

## BetterBusiness

### Business life stage

- ▶ Starting a business
  - ▶ Financing your business
  - ▶ Your financial plan
  - ▶ Your business plan
  - ▶ What type of business do you have?
  - ▶ Choosing the right finance
- ▶ Buying a business
- ▶ Growing a business
- ▶ Managing a business
- ▶ Leaving a business

### Business essentials

- ▶ Business finance
- ▶ Business insights
- ▶ Legal & government

### Business resources

- ▶ Calculators & tools
- ▶ Templates & forms
- ▶ Checklists

### BetterBusiness panel

- ▶ Small Business & banking experts

- Call 13 1998**
- Find your local Business Banker**
- Small Business News Alert**

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## Starting a business

How to help your new business succeed



### Creating your business plan

The future of your business, step by step.

[Find out more >>](#)

Give your new business the best chance of success with some careful planning and preparation. Our case studies and experts can help, from developing your [business plan](#) to [financing your business](#).

#### Business plan

Planning strategically is a key element of business success. A business plan will help you define your products and services, set your goals and milestones, and work out how to make your business vision a reality.

▶ [Read more about writing your business plan](#)

#### Financial plan

Your financial forecasts are an essential part of your business plan. Find out how to calculate your set up costs, prepare your profit and loss forecast, cash flow forecast, and more.

▶ [Read more about preparing your financial plan](#)

#### Financing your business

Find out about the various ways you can fund your business, the pros and cons of different types of debt and equity finance, and how these options can work for you.

▶ [Read more about financing your business](#)

### Contact us

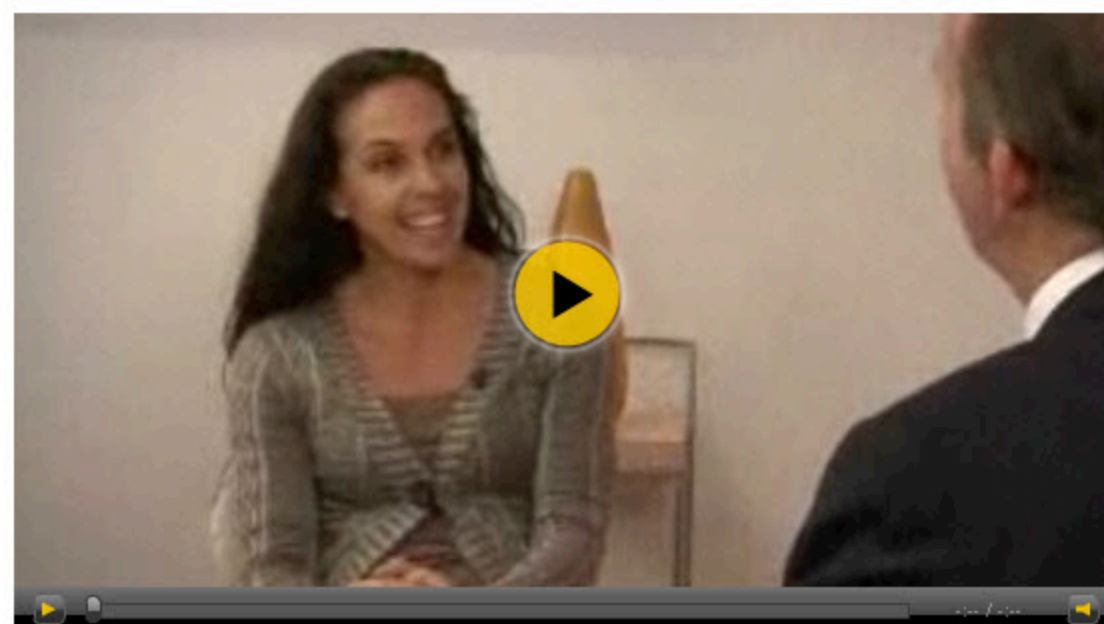
- ▶ 13 1998 (24 hours a day, 365 days a year)
- ▶ We'll call you
- ▶ Find your local Business Banker in branch
- ▶ Switch to us

### Business banking needs

- ▶ Better Business Package
- ▶ Business Online Saver
- ▶ BetterBusiness Loan
- ▶ Business Credit Card

### Business Banker tip

- ▶ *'Prepare a business plan that is tight and to the point. Identify goals in the short, medium and long term.'*  
Rob Szymanski



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**Setting up a business:** Watch a case study video with *Boost Juice* founder, *Janine Allis*.

#### Business toolkit

- ▶ Business plan toolkit
- ▶ Financial plan template
- ▶ Business start-up checklist
- ▶ Buying a business checklist
- ▶ Local Business Starter Pack

#### Business essentials

- ▶ Organise a business review
- ▶ Business account selector
- ▶ The Better Business Package
- ▶ Business loans
- ▶ Car and equipment finance

#### Expert advice & insight

- ▶ Federal Budget 2011
- ▶ [Business Sales Indicator](#)
- ▶ [Business insights](#)
- ▶ BetterBusiness
- ▶ Business finance

#### Important information

As this advice has been prepared without considering your objectives, financial situation or needs, you should, before acting on the advice, consider its appropriateness to your circumstances. All products mentioned on this web page are issued by the Commonwealth Bank of Australia; view our [Financial Services Guide \(PDF 59kb\)](#).

#### Did you know?

Our business plan toolkit can help you manage your cash flow better.

▶ [More...](#)

