

ZOË BELL

MASTER POSTGRADUATE INTERNATIONAL JOURNALISM



CONTACT

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EDUCATION

MASTER OF ARTS INTERNATIONAL JOURNALISM

Specialisation in Arts & Culture
City, University of London
2019 - Present

BACHELOR OF ARTS ENGLISH, JOURNALISM MINOR

First Class Honours
Dalhousie University
Halifax, Nova Scotia
2014 - 2018

PROFESSIONAL SKILLS

Copyediting

Social media management

CMS management

SEO strategies

Reporting local and international
news

Radio editing (Adobe Audition)

TV production (Premier Pro)

Working knowledge of InDesign

SUMMARY

I am a confident writer and editor currently pursuing a Master's of Arts in International Journalism at City, University of London. I am trained in news and feature writing, TV and radio production, SEO strategies and digital content management. I write about travel, food, and sports — with a special interest in figure skating — as well as books, art and popular culture. I am excited to gain further editorial experience in London.

WORK EXPERIENCE

EDITORIAL ASSISTANT

Verge Magazine, Toronto, ON (remote work) / Nov 2019 - Present

- Manages the "From the Field" blog: responsibilities include editing blog posts for clarity and to ensure the content aligns with Verge's travel-with-purpose mandate; hiring bloggers based around the world to contribute to this online publication.
- Responsible for creating and scheduling posts for social media.

EDITORIAL INTERN

Charleston magazine, Charleston, SC / Jan 2019 - May 2019

- Responsible for proofreading, fact checking, and writing articles, along with attending and reports on local events in the community.
- Wrote seven articles that were published in print and online.

CREATIVE CONTENT WRITER

Union Marketing, Toronto, ON / May 2018 - Oct 2018

- Produced social media content, marketing proposals, client research and news updates for a variety of Union Marketing clients.
- Collaborated with designers to produce multimedia content for marketing campaigns.

NEWS WRITER

Dal News, Dalhousie University, Halifax, NS / Sept 2016 - Jun 2018

- Interviewed and reported on a wide variety of events and personnel in the Dalhousie community.
- Exercised strong writing technique and the ability to write polished work under strict deadlines.