

David Cendón García

Editor, Journalist & Comms Specialist

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Work Experience

Communications Specialist

Nov. 2023 - Present

ICF

I cover projects for the EU Commission and the UK government, including the European Migration Network, the European Labour Authority, and the Energy Technology List. This means generating marketing strategies, articles, case studies, FAQs, and social media posts. Throughout these various campaigns, I ensure a cohesive messaging strategy across multiple communication channels. This involves tracking key metrics and identifying emerging trends.

ICF is a global consulting firm that provides services for governments and businesses, including strategic planning, management, marketing and analytics.

Policy Officer

Jan. 2023 - Nov. 2023

Embassy of Ireland, Spain

My duties included attending private and diplomatic events on behalf of the Embassy, as well as attending monthly reports by different Spanish Government Ministries on their progress within the wider EU context. This resulted in political/economic report writing, press/media monitoring, translation and assisting with high-level visits between Ireland and Spain - including meetings under Spain's Presidency of the Council of the EU.

I reported to the Deputy Head of Mission and the Diplomatic Corps in the Embassy, under the overall direction of the Ambassador to Spain.

Newsroom Reporter

June 2022 - Jan. 2023

Irish Independent

One of Ireland's most-read newspapers and its most-read news website, with 13 million users every month.

I identified, sourced, and wrote breaking news in a fast-paced environment. This included field interviews with key political and cultural figures. I worked closely with the News Editors and other journalists. I ensured that my articles were verified, legally sound and fit for publication on Mediahuis Ireland's digital platforms - increasing audience engagement.

Journalist

Sept. 2021 - Jun. 2022

Connacht City Tribune

A print and digital news outlet with a regional focus.

I pitched multiple articles and ideas to the Editor and News Editor, resulting in the publication of my work in both a print and digital format. I developed a strong understanding of local and national Irish politics because of it, furthering my value in the newsroom.

Editorial Assistant

June 2021 - Aug. 2021

The Daily Source

A local news outlet in Florida, USA.

I edited articles on the main website and contributed to the daily newsletter. I also wrote and edited the content for their COVID-19 informational website, while monitoring activity on social media and news media coverage to find misinformation.

Portfolio

See examples of my work [HERE](#)

Education

MA in Journalism
[University of Galway](#)

Sept. 2021 - July 2022

BA in English Literature and Linguistics
[Universidad de Salamanca](#)

Sept. 2016 - July 2021

Skills

I am a fluent speaker of both **English** and **Spanish**, with a C1 certification in the latter.

Other certifications include a Reuters Training Course certificate and Skill Assessment certificates in **WordPress**, **Search Engine Optimization** (SEO), Microsoft Excel, Powerpoint, and Word.

I have varied expertise in **Adobe Suite**, which includes **InDesign**, **Photoshop**, **Premiere Pro** and **Audition**. I have worked in a professional capacity with **WordPress**, **Mailchimp**, and **GetResponse** - including **web and newsletter** design. I have a strong understanding of **SEO/SMO** copywriting, and I am proficient with all of **Microsoft Office's** and **Google Suite's** programs.