

Felisitas Dhwani Wihangga

felisitasdhwaniwihangga@mail.ugm.ac.id
Yogyakarta, Indonesia

POSTGRADUATE STUDENT

A postgraduate student who has experiences in making press release, content writing and editing for 4 years. Proficient in writing on any topic, both Indonesian and English.

PROFESSIONAL EXPERIENCE

Demand Gen Lab
Freelance Content Writer

July 2023 - Aug 2024

Accomplishments:

- Wrote 5-7 articles, consisting of 600-700 words per day.

Demand Gen Lab
Senior Content Creator

Jan 2022 - June 2023

Accomplishments:

- Made, edited, and managed tiket.com's one-time project in a total of 2.724 articles.
- Composed content ideas that suit the client's target market.
- Suggested keyword research based on average monthly searches (with a minimum 1.000 searches).
- Delivered content planning into various articles, such as beauty and wellness, accounting, tax, crypto, AI, etc.

Kompas.com
Intern Content Writer

Sep 2020 - Dec 2021

Accomplishments:

- Wrote more than 5.500 song lyrics & chord content for Kompas.com Hype rubric based on trending.
 - Wrote engaging music articles for the Kompas.com Hype rubric with proofreading and error-free writings.
 - Created articles from local and international musicians' press conferences (1-2 articles every week).
 - Had an exclusive interview with Aurelie Moeremans from the Story of Dinda movie and made a report from that.
-

EDUCATION

Universitas Gadjah Mada
Master of Arts, Communication

Aug 2024 - present

Universitas Padjadjaran
Bachelor of Humanities, Indonesian Literature

Aug 2017 - Jun 2021

ORGANIZATIONAL EXPERIENCE

Kuliah Kerja Lapangan
Project Officer

March 2020

Himpunan Mahasiswa Sastra Indonesia
Head of Department "Talents & Interests"

Nov 2019 - Oct 2020