronicle of Philanthropy and The Chronicle of Higher Education 2014-2017
- Wrote feature, news and data stories about education and nonprofit institutions
- Launched a weekly email newsletter for subscribers

Managing Editor and Associate Editor, Town & Style Magazine 2012-2014
- Managed a team of 25 editors, photographers, designers, freelancers and interns
- Planned issue content and supervised daily online and weekly print production
- Launched a weekly email newsletter and developed social media strategy
- Wrote five to eight feature stories per week and edited copy and page design

Reporter Intern, Scripps Howard Foundation Wire; Connection Newspapers

HONORS and AWARDS

Best Online Photography Story, Dateline Awards, D.C. Chapter of the Society of Professional Journalists 2024
Judge, Education Writers Association National Awards for Education Reporting 2022, 2023, 2025
National Finalist, [News](#), Education Writers Association National Awards for Education Reporting 2021
Best Online Feature Story, [Dateline Awards](#), D.C. Chapter of the Society of Professional Journalists 2020
Fellow, [Higher Ed Media Fellowship](#), Institute for Citizens & Scholars 2020
National Finalist, [Feature Story](#), Education Writers Association National Awards for Education Reporting 2019
Fellow, National Press Foundation 2018
David W. Miller Award for Young Journalists, The Chronicle of Higher Education 2015

SKILLS

Editing in Associated Press, Chicago and New York Times styles | Photojournalism | Newsletter production
Data collection and analysis via National Center for Education Statistics, Bureau of Labor Statistics, Form 990
Web production and social media | Media interviews and public speaking | Podcast production | SEO best practices

EDUCATION

Bachelor of Arts in English and history, summa cum laude College of William & Mary
Managing editor and staff reporter, The Flat Hat student newspaper | Highest honors, literary nonfiction thesis
Phi Beta Kappa Honor Society | Omicron Delta Kappa Honor Society | Monroe Scholar research grant recipient
Winner of Lord Botetourt Medal, the award for the one graduating student most distinguished in scholarship