

MEZCLA MEDIA COLLECTIVE

Spring Showcase 2025

SATURDAY, APRIL 26, 2025

SPONSORSHIP DECK

[MEZCLAMEDIACOLLECTIVE.ORG](https://mezclamediacollective.org)

[INSTAGRAM](#) | [LINKEDIN](#)



About Mezcla

Mezcla Media Collective is a Chicago-based film organization dedicated to providing resources and advocating for equity for over 750 BIPOC women and non-binary filmmakers. Mezcla exists solely to **uplift** and **support** filmmakers in the Midwest through educational workshops, networking and developing a hyperlocal community.

As a member-based collective, our leadership is made up of actively working filmmakers who dedicate their time to contribute to the organization's longevity.

[Hear from our community](#)



[Read our annual report](#)



Mezcla EIN: 83-1201956

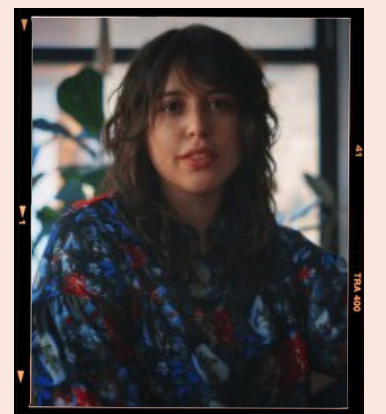
Our Members



Ahlaam D.
Director/Writer/Producer



Shuling Y.
Cinematographer & Sound Recordist



Magdalena H.
Editor



Yesenia E.
Portrait Photographer & Filmmaker

Our Members



Ilse R.
Actress/Comedian/Writer



Regina E.
Producer/Director



Olivia P.
Writer/Director/Producer



Ashley O.
Award-winning Director/DP

Mezcla Programs



GEAR ACCESS INITIATIVE

Increases accessibility to professional-level equipment and technical resources in our community



INDUSTRY CIRCLES

Meetups that empower members to skill-share and bring their expertise to those who want to deepen their skills



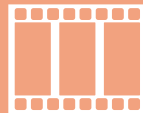
QUARTERLY WORKSHOPS

Workshop intensives that range from cinematography to film fundraising



ANNUAL RETREAT

A weekend-intensive where members explore a specific topic in-depth within a cohort setting.



SHOWCASES

Members showcase their work. Q&A session to learn the behind-the-scenes processes of making their films



FILMMAKER SOCIALS

Casual meetups for filmmakers in our community to network, socialize, and connect with each other



ACCOUNTABILITY PARTNERS

Match members together to keep each other accountable to project visions



Colette G.
Documentary Filmmaker



Naeema T.
Award-winning Filmmaker & Impact Producer



Kenyetta J.
Producer



Alicia S.
Producer/Cinematographer

Mezcla by the Numbers

- Serving over **750 members** in Chicagoland
- **\$20K+** paid directly to artists and cultural workers through programming and microgrants
- Curated of over **85 hours** of programming between 2023 and 2024
- Showcased **27 projects** through social media and newsletters
- Over **4.1K unique followers** across social media platforms

Press Coverage

- Hollywood Reporter
- The TRiiBE
- Vocalo
- Refinery 29
- Screen Magazine
- Roger Ebert
- Reel Chicago
- NewCity
- HollywoodChicago.com

Our Members



Tamarra T.
Impact Producer



Erika V.
Award-winning Documentary Director



Erin T.
Cinematographer



Kathryn R.
Editor



Teresa W.
Emmy-winning Producer/Director

Partnerships

TALENT FACILITATION

For media and production companies looking to widen their talent pool, Mezcla assists with job facilitation through crew recommendations and direct access to our private job board. Prospective employers can reach a talent pool of over 750 filmmakers, performers and cultural workers.

PARTNERSHIP OPPORTUNITIES

Curation & Event Support: Mezcla curates impactful workshops, panels, screenings, and special events tailored to your organization's goals.

Talent Facilitation Fees

Job Board Posting

Single job post - **\$25**

Talent Recommendation

Resume/reference requests

- 1 position - **\$150**
- 2+ positions - **\$350**

Unlimited Job post

Post multiple jobs for 12 months, plus resume/talent recommendations and quarterly newsletter spotlight - **\$500**

Low-budget and nonprofit rates available upon request.

RECENT PARTNERS



For more information, contact operations@mezclamediacollective.org



ABOUT THE EVENT

Mezcla Spring Showcase 2025

Saturday, April 26, 2025 Tickets: \$20

Location: OTV Studios (2557 W North Avenue, Chicago, IL 60647)

The **Mezcla Spring Showcase** is an annual intimate community gathering of filmmakers that celebrates the dynamic work coming from within the Mezcla community. A portion of this year's ticket sales and sponsorships will go towards our Fall 2025 Microgrant program, to encourage more creation of work.

Our 2025 theme: Many Faces of Love – Kin & Kindred explores the beauty and complexities of relationships, whether through chosen families, close knit communities, or unexpected bonds. We are celebrating how connection and support systems can heal, inspire and empower us.

The showcase consists of a 45-60 minute screening program from 3 filmmakers, followed by a moderated discussion with the artists. This year will also feature short comedic performances from the performers of our collective, and a social/networking hour with refreshments served. We anticipate **up to 50 attendees** this year.



2024 Highlights

MEZCLA SPRING SHOWCASE

- Over 30 attendees
- Featured the work of **18** filmmakers in our program book
- Theme of **“Heroes”** highlighted by **3 featured artists:**
 - McKenzie Chinn
 - Anuradha Rana
 - Natalia Salazar
- **2024 Sponsors:** Sisters in Cinema, Keslow Camera, Camera Ambassador
- **2024 Partner:** Reservoir Collective



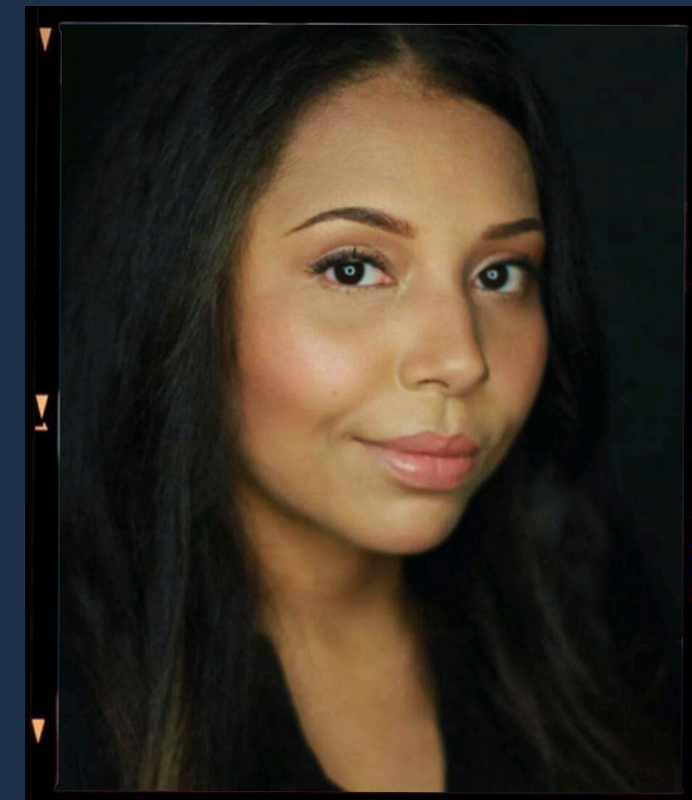
McKenzie Chinn

2024 Best of Midwest Award



Anuradha Rana

Documentary filmmaker
Professor and Co-Chair, Depaul
University School of Cinematic Arts



Natalia Salazar

Production associate for
projects on Showtime, Netflix,
Max and Amazon Prime



*2024 Spring Showcase
Program Book*

Your Support Will...

- Contribute to direct support to empower independent filmmakers
- Provide unique brand awareness to 750+ members and greater Chicago community
- Display important alliance with diverse filmmakers in the Midwest
- Contribute to a microgrant program, allowing independent filmmakers to create more work

Why Sponsors Support Us



"Sisters in Cinema is proud to support the impactful contributions of the Mezcla Media Collective as you celebrate and uplift the work of women and non-binary artists. We look forward to learning from and celebrating the creativity and innovation from each showcased work!" -**Sisters in Cinema**



"It's incredibly important to support Mezcla, because they're doing all the hard work to bring women of color and nonbinary people of color into the forefront and allow their stories to be heard." -**Colette Gabriel, Keslow Camera**

PACKAGE BENEFITS	TIER 1 \$5,000 ACCESS (1 AVAILABLE)	TIER 2 \$3,500 RESOURCE (3 AVAILABLE)	TIER 3 \$2,000 COMMUNITY (4 AVAILABLE)
Complimentary tickets	✗ 3 tickets	✗ 2 tickets	✗ 1 ticket
Newsletter + Social Media Spotlight (3)	✗		
Acknowledged Supporter - Social Media + Newsletter	✗	✗	✗
Event Introduction	✗		
10 second pre-roll clip before film screenings	✗		
Logo/branding on pre-screening slide	✗	✗	✗
Logo/Branding in Program Book (digital and physical)	✗	✗	✗
Half Page Ad in program Book (digital and physical)	✗		
Tabling at showcase	✗		
Talent Facilitation - \$500 value! [12 months]	✗	✗	
Microgrant Program Sponsor - Named after Sponsor	✗		

Ways to Sponsor

- In-kind sponsorships available.
- We are also open to customizing sponsorship packages.
- Contact us:
development@mezclamediacollective.org

Contact Us

development@mezclamediacollective.org

Mezcla is grateful for our year-round funders and supporters:

