


From: email@info.chase.com
Reply-To: reply@info.chase.com
Date: Date, Month XX, 2010 Time
To: First.Last@gmail.com
Subject: Avoid interest with Slate this holiday

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Pay off a large purchase faster to save on interest. [Get started](#)

You make their wish come true.
Blueprint's Split feature helps you pay it off faster.



Split

Set up a customized Split plan in 3 easy steps:

- Call 1-800-XXX-XXXX or visit [chase.com/slateblueprint](#) and select the Split option
- Select a purchase after it appears on your account
- Tell us how much you want to pay each month or how fast you want to pay it off

We do the match and set up a plan. You see your progress on every statement.

Pay off large purchases faster with Split. [Set up a plan](#)



Slate with Blueprint is a winner.



"Chase has leveraged online technology to help cardholders take their account management to a new level."
—CardRatings.com (July 22, 2010)



"Blueprint dramatically improves the way customers manage their spending and borrowing."

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Set up direct deposit by November 15, 2010 and we'll put in \$125 within 10 days.

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