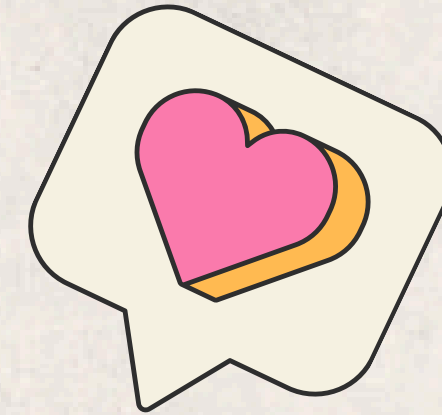
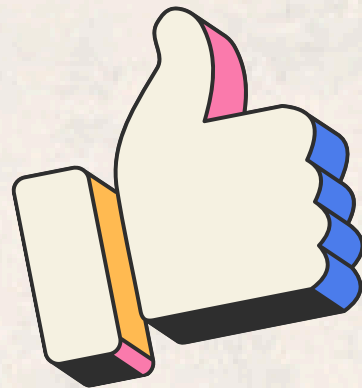
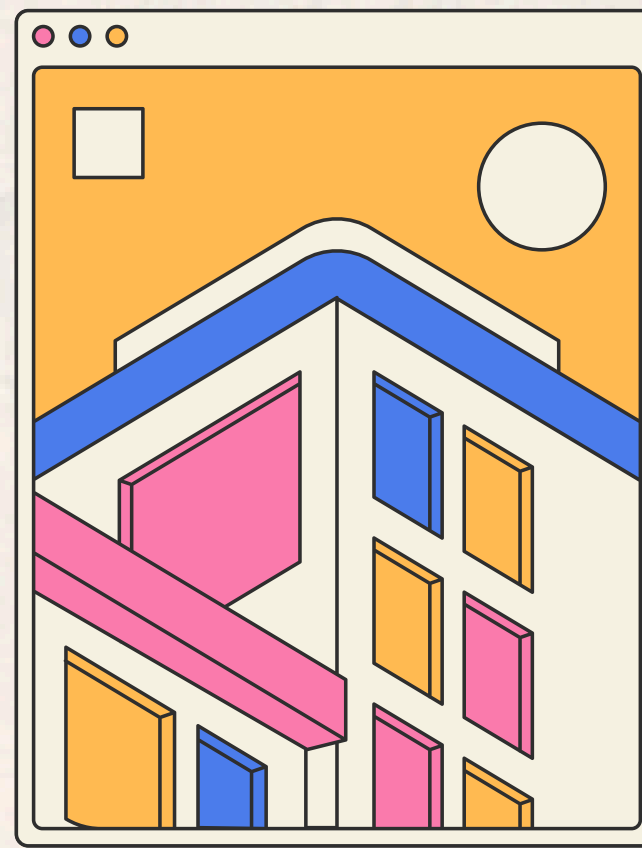
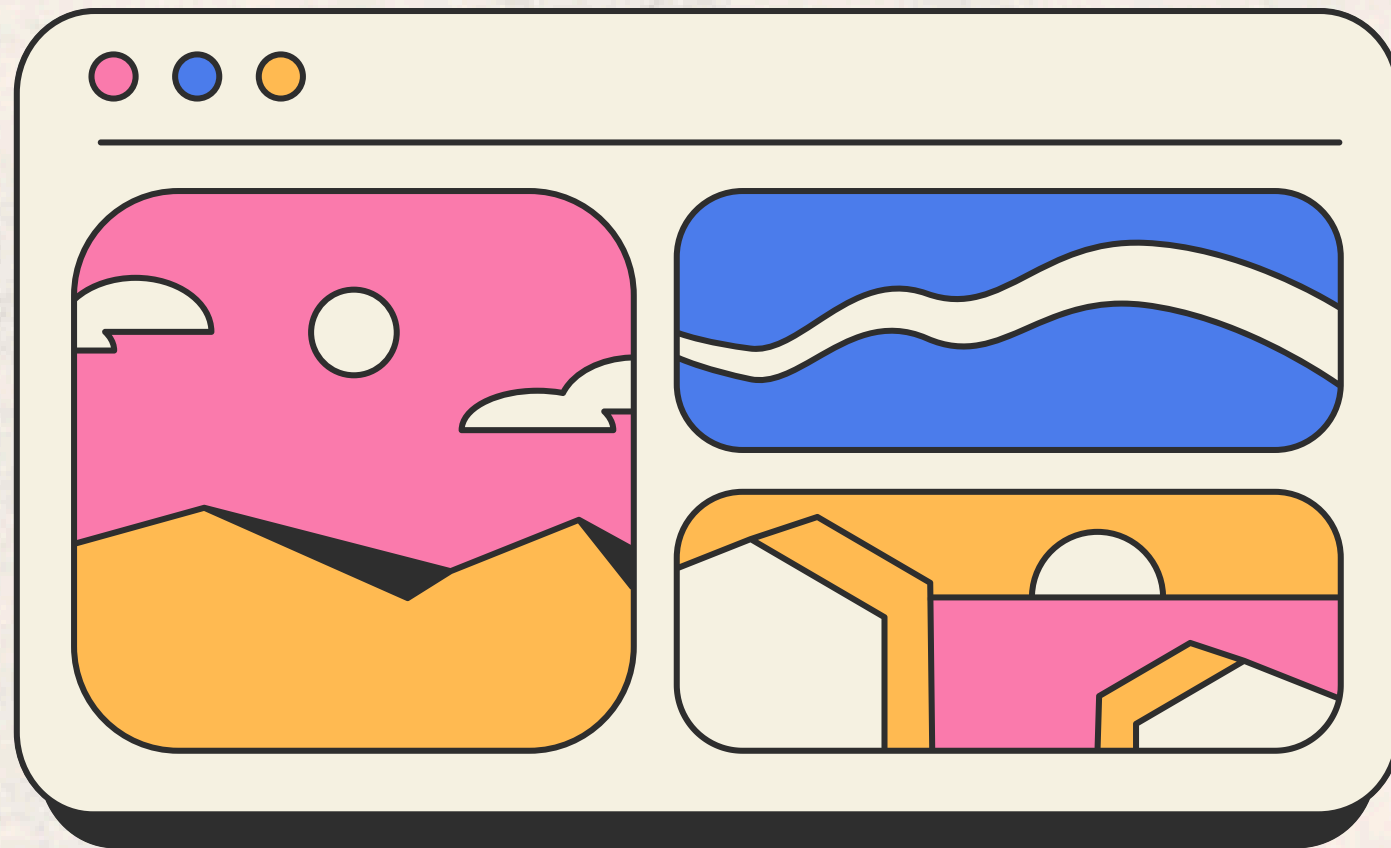


Creative Portfolio



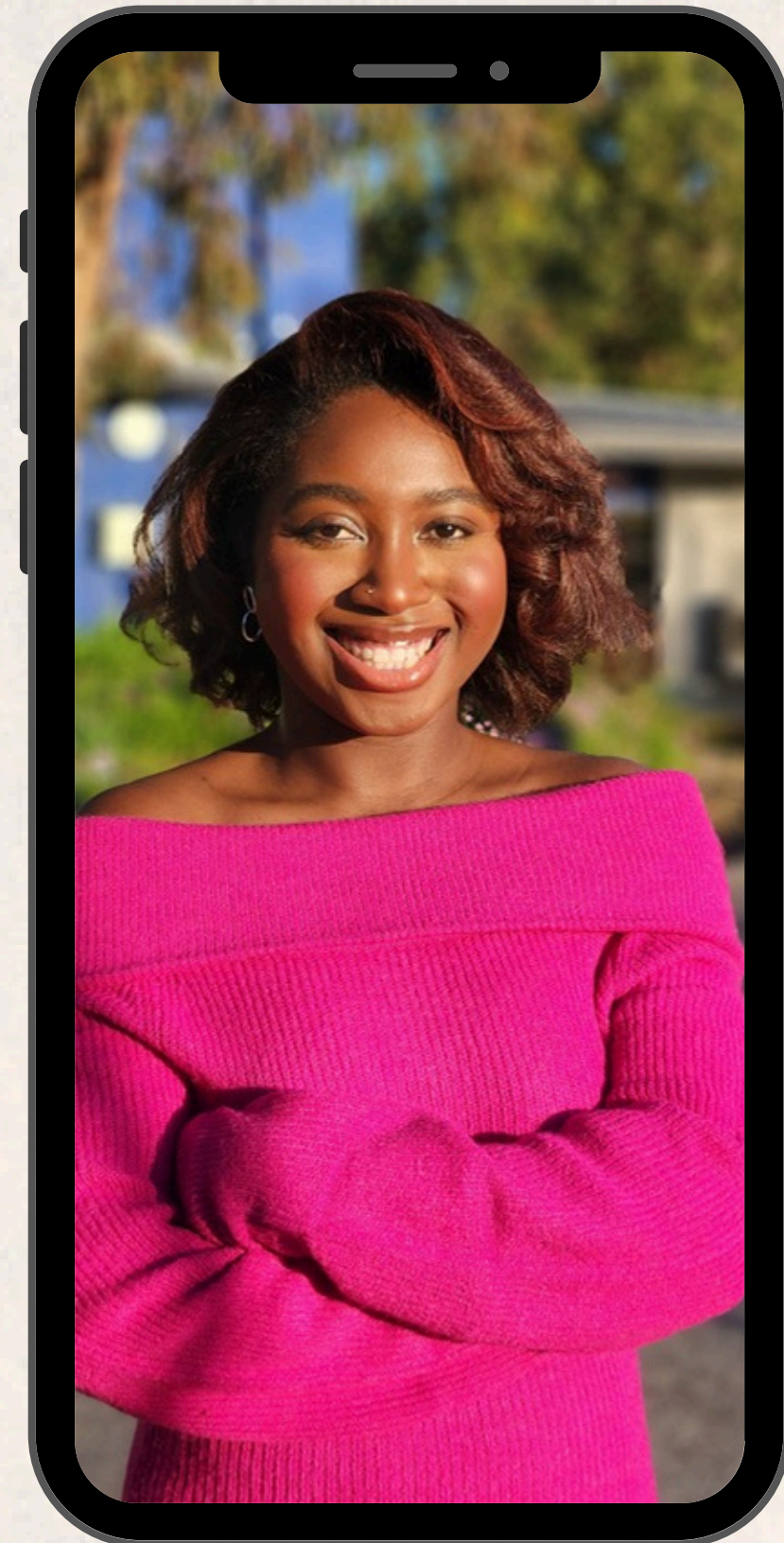
Kapungwe Besa

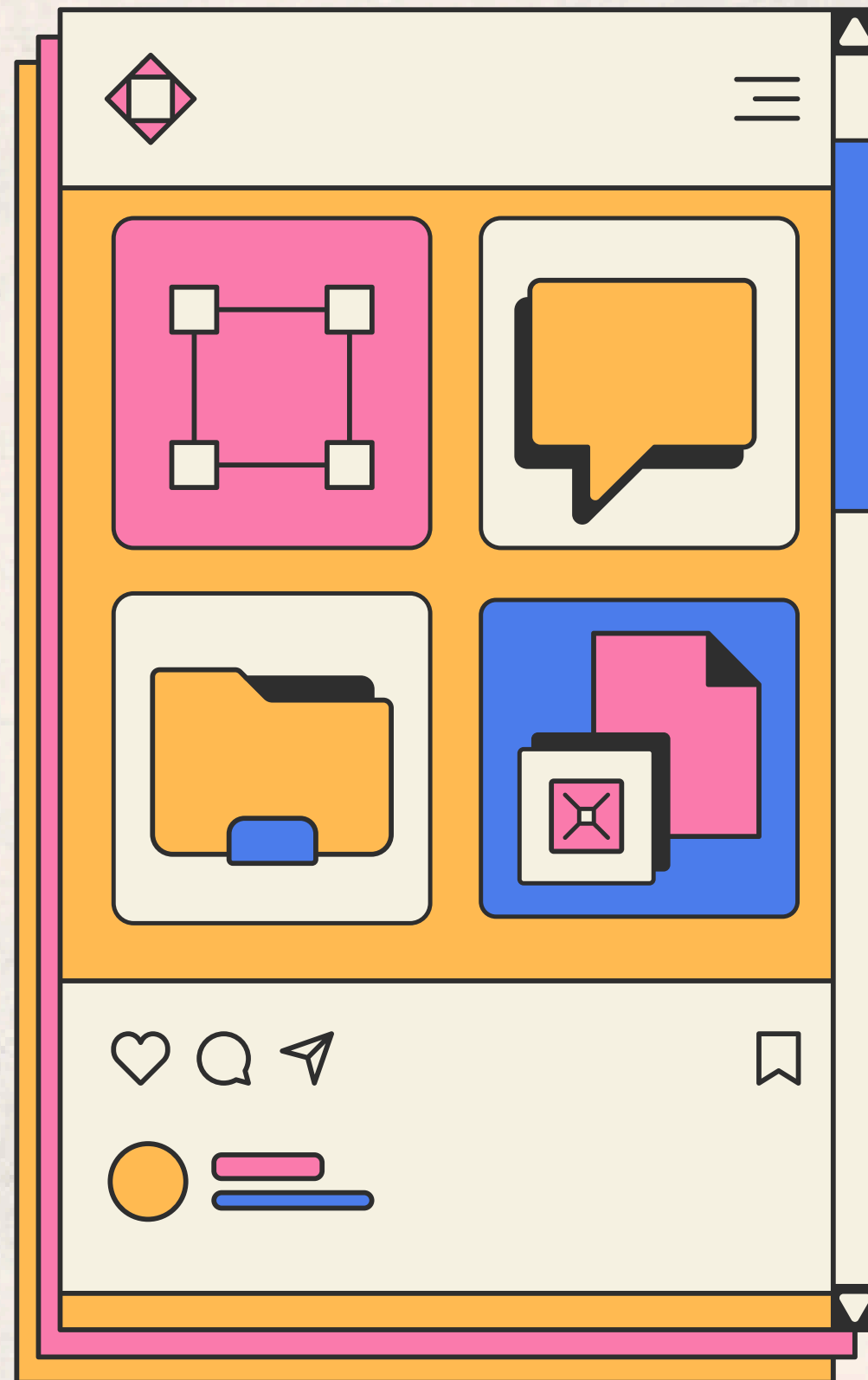


Hi there,

I was previously working as a part-time Social Media Coordinator for My Edge Mag, a nationwide magazine, and have completed my Master of Communication with a specialization in Digital Media.

With over five years of experience in social media and content creation, I have developed a strong passion for this dynamic field. The constant evolution of social media excites me and motivates my eagerness to further expand my knowledge and skills in digital media content creation. Ultimately aspiring to develop an impactful career in the digital media industry.





Socials

Instagram

Followers - 1,272

TikTok

Followers - 2,446

Likes - 633k

Education



2014

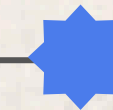
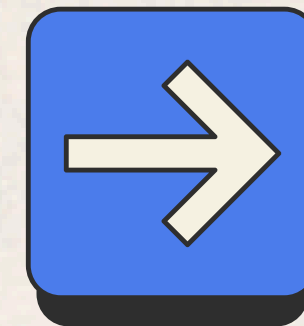
YEAR 12 DIPLOMA
St Peters College
Melbourne, Australia



2017

BACHELOR OF ARTS
Major: Journalism
Minor: Public Relations

Deakin University, Australia
& University of South Florida, USA

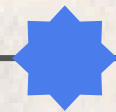
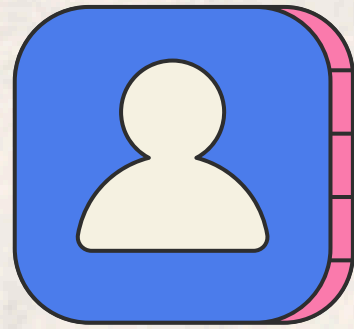


2022 - 2025

**MASTER OF
COMMUNICATION**
Specialisation: Digital Media

Deakin University, Australia

Work Experience



2017 - 2019

USA SOCIAL MEDIA INTERNSHIP
Jeremy Anderson: Public Speaker

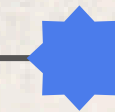
- Captioning videos for social media.
- Editing long-form videos for YouTube.
- Cutting bit-sized footage from long videos for Instagram.
- Worked on deadlines to deliver final videos.



2019

SOCIAL MEDIA COORDINATOR
Victorian Conference: Revelation Today

- Scheduling Facebook and Instagram posts.
- Boosting Facebook posts for the event.
- Communicating event details through social media channels
- Maintaining community engagement.



2018 - 2024

SOCIAL MEDIA COORDINATOR
My Edge Mag: Seventh-day Adventist Church Australian Union Conference

- Coordinating Facebook and Instagram posts.
- Creating and sourcing engaging content for all social media platforms.
- Writing copy for socials.
- Keeping up with social media trends.
- Gathering and analysing social media data and analytics.
- Forming and executing social media strategies.

Skills

- Effective writer and communicator
- Social media savvy: Instagram, Facebook, Twitter, YouTube, and TikTok.
- Content creation: Video and graphics
- Creativity
- Social media strategies
- CapCut and Canva
- Public speaking and hosting
- Leadership
- Teamwork

Social Media Projects

01

USA SOCIAL MEDIA INTERNSHIP

Jeremy Anderson: Public
Speaker

02

WOMEN'S MINISTRY INSTAGRAM

Seventh-day Adventist
Church Australian Union
Conference

03

MY EDGE MAG

Seventh-day Adventist
Church Australian Union
Conference

Project 1

Jeremy Anderson is a US-based international speaker and the founder of Next Level Living, Inc. a not-for-profit assisting young people in communities and schools.

- I edited 16 episodes of their Next Level Teaching series.
- Repurposed old YouTube videos for republishing on Instagram.
- Edited over a dozen motivational videos for YouTube, incorporating music and b-roll footage.
- Captioned videos for Instagram and YouTube.
- Meeting weekly deadlines

← 1jeremyanders...   



7,811
posts


184K
followers

5,884
following

Jeremy Anderson

Public figure

God fearing • Husband • Father

 Professional Speaker

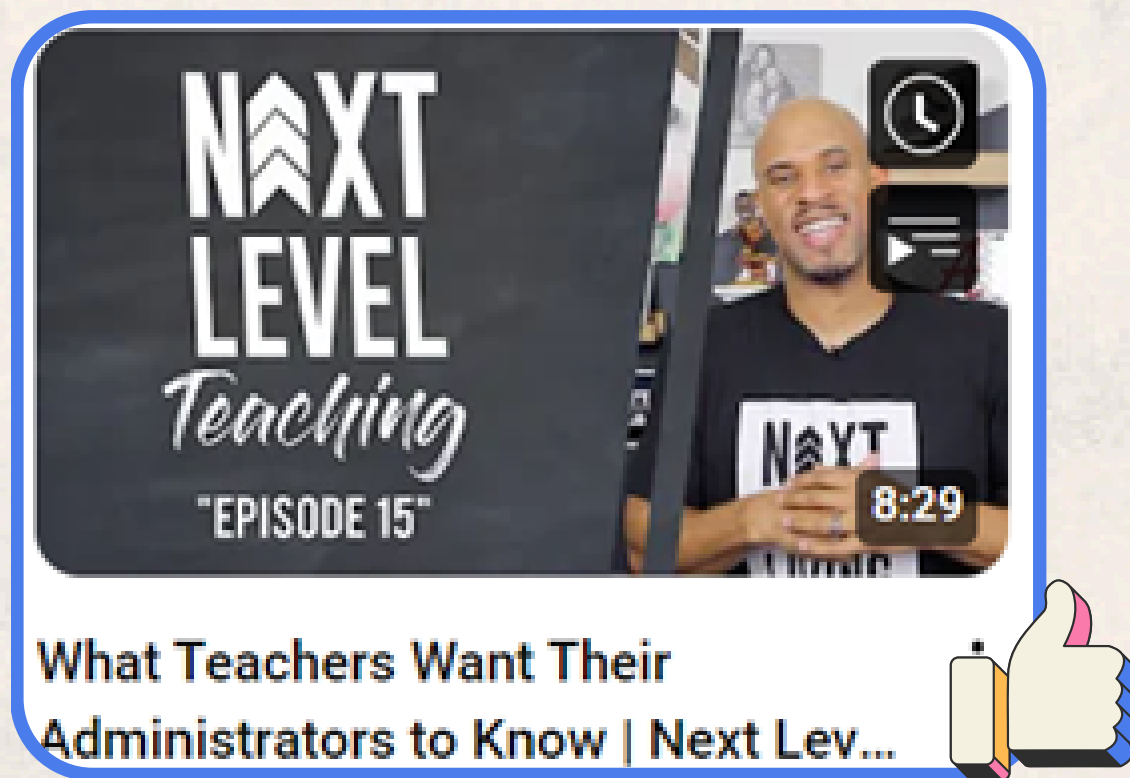
 Founder of... more

 linktr.ee/jeremyanderson



A Message to Young BLACK Men |
Student Motivation | Jeremy...

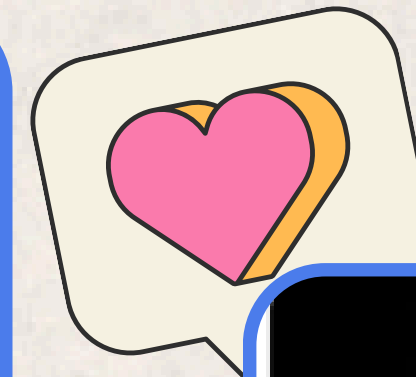
The work



**NEXT LEVEL
TEACHING SERIES**



**INSTAGRAM
VIDEOS**



**MOTIVATIONAL
VIDEOS**

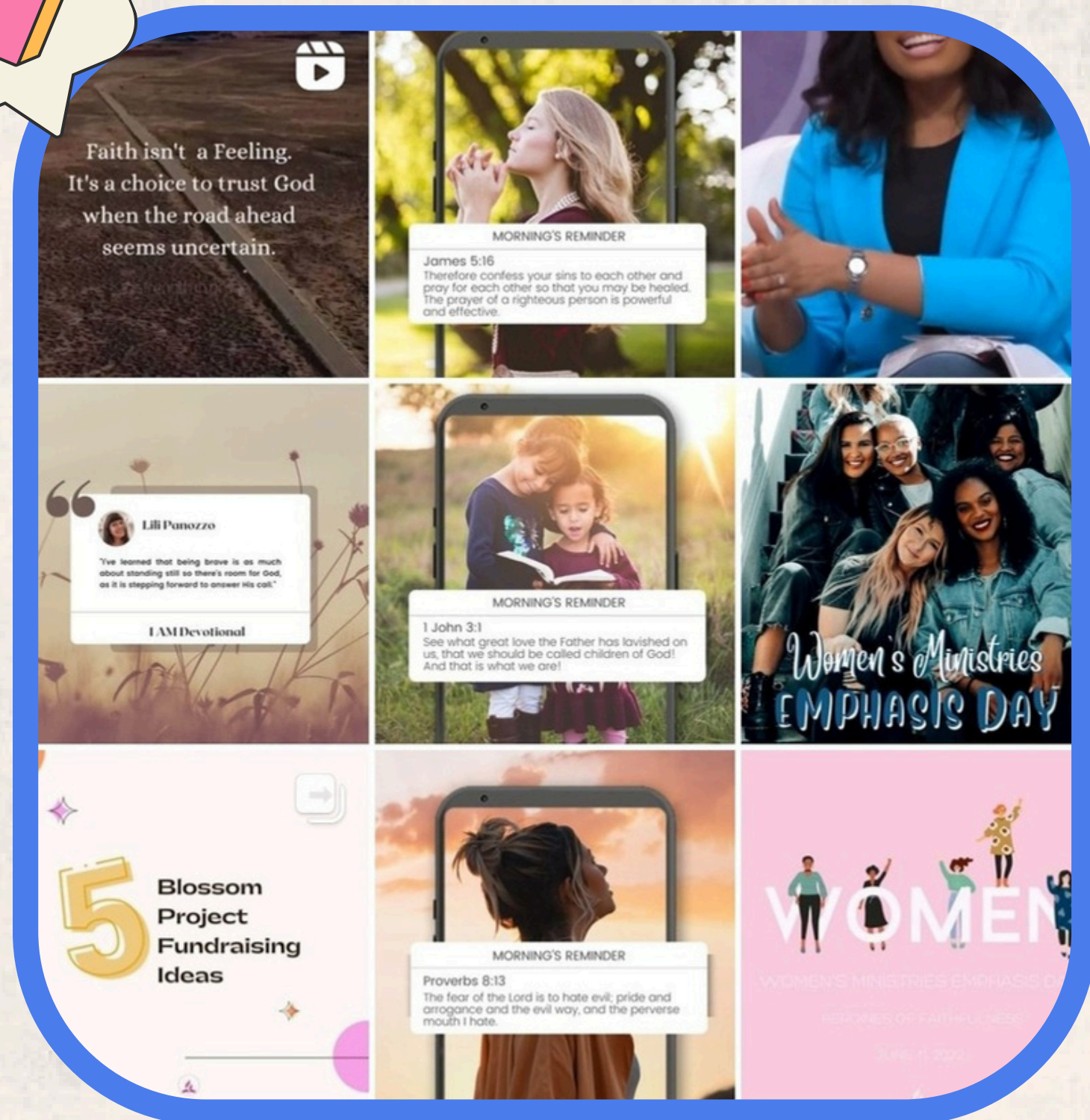
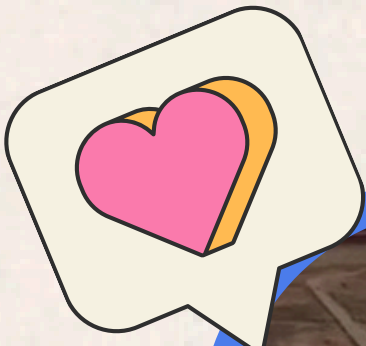
Project 2

The Women's Ministry Department of the Seventh-Day Adventist Church in Australia is there to empower, encourage and equip Adventist women all over Australia to share their faith wherever they are.

- Created and sourced graphics for social media platforms.
- Developed and executed a social media strategy for Facebook and Instagram.
- Helped promote events and projects through socials and graphics.
- Doubled Instagram followers and engagement in 6 months.



The work



Project 3

My Edge Mag is the nationwide young adult magazine for the Seventh-day Adventist Church of Australia. Previously a print publication, now solely an online publication, reaching and representing Adventist young adults in Australia.

- Through consistently posting engaging content on all social media platforms.
- Writing copy for socials.
- Keeping up with social media trends.
- Forming and executing social media strategies.
- Hosting and organising events for the magazine.
- Cultivating a healthy online and in-person community.

myedgemag ▾ ●



871
posts

1,326
followers

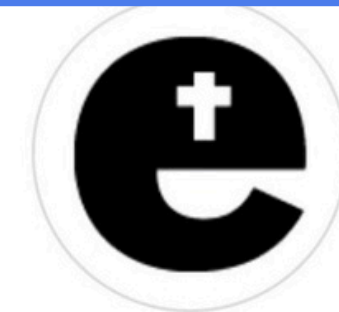
538
following

My Edge Mag
Magazine

Adventist Young Adult Online Magazine
'It's your voice!'

Matthew 5:14 💡

plny.it/myedgemag



@myedgemag

41
Following

505
Followers

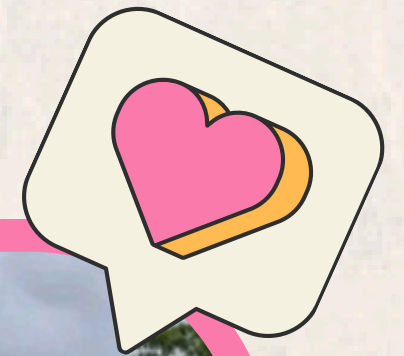
8,605
Likes

Message

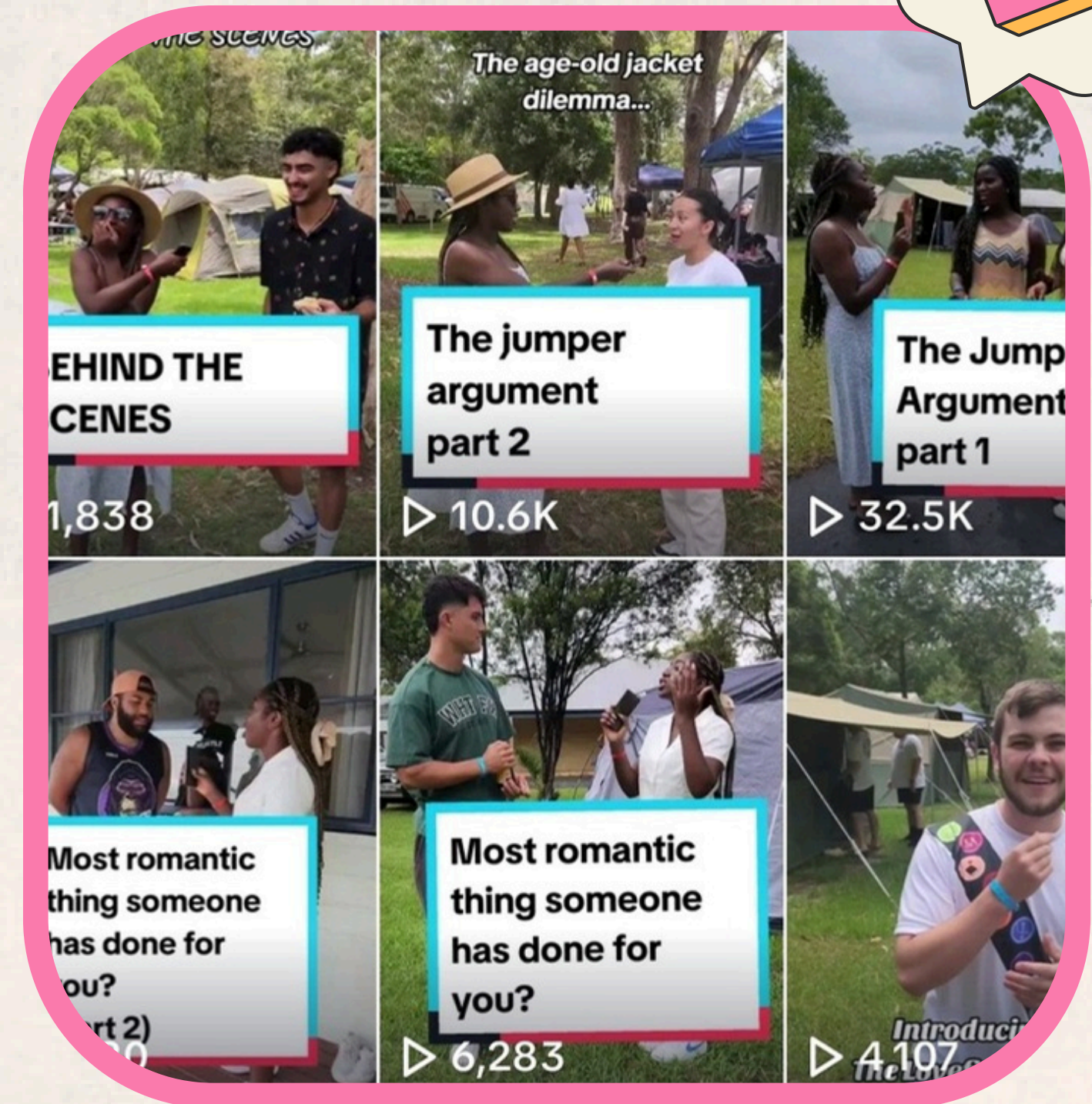


Australian Adventist Young Adult Magazine

The work



INSTAGRAM

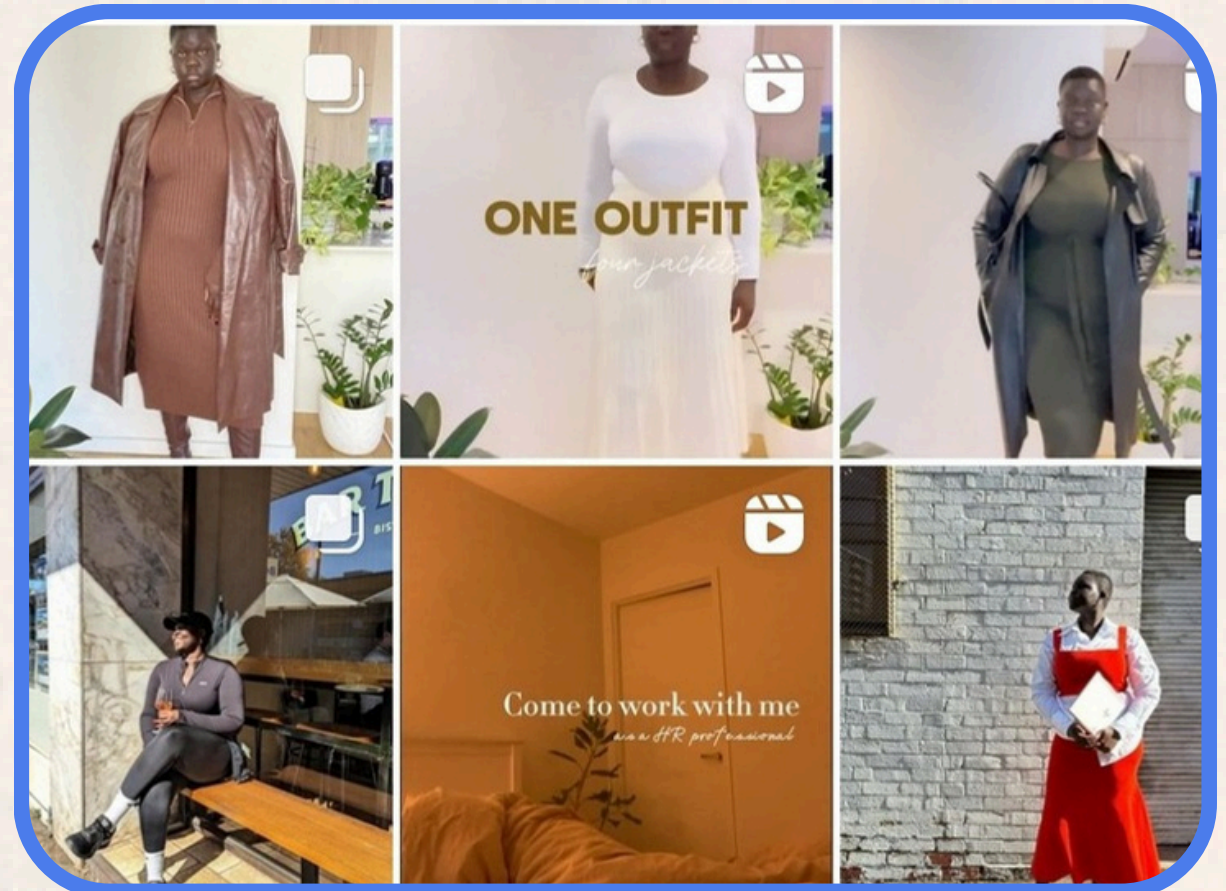
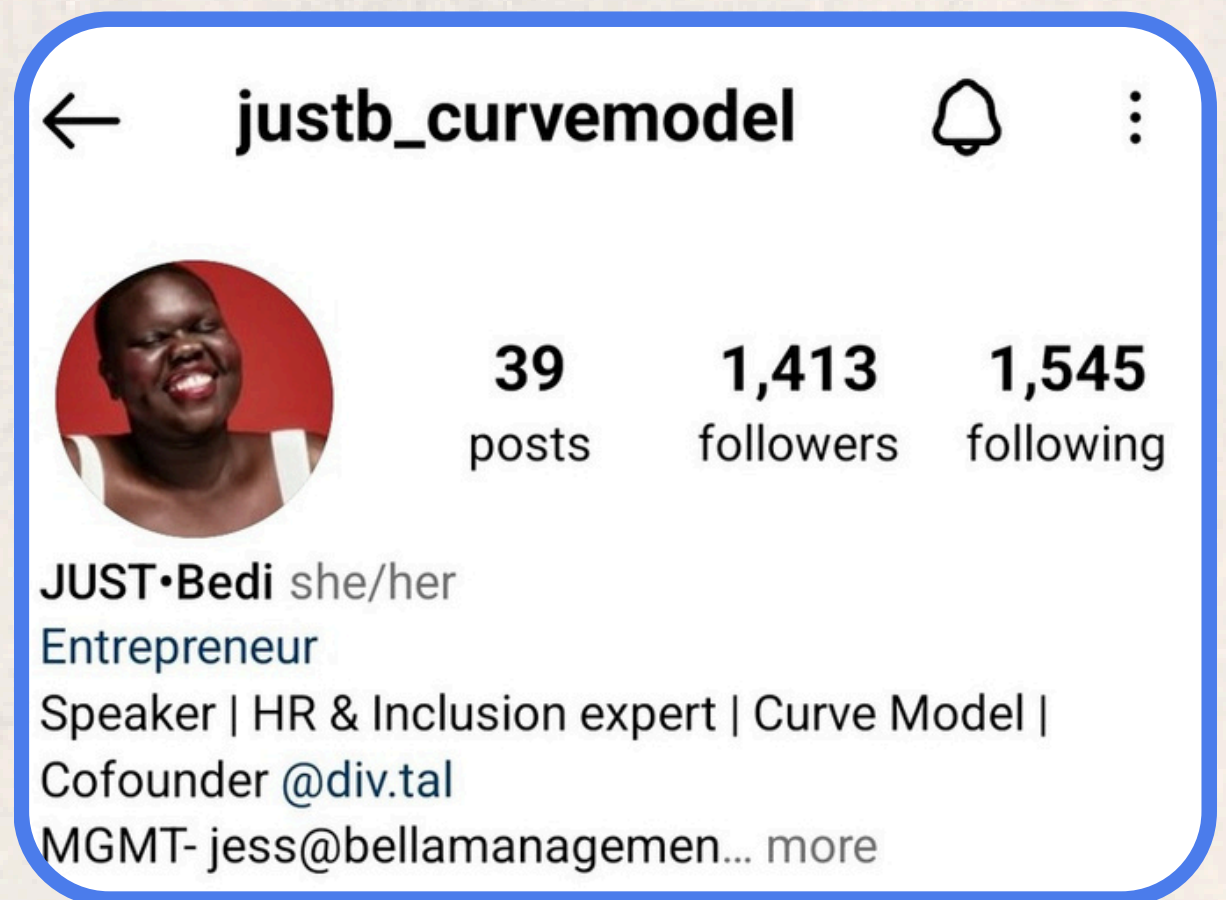


TIKTOK

Notable Project

Bedi is a plus-size model and HR practitioner. My role is to help her solidify her social media presence on Instagram and build her influencer brand.

- Creating and implementing social media strategies and content calendars.
- Producing Instagram reels and TikTok's.
- Studying social media trends.

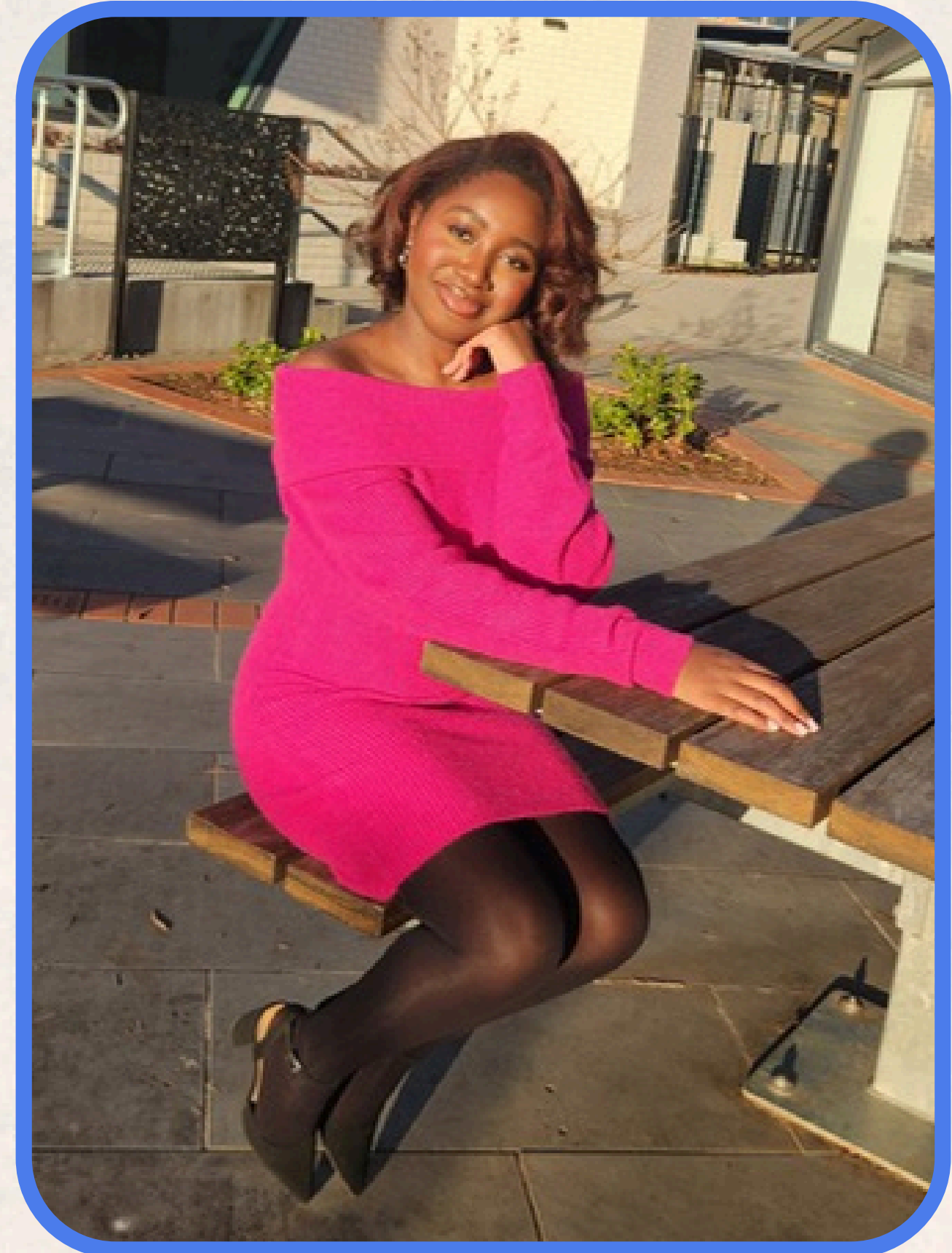


That's all folks..

Reach out to me at:

PH: 01072284480

E: kapungwe.besa@gmail.com



Thank you!

