

Exciting New Characters



Marco

A confident Italian businessman trying to achieve his dreams.



Khae

A brilliant businesswoman from Thailand trying to find her perfect job.



Shen

An aspiring actor from China trying to land a leading movie role.



Sofi

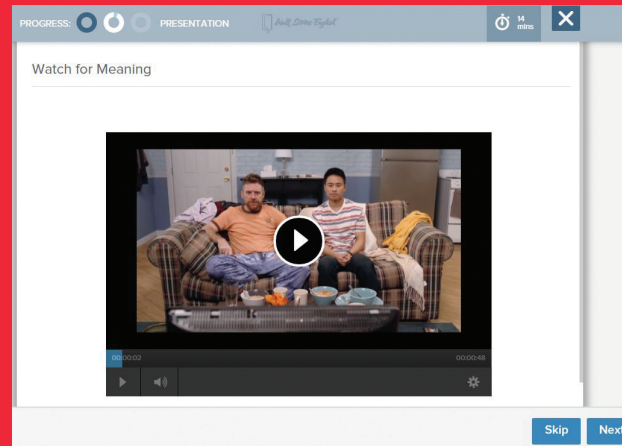
A chef from France who wants to open her own restaurant.

Shen, Sofi, Khae, and Marco are people just like you who followed their dreams to find success with English. Meet them and learn from their experiences in our upgraded course. You will also see some familiar faces. Renzo works in a restaurant with Sofi, and John Berry lives in the same apartment complex with our main characters. You will also meet John Berry's mother!

Our new characters and story will keep you entertained and motivated so you stay on track!



Experience the upgraded Wall Street English course



- New high quality Interactive Lessons
- New Story and Characters to keep you entertained
- New Exercises you can complete anywhere
- New Encounters to help you speak English
- New Complementary Classes for additional support
- New Assessment Tools for guaranteed success
- New Student Dashboard to keep you motivated and on track
- New Online Community for connect with friends



Your Course. Better.

Welcome To The New Wall Street English Experience.



You Will Succeed in Learning English

Wall Street English has completely redeveloped its course to make learning English a more effective, supportive, flexible, and entertaining experience. With our new curriculum and tools, you'll stay motivated and on track. You will see results, guaranteed.

Your upgraded course includes:

- New Interactive Lessons
- New Story and Characters
- New Exercises
- New Encounters
- New Complementary Classes
- New Assessment Tools
- New Student Dashboard
- New Online Community

MEASURING PROGRESS WITH THE GLOBAL SCALE OF ENGLISH

Our new curriculum is built on the Global Scale of English Learning Objectives, a **globally recognized standard** in language education developed by Pearson, the world's largest education company. The **Global Scale of English** helps you see progress more quickly, which keeps you motivated and on track.

By using this scale, you will be able to clearly understand what language you will achieve after each Lesson. You will also be able to track your progress in your new Student Dashboard.

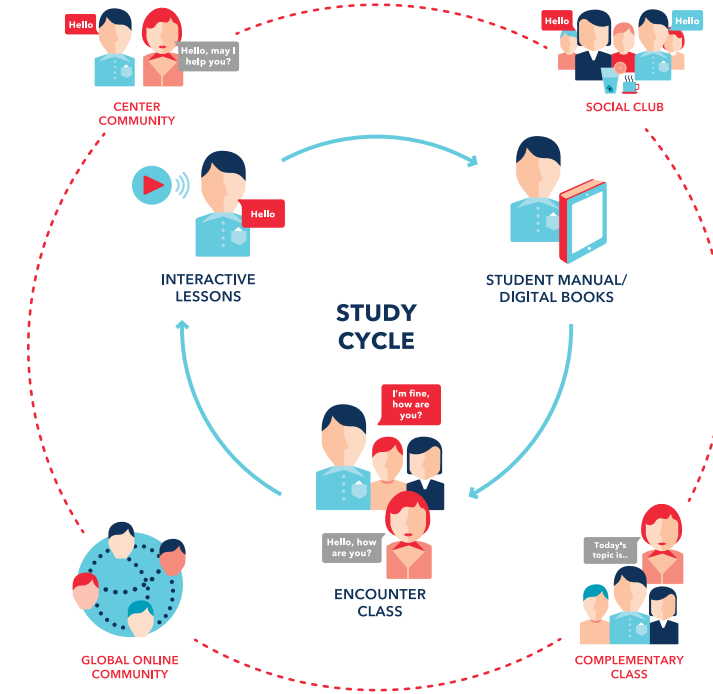
GSE
Global Scale of English

● BLENDED LEARNING METHOD

We have new curriculum and tools, but we haven't changed our proven Blended Learning Method.

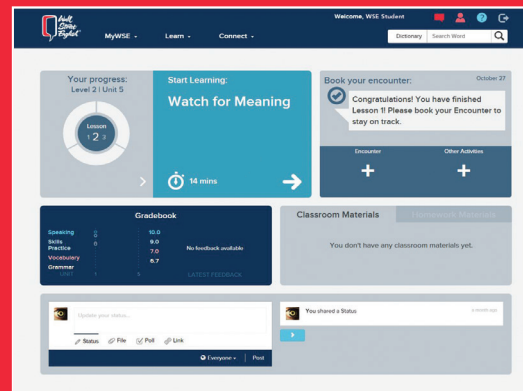
You are first presented language in our new **Interactive Lessons**, which introduces fun new characters and a new story written like a television comedy show with 40 hours of Hollywood-style videos. Once you complete your Lesson, you will move onto written exercises in your **Digital Books**. Then you will participate in our all new **Encounter classes**, which now use digital tools to help you connect better with your teacher and classmates.

We are also introducing 80 new **Complementary Classes** and an all-new **Online Community** where you can get extra practice and connect with your teachers and other students around the world. We will continue to offer fun **Social Club** activities where you can practice speaking English in our open, comfortable centers.



● INTRODUCING YOUR NEW STUDENT DASHBOARD

With your new Student Dashboard you will be able to access your Interactive Lessons, complete your exercises in Digital Books, visit friends in our global online community, and track your learning progress, all with a single sign-on from your favorite device and browser.



In addition to accessing your course, your new Student Dashboard offers tools to help you succeed:

- **Your Progress:** Find updates on your progress that you can expand for more details.
- **Reminders:** Never miss an upcoming event or task! You can see reminders about your scheduled activities in your Student Dashboard. You can also book your next Encounter here.
- **Gradebook:** Want to know how you are doing? Track your performance instantly and learn more about your progress in specific skill areas. You can also see your scores by Lesson.
- **Homework** Looking for extra support? Your teachers can share classroom materials and assign homework to give you the support you need in areas where you could use additional help.

Your new Student Dashboard is just one of the many exciting features of your new course.