

# David Cendón García

Editor, Journalist & Comms Specialist

📍 Barcelona, Spain

☎ +34 644 945 935

✉ [dcendongarcia@gmail.com](mailto:dcendongarcia@gmail.com)

in [linkedin.com/in/david-cendon-garcia/](https://www.linkedin.com/in/david-cendon-garcia/)

## Work Experience

---

### News Editor

Nov. 2024 - Present

#### [Menlo Media - EU Startups](#)

I lead daily content creation efforts, ensuring timely, high-quality reporting on Europe's startup ecosystem. My role involves researching and covering the latest developments, engaging directly with contributors, startups and PR agencies for breaking news and industry insights. I manage a variety of content, from feature articles to social media posts, using WordPress and SEO best practices to optimise visibility and reader engagement.

EU Startups is one of Europe's leading online publication for startup news, tech insights, and data-driven analysis, reaching over 300,000 readers monthly with a mission to connect and inspire the European startup community.

### Communications Specialist

Nov. 2023 - Nov. 2024

#### [ICF](#)

I covered communications projects for the EU Commission and the UK government, including the Erasmus + initiative, the Public Employment Services, and the European Migration Network. This meant producing podcasts, videos, articles, and case studies. Throughout these various campaigns, I established a communications strategy across multiple channels. This involved tracking key metrics and identifying emerging trends.

ICF is a global consulting firm that provides services for governments and businesses, including strategic planning, management, marketing and analytics.

### Policy Officer

Jan. 2023 - Nov. 2023

#### [Embassy of Ireland, Spain](#)

My duties included attending private and diplomatic events on behalf of the Embassy, as well as redacting monthly reports on different Spanish Government Ministries and their progress within the wider EU context. My duties included political/economic report writing, press/media monitoring, translation and assisting with high-level visits between Ireland and Spain - including meetings under Spain's Presidency of the Council of the EU.

I reported to the Deputy Head of Mission and the Diplomatic Corps in the Embassy, under the overall direction of the Ambassador to Spain, Frank Smyth.

### Fast News Reporter

Jan. 2022 - Jan. 2023

#### [Irish Independent](#)

I identified, sourced, and wrote breaking news in a fast-paced environment. I worked closely with the News Editors to produce quality content including articles, videos and podcasts. This included interviews with key political and cultural figures. I ensured that my articles were verified, legally sound and fit for publication on Mediahuis Ireland's digital platforms - increasing audience engagement.

The Irish Independent is one of Ireland's most-read newspapers and its most-read news website, with 13 million users every month (as of 2023).

## Portfolio

---

<https://dcendongarcia.journoportfolio.com/>

## Education

---

### MA in Journalism

Sept. 2021 - July 2022

[University of Galway](#)

## **Skills**

---

I am a fluent speaker of both **English** and **Spanish**, with a C1 certification in the latter.

I have varied expertise in **Adobe Suite**, which includes **InDesign**, **Photoshop**, **Premiere Pro** and **Audition** - particularly with **video** and **podcast** content. I also have experience with **Canva** and **Wotchit** on a content design level.

I have worked in a professional capacity with **WordPress**, **Mailchimp**, and **GetResponse** - including **web and newsletter** design. I have a strong understanding of **SEO/SMO** copywriting, and I am proficient with all of **Microsoft Office's** and **Google Suite's** programmes.