

Rebecca Koenig

JOURNALISM EXPERIENCE

- Web Editor**, Smithsonian Magazine 2026
- Assign, edit and manage freelance journalists producing daily news about the humanities, arts and culture
- Senior Editorial Director and Editor**, [EdSurge](#) 2019-2026
- Managed content strategy and editorial operations for \$1.7 million digital nonprofit newsroom
- Supervised and edited staff and freelance journalists producing news, feature and enterprise stories
- Wrote, edited and produced weekly and monthly email newsletters for more than 73,000 subscribers
- Commissioned and edited photojournalism, podcasts, data visualizations, social media posts and video scripts
- Partnered with USA Today, Associated Press, WIRED, Mother Jones, The 19th, The Guardian to publish stories
- Coached reporters through journalism fellowships including [Chauncey Bailey Journalist of Color Investigative Reporting Fellowship](#) and the [Altavoz Lab Puente Borderlands Fellowship](#)
- Collaborated to secure and renew journalism grants (Lumina, ECMC, Imaginable Futures, Chan Zuckerberg)
- Wrote award-winning news and feature stories
- Volunteer Opinion Editor**, [Street Sense Media](#) 2021-2023
- Commissioned and edited opinion essays by people experiencing homelessness and by experts on poverty
- Reporter**, [U.S. News & World Report](#) 2017-2019
- Wrote feature, news and data stories about higher education and workforce training
- Used SEO strategies to attract millions of page views
- Managed and edited a team of freelance writers
- Reporter**, The Chronicle of Philanthropy and The Chronicle of Higher Education 2014-2017
- Wrote feature, news and data stories about education and nonprofit institutions
- Launched a weekly email newsletter for subscribers
- Managing Editor and Associate Editor**, Town & Style Magazine 2012-2014
- Managed a team of 25 editors, photographers, designers, freelancers and interns
- Planned issue content and supervised daily online and weekly print production
- Launched a weekly email newsletter and developed social media strategy
- Wrote five to eight feature stories per week and edited copy and page design

HONORS and AWARDS

- Judge**, Education Writers Association National Awards for Education Reporting 2022, 2023, 2025
Best Online Photography Story, Dateline Awards, D.C. Chapter of the Society of Professional Journalists 2024
National Finalist, [News](#), Education Writers Association National Awards for Education Reporting 2021
Best Online Feature Story, [Dateline Awards](#), D.C. Chapter of the Society of Professional Journalists 2020
Fellow, [Higher Ed Media Fellowship](#), Institute for Citizens & Scholars 2020
National Finalist, [Feature Story](#), Education Writers Association National Awards for Education Reporting 2019
Fellow, National Press Foundation 2018
David W. Miller Award for Young Journalists, The Chronicle of Higher Education 2015

SKILLS

Editing in Associated Press, Chicago and New York Times styles | Photojournalism | Newsletter production
Data collection and analysis via National Center for Education Statistics, Bureau of Labor Statistics, Form 990
Web production and social media | Media interviews and public speaking | Podcast production | SEO best practices

EDUCATION

Bachelor of Arts in English and history, summa cum laude College of William & Mary
Managing editor and staff reporter, The Flat Hat student newspaper | Highest honors, literary nonfiction thesis
Phi Beta Kappa Honor Society | Omicron Delta Kappa Honor Society | Monroe Scholar research grant recipient
Winner of Lord Botetourt Medal, the award for the one graduating student most distinguished in scholarship