



# HOW CAN ENGLISH CHANGE YOUR FUTURE?

**" YOU CANNOT  
DISCOVER NEW  
OCEANS UNLESS YOU  
HAVE THE COURAGE  
TO LOSE SIGHT  
OF THE SHORE."**

Andre Gidé, French Author and  
Nobel Prize Winner for Literature



# LEARNING ENGLISH OPENS THE DOOR TO NEW OPPORTUNITIES

- A NEW JOB
- A BIG PROMOTION
- NEW TRAVEL ADVENTURES
- A NEW RELATIONSHIP
- NEW FRIENDS
- NEW OPPORTUNITIES  
TO STUDY ABROAD
- NEW EXPERIENCES


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Your future is waiting, and we can take you there.  
At Wall Street English **you will learn English.**

With our state of the art curriculum and personal attention, you will learn to understand the language, speak it fluently, and use it properly in many different situations.







**" LIFE ISN'T ABOUT  
FINDING YOURSELF.  
LIFE IS ABOUT  
CREATING  
YOURSELF."**

George Bernard Shaw

# WALL STREET ENGLISH

## YOUR PARTNER IN LEARNING SUCCESS

Your success matters to us. To help you achieve your goals, we surround you in English. We offer a proven method, personalized service, and a global community full of people who are all on the same journey to **change their future**.

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#### AT WALL STREET ENGLISH WE OFFER

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- **State of the Art Curriculum Designed for Success**

Our language lessons, exercises, and classes are designed so you learn the language in a natural way. Your vocabulary, skills, and confidence will grow with each lesson. Our curriculum was built using the Global Scale of English Learning Objectives, an accepted global standard in language education.

The Learning Objectives will help you clearly understand your path to success. You can track your progress on your Student Dashboard, which is where you will also find additional exercises suggested by your teacher for extra support. Our curriculum was developed by Pearson, the world's leading education company.

- **Personalized Attention**

Our dedicated staff guides you on your journey to learn English. Our classes are kept small, allowing for more interaction with your teachers. You will be in class with people who are at your same level, giving you the opportunity to practice with people who understand the same amount of English.

## • Personalized Schedules

We know your time is valuable. Our program is specifically designed to fit into your busy life. You can start learning English any time of the year. You can study your courses any time of day, and you can take your classes at a time that suits your schedule. Our English program adjusts to your needs.

## • Native Speaking Teachers

Our teachers are highly trained and certified. They are also native English speakers. They can help you learn to speak English, to use it properly in all types of situations, and can motivate you to achieve your goals.

## • An Immersion Experience

Only English is spoken in our centers. From the moment you step through our door you are surrounded by English.

## • Courses For Every Skill Level

With 20 levels of English, our courses meet the needs of all learners from beginner to advanced. We offer additional language classes for those who are just beginning to learn English to build vocabulary and confidence.

We have also expanded our curriculum for our more advanced learners to help them achieve fluency. You will begin your course at a level based on your current knowledge of English, which is determined through our placement test.

## • A Proven Method

Our blended learning method combines the best educational techniques to maximize your ability to learn the language. Our levels are built on the Global Scale of English, which is aligned to the Common European Framework of Languages.

You can feel confident knowing the language you are learning meets globally recognized education standards.

## • Global Community

You are not alone in your journey. With nearly 200,000 students in 29 countries across the globe, we offer an online community where you can meet friends, get support, and find extra practice exercises to help you achieve your goals.

## • Guaranteed Result

Because of our course structure, personal attention from our staff, and our proven method that focuses on individual learning, you will learn English. Our method is so successful that we guarantee your results in writing!

# YOU WILL ACHIEVE SUCCESS WITH OUR BLENDED LEARNING METHOD

Our Blended Learning Method combines different methods of learning a language into one unique study cycle that follows the natural way of learning. Our method teaches English in the same way you learned your first language.

With our method, you listen, read, write, speak, and practice English, which helps you achieve a deeper understanding of the language.

Our method includes self-study either at home or in our centers, small teacher-led classes, and plenty of time to practice your new language in a warm, English only environment in our centers or in our global online community.

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## THE STEPS TO SUCCESS

### • Interactive Lessons

Your journey begins with Interactive Lessons, which you can complete either in our centers or online. With our Interactive Lessons you will listen, pronounce, practice, and speak your new language. You will also develop a real-life understanding of the language through entertaining Hollywood-style videos offering interesting dialogue and exercises.

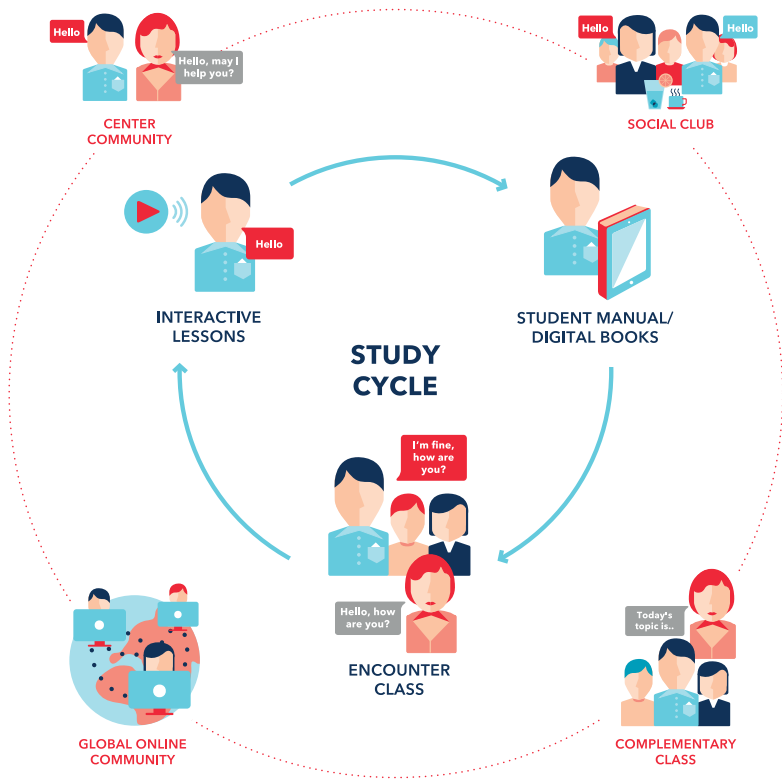
### • Student Manuals/Digital Books

Once you complete the Interactive Lessons, you will complete written exercises in your Student Manuals/Digital Books to reinforce your new vocabulary and language skills.

### • Encounters

Our Encounters are the core component in our Blended Learning Method. Encounters are small classes of students at exactly the same learning level led by our highly qualified native speaking teachers. Here you will practice your new English skills in a small group class setting.





The Wall Street English Journey

## ADDITIONAL LEARNING TOOLS

We offer additional conversation classes and English only activities to give you more opportunities to practice your new language.

### • Complementary Classes

We offer additional Complementary Classes to help you practice your new language. These small-group classes focus on a wide range of topics and are open to students at a similar learning level. They take place in our centers and are led by our highly qualified native speaking teachers.

### • Complementary Classes

Our centers organize activities and events through our Social Clubs, which are designed to get you speaking English in a fun, comfortable environment. Social clubs host game nights, movie nights, business-related events and activities, and even weekend English Only trips to fun destinations.

### • Online Community

Connect with Wall Street English students, staff, and alumni from across the world through our Online Community. Our community is a place where you can get additional practice, join discussion groups, meet other students, and get tips and support from community members.

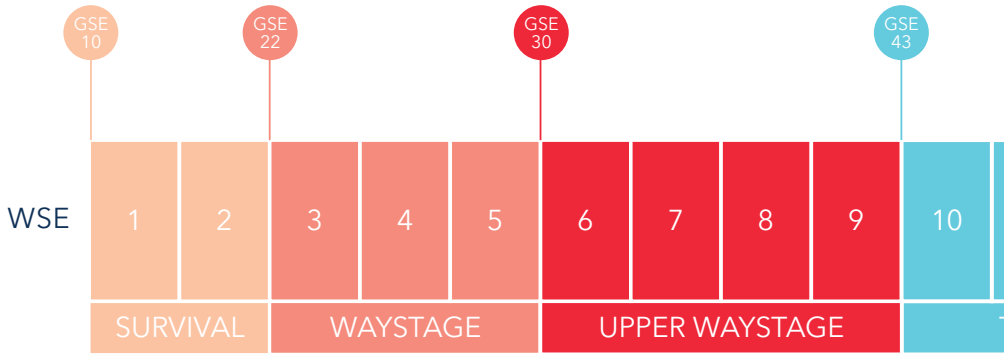
### • Center Community

Our Wall Street English centers are hubs of activity, where students and staff gather to connect and learn. Our centers offer an English only environment, giving you a near immersion experience that helps you practice and learn your new language.

# 20 LEVELS OF ENGLISH FOR ALL LEARNERS FROM BEGINNER TO ADVANCED

Wall Street English offers 20 levels of English for students ranging from beginners to advanced learners. Our course includes business-related content and additional curriculum at the higher levels of English to support advanced learners.

The language you learn in each level are part of a seamless journey where vocabulary and skills build on each other from one lesson to the



## • Survival



Survival stage is designed for the very beginning English language learners. The content and exercises in the Survival stage provide students with the basic framework for recognizing and using basic vocabulary and typical expressions.

## • Waystage



In Waystage, students will learn to express themselves in everyday situations to accomplish basic tasks.

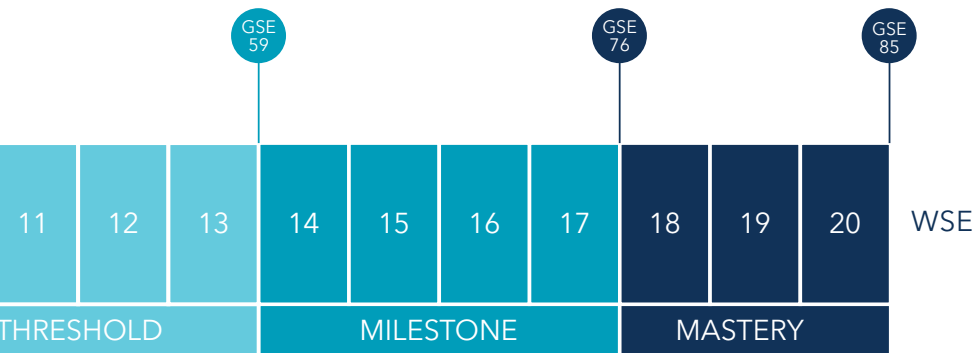
## • Upper Waystage



At this stage students can hold a conversation with a good degree of fluency, read simple books, newspapers, web content, and technical documents, and write short letters and business reports.

next as you progress through your course. Our curriculum is built on the Global Scale of English Learning Objectives so we can clearly assess and communicate your progress throughout your course.

When you join Wall Street English, you will be placed at your current level of English allowing you to begin your education at the level that is right for you.



Wall Street English levels are aligned to the Common European Framework Reference for Language.



### • Threshold

At the Threshold stage students can converse with a high degree of fluency and are able to comprehend complex ideas expressed in English.



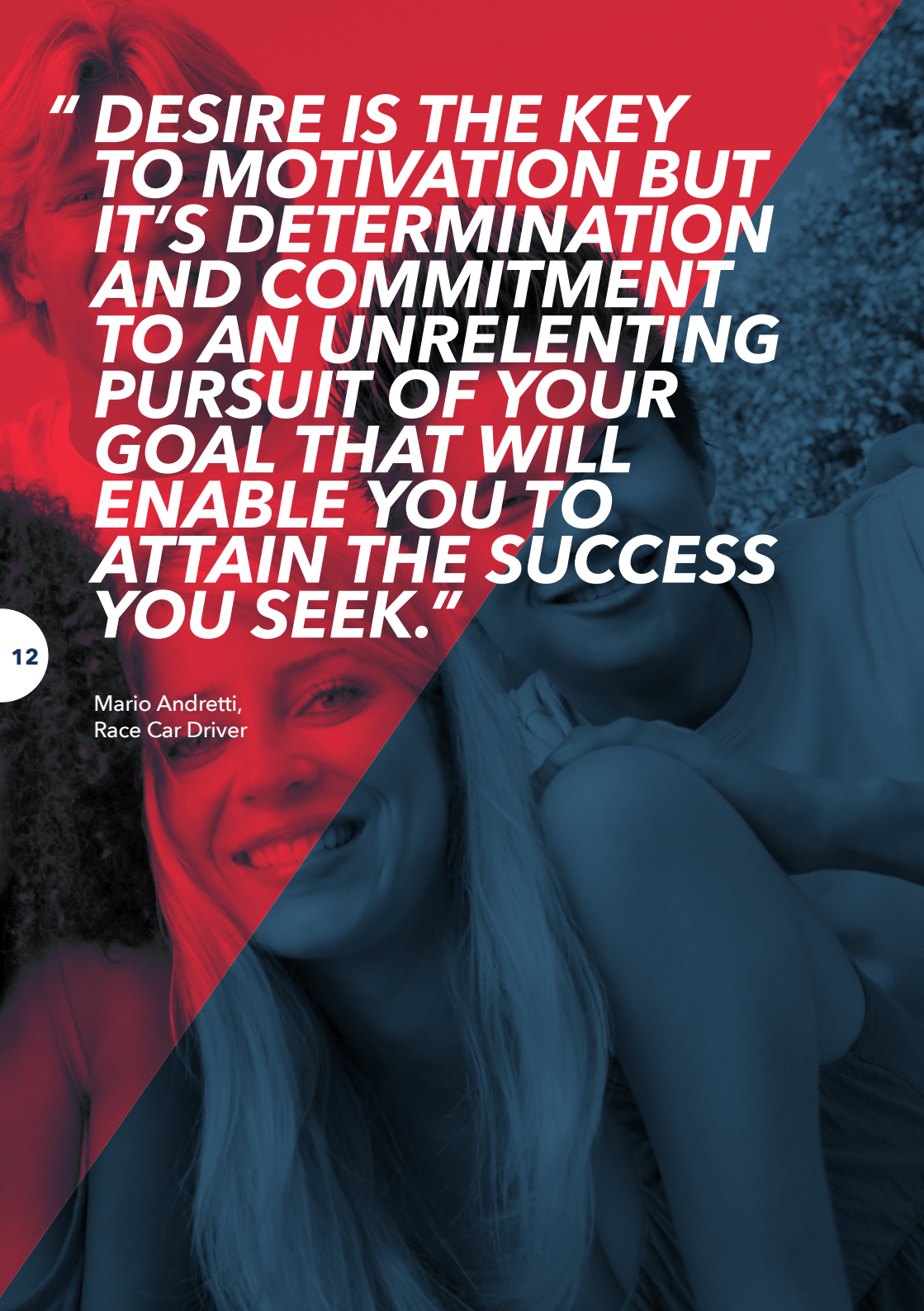
### • Milestone

At this stage students reinforce their English proficiency through dialogues, role-plays, and readings designed to expand vocabulary and introduce new sentence structures.



### • Mastery

This stage ensures students continue to improve their fluency and master complex expressions.



**“ DESIRE IS THE KEY  
TO MOTIVATION BUT  
IT’S DETERMINATION  
AND COMMITMENT  
TO AN UNRELENTING  
PURSUIT OF YOUR  
GOAL THAT WILL  
ENABLE YOU TO  
ATTAIN THE SUCCESS  
YOU SEEK.”**

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Mario Andretti,  
Race Car Driver

# SPECIALIZED PROGRAMS FOR BUSINESSES

Wall Street English offers programs for businesses that require English training for their employees.

Whether it is one staff member or 500 employees, we can develop a program to meet every corporation's needs.

- **In-Center Solution**

Employers can choose our In-Center solution, which is highly flexible and offers a complete immersion experience. Employees complete multi-media lessons either in the WSE center or online from their home or office. Classes can be scheduled around busy lifestyles, removing the barriers to learning.

- **In-Company**

With this solution we bring the WSE center experience to the office. Learning occurs around the company's schedule allowing the training to fit it into daily operations. Our teachers travel to the business to offer small-group Encounter classes.

Employees never have to leave the office to learn English.

- **Individual**

Wall Street English offers personal instruction for busy executives with our highly trained teachers. This solution offers every employee the opportunity to learn English effectively while fulfilling their important business commitments.

- **Market Leader By Wall Street English**

For more focus on group classes, we offer corporations 8 levels of Instructor-Led courses based on the popular Market Leader product line.



**" TELL ME AND  
I FORGET.  
TEACH ME AND  
I REMEMBER.  
INVOLVE ME AND  
I LEARN."**

Benjamin Franklin

# OUR COMMITMENT TO EXCELLENCE

The first Wall Street English learning center opened in 1972. Now, over 40 years later, we are still passionate about teaching English. Our long history and the success of our alumni show that our method works. You will learn English with Wall Street English. We guarantee it in writing.

- **Global Scale of English**

The Wall Street English core curriculum was built using the Global Scale of English (GSE), a global standard that helps you easily measure your progress. Watch your GSE number grow as you move through your course.

- **CEFR**

Our method is aligned to the Common European Framework Reference for Languages (CEFR). The CEFR is the globally recognized standard for language acquisition. We can assure you that the language you are learning meets global standards for language education.

- **ISO**

Wall Street English International is ISO 9001:2008 certified and has been since 2009. To meet ISO's strict requirements, Wall Street English developed a quality management system for many job functions and activities.

ISO certification is independent reinforcement and verification of our commitment to achieving and maintaining the highest levels of quality for our staff, countries, and students.


- **Pearson**

Wall Street English is owned by Pearson, the world's largest education company. Pearson's vision is to teach the world English. With the support of our owners, we embrace that vision and are committed to helping people around the world change their future by learning English.

- **Guarantee**

Our course is designed to ensure you achieve your learning goals. Through our specific step-by-step course structure, the personal attention of our staff and our methodology that allows each person to learn at their individual pace, you will learn English.

We are so confident you will learn English that we guarantee your results in writing!



**" EDUCATION IS THE  
MOST POWERFUL  
WEAPON WHICH  
YOU CAN USE TO  
CHANGE THE WORLD."**

Nelson Mandela



# WALL STREET ENGLISH: YOUR PARTNER IN LEARNING SUCCESS

With Wall Street English, you can be secure in knowing you are learning English from a trusted globally recognized organization. We offer:

- **Flexibility**

You decide when you want to learn.

- **Personalization**

You will start your education at the level that is right for you. You will be in small classes with people at the same learning level, and our staff will be there to support you on every step of your journey to learn English.

- **Trust**

We have been teaching English for over 40 years. We are also owned by Pearson. You can feel secure that we will help you succeed in learning English, as we've done for so many others around the world.

- **Guarantee**

You will learn English with us. We guarantee it in writing. We have the experience, the global presence, and the unique methodology necessary to help you become the exceptional English speaker you want to be.

**We will nurture you.**

**We will inspire you.**

**You will succeed in learning English.**

**CALL US TODAY.  
And start changing your future.**



## Country map



**Centre address**

Telephone:xxxxx  
insertyoururl.com

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